

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 20, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS				TOTAL PERSONS (2+)			
RANK	PROGRAM	AUDIENCES		RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)			% U.S.	NO. (000)
1	BILL COSBY SHOW	34.6	29,720	1	BILL COSBY SHOW	27.0	60,600
2	FAMILY TIES	30.7	26,370	2	FAMILY TIES	23.2	52,160
3	MURDER, SHE WROTE#	25.8	22,160	3	WHO'S THE BOSS?	15.9	35,650
4	CHEERS	23.3	20,010	4	CHEERS	15.3	34,240
4	60 MINUTES	23.3	20,010	5	MURDER, SHE WROTE#	15.0	33,730
6	WHO'S THE BOSS?	22.2	19,070	6	NBC SUNDAY NIGHT MOVIE	14.8	33,320
7	GOLDEN GIRLS	21.8	18,730	7	GOLDEN GIRLS	13.8	30,960
8	NBC SUNDAY NIGHT MOVIE	21.7	18,640	8	PERFECT STRANGERS	13.5	30,240
9	PERFECT STRANGERS	20.8	17,870	9	MOONLIGHTING	13.1	29,430
10	DYNASTY	20.3	17,440	10	60 MINUTES	13.1	29,400
11	DREAM WEST PART 3(S)	20.1	17,270	11	KATE & ALLIE	12.9	29,030
11	NIGHT COURT	20.1	17,270	12	NIGHT COURT	12.9	28,880
13	DALLAS#	20.0	17,180	13	ABC SUNDAY NIGHT MOVIE	12.6	28,360
13	KATE & ALLIE	20.0	17,180	14	DALLAS#	12.6	28,230
15	NEWHART	19.8	17,010	15	VALERIE	12.5	28,030
16	DREAM WEST PART 1(S)	19.5	16,750				
17	MOONLIGHTING	19.2	16,490				

WOMEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	28.3	25,330
2	FAMILY TIES	25.6	22,900
3	MURDER, SHE WROTE#	21.4	19,210
4	NBC SUNDAY NIGHT MOVIE	19.0	16,990
5	GOLDEN GIRLS	18.5	16,580
6	DYNASTY	18.2	16,340
7	WHO'S THE BOSS?	17.9	16,070
8	DALLAS#	17.3	15,530
9	CHEERS	17.2	15,370
10	KNOTS LANDING	17.2	15,360
11	60 MINUTES	17.1	15,320
12	KATE & ALLIE	16.9	15,170
13	PERFECT STRANGERS	16.3	14,570
14	MOONLIGHTING	16.2	14,510
15	NEWHART	16.1	14,410

MEN (18+)

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	20.7	16,700
2	FAMILY TIES	17.9	14,460
3	60 MINUTES	16.1	12,980
4	NBC SUNDAY NIGHT MOVIE	15.1	12,200
5	CHEERS	14.9	12,030
6	MURDER, SHE WROTE#	14.8	11,990
7	NIGHT COURT	13.0	10,540
8	DREAM WEST PART 1(S)	13.0	10,530
9	DALLAS#	13.0	10,510
10	CBS SPECIAL MOVIE PRES(S)	12.3	9,940
11	HUNTER#	12.0	9,680
12	ABC SUNDAY NIGHT MOVIE	11.9	9,590
13	NBC MONDAY NIGHT MOVIES#	11.8	9,560
14	WHO'S THE BOSS?	11.6	9,390
15	NEWHART	11.4	9,200
16	DREAM WEST PART 3(S)	11.1	8,940
17	FALCON CREST#	11.0	8,890
18	A TEAM	11.0	8,850

NATIONAL TV NIELSEN RATINGS PERSONS RANKING - TOP PROGRAMS(1)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 20, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	28.3	16,010
2	FAMILY TIES	27.8	15,700
3	MOONLIGHTING	19.5	11,040
4	NBC SUNDAY NIGHT MOVIE	19.3	10,900
5	CHEERS	18.8	10,630
6	WHO'S THE BOSS?	17.8	10,070
7	DYNASTY	17.5	9,900
8	NIGHT COURT	16.7	9,410
9	PERFECT STRANGERS	16.4	9,290
10	KNOTS LANDING	16.2	9,160
11	GOLDEN GIRLS	15.6	8,800
12	FACTS OF LIFE	14.5	8,220
13	MIAMI VICE	14.3	8,070
14	KATE & ALLIE	14.2	8,010
15	ABC MONDAY NIGHT MOVIE	14.1	7,990

WOMEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MURDER, SHE WROTE#	36.8	10,100
2	BILL COSBY SHOW	30.2	8,300
3	60 MINUTES	29.6	8,130
4	DREAM WEST PART 3(S)	26.1	7,170
5	DALLAS#	25.5	7,010
6	GOLDEN GIRLS	24.6	6,760
7	CBS SPECIAL MOVIE PRES(S)	23.8	6,520
8	FAMILY TIES	23.1	6,330
9	FALCON CREST#	23.0	6,310
10	DREAM WEST PART 2(S)	22.1	6,080
11	DREAM WEST PART 1(S)	21.1	5,790
12	KATE & ALLIE	20.9	5,730
13	NEWHART	20.8	5,710
14	HIGHWAY TO HEAVEN	19.4	5,330
15	20/20	18.8	5,150
16	DYNASTY	18.7	5,130
17	KNOTS LANDING	18.0	4,940
18	CRAZY LIKE A FOX	17.9	4,900
19	NBC SUNDAY NIGHT MOVIE	17.7	4,870

MEN 18-49

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	BILL COSBY SHOW	20.0	10,970
2	FAMILY TIES	18.9	10,380
3	CHEERS	16.4	8,970
4	NBC SUNDAY NIGHT MOVIE	15.4	8,440
5	NIGHT COURT	14.5	7,950
6	ABC SUNDAY NIGHT MOVIE	13.2	7,220
7	NBC MONDAY NIGHT MOVIES#	12.1	6,640
8	MOONLIGHTING	12.1	6,630
9	WHO'S THE BOSS?	11.7	6,420
10	DISNEY SUNDAY MOVIE	11.4	6,270
11	NEWHART	11.0	6,040
12	ABC MONDAY NIGHT MOVIE	10.7	5,870
13	HUNTER#	10.6	5,790
14	MIAMI VICE	10.4	5,730
15	DALLAS#	10.4	5,700

MEN 55+

RANK	PROGRAM	AUDIENCES	
		% U.S.	NO. (000)
1	MURDER, SHE WROTE#	29.3	6,090
2	60 MINUTES	28.9	6,000
3	DREAM WEST PART 1(S)	23.8	4,940
4	BILL COSBY SHOW	23.7	4,930
5	DREAM WEST PART 3(S)	23.5	4,870
6	CBS SPECIAL MOVIE PRES(S)	21.0	4,360
7	DREAM WEST PART 2(S)	19.8	4,110
8	DALLAS#	19.5	4,050
9	FAMILY TIES	16.9	3,510
10	GOLDEN GIRLS	16.1	3,350
11	FALCON CREST#	15.7	3,250
12	MAGNUM, P.I. SPECIAL(S)	15.6	3,230
13	HUNTER#	15.5	3,210
14	CBS EVENING NEWS-RATHER	15.4	3,190
15	MAGNUM, P.I.	15.1	3,140
16	21ST COUNTRY MUSIC AWARDS(S)	15.1	3,130
17	20/20	15.0	3,120
18	CRAZY LIKE A FOX	14.9	3,100
19	NBC NIGHTLY NEWS	14.3	2,970
20	HIGHWAY TO HEAVEN	14.2	2,940
21	NEWHART	14.1	2,930

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1986 REPORT

PROGRAM NAME										AUDIENCE COMPOSITION																					
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
WK #	DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE		KEY	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	TOTAL	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11					
										AVG. AUD. %	AVG. SHARE %				18-34	18-49	25-54	35-64	55+	18-34	18-49	25-54	35-64	55+							
•EVENING																															
A TEAM					26	205	198		A	14.8	23	1271	1854	652	263	730	206	397	355	359	293	697	282	430	384	308	226	175	84^	252	174
1 TUE.		8.00P	60	NBC A			99	99	B	17.1	26	1469	1846	653	286	728	231	408	375	327	277	657	221	393	362	312	220	159	52	302	212
2 TUE.		8.00P	120																												
		8.00 - 8.30							A	13.9	21	1194	1924	666	245	727	194	367	343	364	311	678	270	389	356	304	239	214	116	305	198
		8.30 - 9.00							A	15.5	24	1331	1933	665	251	732	212	394	356	366	295	711	303	433	394	304	234	179	80^	311	202
		9.00 - 9.30							A	15.1	23	1297	1682	627	280	713	207	406	358	326	277	666	264	434	391	274	205	164^	86^	139^	119^
		9.30 - 10.00							A	15.0	23	1289	1725	618	306	738	212	445	376	369	262	729	272	498	412	356	205^	115^	32^	143^	124^
ABC BUSINESS BRIEF-MON					13		185		A	10.5	15	902	1971	752	342	864	231^	474	416	426	355	784	256^	479	430	445	260^	79^	LT	244^	173^
2 MON.		8.58P	1	ABC N			90		B	13.3	20	1142	1678	596	265	662	222	383	350	320	234	770	267	475	460	384	238	97	42	149	99
ABC BUSINESS BRIEF-WED					26	191	189		A	15.6	24	1340	1769	738	326	825	290	473	422	374	282	594	175	361	368	327	187	191	71^	159	114
1 WED.		9.38P	1	ABC N			92	91	B	15.1	23	1297	1720	704	290	785	281	458	399	346	272	549	205	351	326	244	169	156	74	230	165
2 WED.		8.58P	1																												
ABC BUSINESS BRIEF-FRI					27	186	187		A	13.3	23	1142	1856	769	268	856	277	440	421	343	358	386	113^	200	188	161	180	162	91^	452	332
1 FRI.		8.43P	1	ABC N			87	89	B	13.4	22	1151	1811	772	292	860	266	451	434	362	350	443	121	220	226	206	190	137	95	371	226
2 FRI.		8.44P	1																												
ABC MONDAY NIGHT MOVIE					13	205	206		A	16.0	26	1374	1706	814	292	896	324	582	512	403	271	633	265	427	391	267	167	75^	36^	102	83^
1 MON.		9.00P	120	ABC FF			99	97	B	15.2	23	1306	1675	790	354	881	328	559	498	409	256	587	206	362	349	285	176	119	71	88	61
2 MON.		9.39P	120																												
		9.00 - 9.30							A	16.3	25	1400	1555	787	359	896	278	518	483	408	324	473	196	305	279	194	161^	78^	69^	108^	108^
		9.30 - 10.00							A	15.6	23	1340	1697	826	338	894	288	558	521	423	287	575	239	381	354	244	165	81^	43^	147	113
		10.00 - 10.30							A	16.5	26	1417	1735	855	299	923	332	616	539	425	262	626	258	421	396	268	161	77^	35^	109	90^
		10.30 - 11.00							A	16.5	28	1417	1686	811	273	902	327	585	501	401	278	634	263	431	400	271	162	70^	26^	80^	67^
		11.00 - 11.30							A	15.0	28	1289	1845	765	193^	843	389	622	507	343	203^	865	387	612	520	355	190^	82^	21^	55^	36^
		11.30 - 12.00							A	14.5	31	1246	1571	660	115^	726	333	486	402	296	214^	712	285	467	433	327	173^	58^	19^	75^	26^
ABC NEWSBRIEF-MON					28	183	188		A	14.3	23	1228	1598	789	319	870	253	533	492	415	307	548	201	361	336	240	161	70^	40^	110^	100^
1 MON.		9.55P	2	ABC N			91	92	B	13.1	20	1125	1709	729	314	810	275	480	443	381	270	606	200	357	349	292	203	141	74	152	100
2 MON.		10.39P	1																												
ABC NEWSBRIEF-TUE					28	182	182		A	14.3	22	1228	1709	724	334	848	398	627	494	338	173	500	188	376	371	257	105^	174	98^	187	135
TUE.		9.58P	1	ABC N			91	92	B	14.3	22	1228	1734	749	360	853	369	600	506	375	208	571	232	399	385	264	136	167	94	143	95
ABC NEWSBRIEF-WED					28	188	187		A	16.1	26	1383	1580	885	346	966	340	579	533	455	313	463	152	265	278	208	157	71^	35^	80^	56^
1 WED.		10.38P	1	ABC N			92	92	B	17.6	27	1512	1594	841	353	936	327	545	488	412	329	472	172	277	263	204	163	104	66	82	52
2 WED.		9.58P	1																												
ABC NEWSBRIEF-THU					28	186	184		A	12.6	20	1082	1597	895	337	987	292	522	485	493	395	481	131	217	201	200	221	37^	20^	92^	84^
THU.		9.58P	1	ABC N			92	92	B	11.8	18	1014	1592	791	292	869	258	463	438	409	342	518	163	277	273	237	199	104	61	101	68
ABC NEWSBRIEF-FRI					28	183	182		A	8.8	15	756	1630	662	322	763	284	440	380	347	251	387	126^	224	218	187	142^	158^	64^	322	262
1 FRI.		9.28P	1	ABC N			91	92	B	8.3	13	713	1696	645	285	755	281	460	410	335	250	499	154	295	278	260	170	163	104	279	201
2 FRI.		9.58P	1																												
ABC NEWSBRIEF-SAT.					28	183	185		A	9.2	17	790	2061	912	408	1020	368	618	529	474	347	555	173	297	297	299	202	223	137^	263	152^
1 SAT.		9.58P	1	ABC N			93	92	B	10.5	18	902	1666	724	308	813	228	422	398	385	340	592	177	322	320	290	227	107	52	154	104
2 SAT.		10.02P	1																												
ABC NEWSBRIEF-SUN.					28	185	189		A	13.1	20	1125	2235	762	352	887	355	634	530	422	217	747	340	557	494	333	157	262	126	339	254
1 SUN.		9.58P	1	ABC N			93	93	B	15.0	22	1289	1840	701	330	780	311	526	482	361	204	733	289	510	477	350	177	153	63	174	114
2 SUN.		9.48P	1																												
ABC SPORTS UPDATE-SAT					26	190	188		A	6.9	12	593	2007	709	285	851	331	475	404	345	321	743	253	444	444	355	243	213^	83^	200^	148^
SAT.		8.58P	1	ABC SN			93	93	B	8.3	14	713	1736	716	277	796	230	420	385	381	323	606	191	338	335	279	228	144	60	190	135

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND APR. 1986 REPORT

PROGRAM NAME		T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
								VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
								TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)					
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	AVG. AUD. %	AVG. SHARE %	AVG. (0,000)		TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11				
EVENING CONT'D																													
ABC SPORTS UPDATE-SUN																													
1	SUN.	8.23P	1	ABC	SN	93	93	A 15.3	23	1314	2425	834	382	893	376	636	567	396	214	696	347	524	451	284	140	271	148	565	395
2	SUN.	8.54P	1					B 13.5	20	1160	2060	703	350	794	338	555	496	353	192	696	278	492	468	335	163	204	103	366	249
ABC SUNDAY NIGHT MOVIE																													
1	SUN.	9.00P	155	ABC	FF	97	99	A 15.0	24	1289	2200	735	331	827	336	596	510	385	205	744	355	559	478	319	156	273	126	356	275
2	SUN.	8.00P	180					B 16.1	25	1383	1893	697	332	786	333	549	496	354	186	713	289	511	469	347	159	184	80	210	140
		8.00 - 8.30						A 17.8	28	1529	2536	814	348	865	347	637	583	416	201	730	365	555	461	309	137	315	140	626	466
		8.30 - 9.00						A 20.0	31	1718	2594	851	357	913	363	677	607	436	215	716	366	542	461	293	138	343	156	622	464
		9.00 - 9.30						A 14.8	22	1271	2344	769	350	876	353	632	553	420	211	755	349	563	495	333	164	294	158	419	316
		9.30 - 10.00						A 14.8	22	1271	2248	753	341	861	344	623	529	416	206	754	351	565	497	331	162	263	126	370	281
		10.00 - 10.30						A 15.1	23	1297	2037	687	317	788	336	562	470	350	198	751	358	572	489	324	154	268	119	230	181
		10.30 - 11.00						A 14.3	24	1228	1971	671	322	782	333	560	451	341	197	739	359	564	458	306	155	253	113	197	169
		11.00 - 11.30						A 10.1	22	868	1720	601	267	690	258	453	375	324	213	820	373	586	507	373	170	169	45	41	41
ABC WORLD NEWS TONIGHT																													
M-F		6.30P	30	ABC	N	99	98	A 11.5	21	988	1463	667	253	730	155	316	354	325	346	593	139	303	320	302	258	75	52	65	36
								B 11.7	21	1005	1505	693	232	753	172	333	344	338	359	601	149	303	299	291	264	72	47	79	51
ABC WRLD NEWS TONIGHT-SAT																													
SAT.		6.30P	30	ABC	N	96	97	A 9.4	20	807	1652	701	256	826	154	372	360	398	411	548	90	242	297	321	251	186	114	92	37
								B 9.4	18	807	1504	642	212	722	135	299	327	335	373	594	120	259	267	295	295	98	70	90	43
ABC WRLD NEWS TONIGHT-SUN																													
SUN.		6.30P	30	ABC	N	83	83	A 6.8	15	584	1474	664	251	690	145	317	299	312	311	719	168	389	421	370	280	40	40	25	10
								B 7.8	14	670	1486	657	205	734	150	284	285	312	400	626	150	297	308	292	284	45	26	81	46
ALFRED HITCHCOCK PRESENTS																													
								A 11.7	18	1005	2003	731	336	837	358	611	527	387	172	683	288	497	447	341	142	153	87	330	250
SUN. 8.30P 30 NBC SM 99 99																													
								B 14.8	21	1271	2195	771	370	856	426	663	566	355	147	735	355	579	516	327	123	251	130	353	256
ALL IS FORGIVEN																													
SAT.		9.30P	30	NBC	CS	98	99	A 15.6	28	1340	1641	731	319	837	302	524	461	335	285	469	184	305	251	192	136	135	74	200	173
								B 15.9	28	1366	1633	740	320	843	294	489	471	350	315	447	147	277	252	212	148	149	90	194	171
AMAZING STORIES																													
SUN.		8.00P	30	NBC	GD	99	99	A 11.8	18	1014	2069	762	365	871	399	660	540	383	170	670	296	482	426	318	134	164	100	364	262
								B 16.1	23	1383	2264	754	374	840	412	650	555	353	147	752	372	598	529	328	116	256	132	416	298
AMERICAN PORTRAIT																													
1	MTU	8.58P	1	CBS	DO	96	96	A 12.8	19	1100	1695	754	323	859	230	432	435	409	363	554	145	295	270	294	222	91	50	191	130
2	TU&TH	8.58P	1					B 14.2	21	1220	1705	735	295	819	239	432	411	384	329	558	164	312	300	286	207	114	58	214	136
BENSON																													
SAT.		8.30P	30	ABC	CS	98	98	A 7.1	13	610	2054	679	295	817	298	454	388	332	318	729	237	430	415	363	252	241	91	267	156
								B 9.2	16	790	1757	730	272	817	209	399	401	394	360	581	160	309	319	295	223	150	67	209	133
BILL COSBY SHOW																													
THU.		8.00P	30	NBC	CS	99	99	A 34.6	53	2921	2039	762	289	853	288	541	473	383	280	560	210	369	324	261	165	239	145	367	267
								B 34.0	51	2972	2087	790	359	891	349	570	505	371	269	587	234	386	357	259	165	232	132	377	250
BLACKIE'S MAGIC																													
1	WED.	9.40P	60	NBC	SM	99	99	A 13.7	22	1177	1490	623	304	682	159	347	361	383	280	617	242	379	353	324	183	96	47	95	89
								B 15.5	23	1331	1668	724	291	795	271	465	427	367	273	617	197	374	369	330	196	131	61	125	96
		9.30 - 10.00						A 13.9	21	1194	1661	648	287	701	194	341	339	334	296	679	244	457	433	377	176	180	140	101	86
		10.00 - 10.30						A 13.7	22	1177	1416	612	321	672	151	354	368	397	275	583	234	331	314	300	188	62	47	99	99
		10.30 - 11.00						A 13.3	22	1142	1359	617	286	677	117	339	379	434	269	584	251	352	301	294	185	29	17	69	69
CAGNEY & LACEY																													
MON.		10.00P	60	CBS	OP	98	99	A 15.5	26	1331	1403	777	320																

PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																						
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF THE HOUSE	WORK-ING WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)											
															TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11										
EVENING CONT'D																																						
DREAM WEST PART 1(-CONT'D																																						
1 SUN. 9.00P 120 CBS FF 99																																						
9.00 - 9.30															A	20.7	29	1778	1629	769	309	821	187	363	416	456	350	629	88^	274	291	389	302	144^	48^	35v	22v	
9.30 - 10.00															A	19.6	28	1684	1614	769	286	821	182	363	417	468	348	652	90^	292	305	396	310	103^	28v	38v	25v	
10.00 - 10.30															A	19.3	29	1658	1489	752	271	788	161	347	383	454	347	621	83^	287	303	395	288	57^	18v	23v	10v	
10.30 - 11.00															A	18.6	30	1598	1449	742	263	780	174	364	388	443	332	600	72^	267	300	396	275	45^	12v	24v	10v	
DREAM WEST PART 2(S)															207	A	18.1	29	1555	1429	750	252	810	136^	312	372	457	391	552	69^	220	266	356	264	29v	9v	38v	21v
2 TUE. 9.00P 120 CBS FF 99																																						
9.00 - 9.30															A	16.9	26	1452	1483	763	231	804	111^	273	335	479	416	531	54^	183^	238	350	279	43v	17v	105^	57^	
9.30 - 10.00															A	18.2	28	1563	1394	762	243	814	121^	295	368	464	407	543	70^	194	250	338	281	37v	16v	LT	LT	
10.00 - 10.30															A	19.0	31	1632	1416	738	273	807	154^	342	385	443	367	547	69^	237	274	350	250	26v	5v	36v	21v	
10.30 - 11.00															A	18.4	33	1581	1412	733	252	807	150^	324	391	444	376	576	75^	257	295	383	248	15v	LT	14v	7v	
DREAM WEST PART 3(S)															207	A	20.1	32	1727	1415	733	237	806	123^	293	363	427	416	518	37v	187	231	331	282	31v	LT	60^	39v
2 SUN. 8.00P 180 CBS FF 99																																						
8.00 - 8.30															A	19.5	31	1675	1407	747	263	818	109^	280	355	423	440	493	21v	161	180	310	292	18v	LT	78^	53^	
8.30 - 9.00															A	19.4	30	1666	1372	719	225	793	107^	271	336	407	429	480	10v	158^	185	317	285	43^	11v	56^	31v	
9.00 - 9.30															A	21.1	32	1812	1449	744	234	821	135^	303	364	422	425	517	35v	177	233	332	284	43^	LT	68^	31v	
9.30 - 10.00															A	20.4	31	1752	1390	715	216	786	124^	291	359	414	400	529	50^	208	258	338	271	30v	LT	45^	31v	
10.00 - 10.30															A	20.1	32	1727	1449	741	236	813	125^	303	389	455	397	544	45^	209	263	351	281	32v	LT	60^	43^	
10.30 - 11.00															A	20.1	34	1727	1417	737	246	805	139^	304	381	438	401	538	51^	207	256	340	282	19v	LT	55^	39v	
DYNASTY 26 209 209															A	20.3	32	1744	1588	861	371	937	324	567	526	451	294	507	189	314	297	213	158	75^	39^	69^	41^	

1 WED.	9.40P	60	ABC	GD	99	99	B 22.0	33	1890	1611	849	374	952	342	574	511	420	315	469	181	285	267	198	152	102	68	88	54
2 WED.	9.00P	60																										
	9.00 - 9.30						A 18.9	29	1624	1549	845	331	897	298	538	488	446	283	502	192	300	275	200	182	47^	8^v	103^	52^
	9.30 - 10.00						A 20.1	31	1727	1591	866	389	956	344	587	537	448	292	480	181	291	275	194	162	74^	37^	81	52^
	10.00 - 10.30						A 21.4	34	1838	1607	868	385	940	317	567	538	461	302	537	198	352	337	239	134^	97^	60^	33^v	19^
	10.30 - 11.00						A 21.3	36	1830	1627	880	355	967	332	573	548	456	313	535	186	343	329	242	149	99^	59^	26^v	19^v
DYNASTY II: COLBYS							A 15.2	23	1306	1557	882	310	967	285	512	513	493	359	469	126	230	198	212	198	44^	32^	77^	70^
THU.	9.00P	60	ABC	GD	99	99	B 15.5	23	1331	1581	839	322	935	274	490	465	435	364	450	131	234	232	210	172	106	65^	90	61
	9.00 - 9.30						A 14.5	22	1246	1552	876	299	960	276	504	515	501	357	468	128	231	191	210	198	45^	35^	79^	68^
	9.30 - 10.00						A 15.8	24	1357	1564	892	321	979	291	522	515	492	366	468	124	230	205	214	196	41^	29^	76^	70^
EQUALIZER							A 10.8	20	928	1447	641	262^	733	219^	325	330	356	345	617	189^	258	344	351	216^	60^v	42^v	37^v	21^v
1 TUE.	10.00P	60	CBS	PD		99	B 10.8	20	928	1403	638	220	704	175	317	300	339	348	561	188	328	279	272	219	63	29	75	58
	10.00 - 10.30						A 10.7	19	919	1420	633	254^	744	213^	309	314	353	375	596	197^	342	329	315	213^	45^v	32^v	35^v	17^v
	10.30 - 11.00						A 11.0	21	945	1455	644	267^	716	224^	339	340	357	312	626	175^	364	352	382	219^	76^	50^v	37^v	26^v
FACTS OF LIFE							A 16.2	29	1392	1930	764	359	928	390	590	482	328	286	457	201	322	258	169	118	167	103	378	274
SAT.	8.30P	30	NBC	CS	99	99	B 17.8	30	1529	1940	770	327	892	326	534	468	359	308	466	182	289	254	190	146	226	144	356	271
FALCON CREST							A 17.1	30	1469	1691	811	327	928	248	421	382	404	430	605	230	375	286	255	221	89^	72^	69^	64^
1 FRI.	10.00P	60	CBS	GD		99	B 18.1	30	1555	1506	842	320	918	212	427	407	431	436	443	124	214	212	202	200	70	40	75	57

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																						
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																						
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	ING.	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11			
EVENING CONT'D																																						
FAMILY TIES										27	214	214	A	30.7	47	2637	1978	776	329	868	330	595	524	384	241	548	232	394	345	243	132	244	137	318	231			
THU.										8.30P	30	NBC	CS	99	99	B	30.5	45	2620	2043	788	378	891	380	603	529	364	237	570	253	403	367	244	135	233	131	349	234
FAST TIMES										6	202		A	10.7	17	919	1810	646	276^	802	288^	492	409	333	272^	579	212^	395	355	275^	148^	194^	102^	235^	139^			
1 WED.										8.39P	30	CBS	CS	99		B	12.0	19	1031	1917	681	317	776	347	535	435	309	201	575	270	410	349	242	124	273	152	293	203
FATHERS & SONS										3	191	188	A	8.4	14	722	2066	613	281	667	275	457	401	271	183^	487	235	349	329	211	80^	189	114^	723	522			
SUN.										7.30P	30	NBC	CS	97	96	B	7.9	14	679	2049	643	281	697	261	423	370	270	236	500	226	338	285	201	106	217	123	635	440
FOLEY SQUARE										3	202		A	8.9	14	765	1532	726	264^	840	201^	354	340^	382	431	570	162^	282^	244^	281^	251^	98^	66^	24^	LT			
1 TUE.										9.30P	30	CBS	CS	98		B	9.3	15	799	1490	738	248	842	178	360	356	380	431	454	158	237	213	168	197	105	50	89	68
GIMME A BREAK										25	203	204	A	13.6	25	1168	1884	761	300	916	352	539	458	321	330	469	217	322	245	156	130	198	123	301	229			
SAT.										8.00P	30	NBC	CS	99	98	B	16.0	28	1374	1933	765	320	888	315	509	445	346	329	456	168	274	243	186	153	230	147	359	268
GOLDEN GIRLS										29	200	203	A	21.8	38	1873	1653	774	290	884	271	469	445	354	360	462	124	251	230	209	178	117	65^	190	165			
SAT.										9.00P	30	NBC	CS	99	99	B	21.9	36	1881	1812	812	316	900	261	482	466	406	360	493	143	269	261	238	188	162	104	257	195
HARDCASTLE & MCCORMICK										25	203	186	A	12.1	18	1039	1777	738	258	851	289	465	412	377	320	642	201	340	339	314	253	77^	31^	207	158			
1 MON.										8.00P	60	ABC	A	99	94	B	14.0	21	1203	1781	718	301	792	262	445	405	367	286	654	193	367	363	329	237	129	54	206	133
2 MON.										8.02P	58					A	11.7	18	1005	1799	748	264	867	299	475	428	387	322	631	194	331	338	306	252	73^	29^	228	181
										8.00 - 8.30						A	12.5	19	1074	1750	725	251	833	281	455	399	364	317	645	204	341	336	317	253	83^	34^	189	138
										8.30 - 9.00																												
HIGHWAY TO HEAVEN										25	210	212	A	16.1	25	1383	1726	769	276	829	199	368	394	386	385	567	181	298	297	271	212	135	90^	195	129			
1 WED.										8.40P	60	NBC	GD	98	99	B	20.3	31	1744	1759	768	277	860	216	415	408	396	391	544	143	285	281	279	217	129	73	226	165
2 WED.										8.00P	60					A	14.5	23	1246	1848	798	310	871	207^	403	455	407	396	511	147^	214	217	231	232	150^	78^	316	214^
										8.00 - 8.30						A	15.6	24	1340	1793	782	281	855	181	369	430	425	393	572	183	278	281	265	230	123	76^	243	170
										8.30 - 9.00						A	17.9	27	1538	1575	735	246	773	209	345	304	331	381	595	193	362	352	298	188	132^	106^	75^	39^
										9.00 - 9.30						A	17.6	26	1512	1549	737	245	770	220	333	331	328	355	585	198	387	381	310	165^	160^	129^	34^	23^
										9.30 - 10.00																												
HILL STREET BLUES										26	209	210	A	12.9	22	1108	1454	581	234	679	301	477	392	260	172	681	262	476	451	346	151	67^	18^	27^	21^			
THU.										10.00P	60	NBC	OP	99	99	B	16.2	26	1392	1578	693	352	762	336	543	480	332	173	683	296	497	475	318	140	83	35	50	34
										10.00 - 10.30						A	13.5	22	1160	1472	596	236	686	308	483	391	260	174	675	259	475	441	343	149	76^	24^	35^	29^
										10.30 - 11.00						A	12.4	22	1065	1412	558	231	663	290	466	389	257	166	675	259	467	452	342	153	58^	10^	16^	11^
HOTEL										23	206	209	A	15.5	29	1331	1401	825	285	895	283	486	464	413	343	416	121	219	210	173	171	44^	19^	46^	36^			
1 WED.										10.40P	60	ABC	GD	99	99	B	18.3	31	1572	1458	822	326	912	285	488	447	397	360	430	133	232	213	194	173	71	46	45	26
2 WED.										10.00P	60					A	14.4	24	1237	1407	856	323	954	316	528	483	450	351	333	95^	153^	151^	145^	158^	36^	LT	84^	64^
										10.00 - 10.30						A	15.4	28	1323	1457	858	300	947	323	550	506	425	337	408	127	220	211	169	161	43^	17^	59^	49^
										10.30 - 11.00						A	16.7	35	1435	1355	791	263	821	238	412	423	377	339	489	133^	265	249	201	195	45^	32^	LT	LT
										11.00 - 11.30						A	15.0	36	1289	1202	686	168^	699	139^	280	342	365	357	455	118^	227	217	191^	200^	48^	25^	LT	LT
										11.30 - 12.00																												
HUNTER										5	201		A	16.2	25	1392	1717	732	315	797	216	392	350	383	335	695	285	417	362	313	230	74^	21^	151^	125^			
1 TUE.										9.00P	60	NBC	OP	99		B	15.5	24	1331	1654	619	243	686	170	364	351	354	269	688	275	418	347	317	217	120	42	160	112
										9.00 - 9.30						A	16.0	24	1374	1745	725	285	792	215	375	322	373	351	698	300	426	363	297	228	79^	25^	176^	141^
										9.30 - 10.00						A	16.4	26	1409	1684	737	341	799	216	404	375	389	319	692	269	407	360	327	233	69^	17^	124^	109^
JOE BASH										3	198		A	7.7	13	661	1477	576	304^	633	227^	394^	365^	328^	190^	463	177^	252^	269^	176^	175^	133^	88^	248^	209^			
1 FRI.										9.30P	30	ABC	CS	98		B	9.9	16	850	1531	646	258	732	257	442	401	335	244	484	138	268	280	226	181	132	74	183	154
KATE & ALLIE										25	206	194	A	20.0	30	1718	1690	801	376	884	248	466	498	435	335	507	178	318	304	245	159	115	63^	184	148			
1 MON.										9.00P	30	CBS	CS	99	97	B	20.1	29	1727	1685	768	348	871	283	512	495	399	300	474	160	292	285	228	150	162	95	178	126
2 MON.										8.00P	30																											

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PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION															
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)	
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11
EVENING CONT'D																											
KNOTS LANDING						26	208	208																			
	THU.	10.00P	60	CBS	GD	99	99		A 18.2	31	1563	1555	878 360	982 326	586 552	484 315	467 171	299 275	227 134	46^ 35^	60^ 52^						
		10.00 - 10.30							B 19.5	32	1675	1552	847 351	952 339	568 511	425 326	441 168	278 250	206 140	85 56	74 49						
		10.30 - 11.00							A 18.1	30	1555	1578	888 367	984 317	585 552	495 320	467 169	296 278	230 134	55^ 42^	72^ 63^						
									A 18.3	33	1572	1527	870 352	978 335	587 551	473 309	465 173	300 273	224 132	36^ 26^	48^ 42^						
LAST PRECINCT						2	197	196																			
	FRI.	9.00P	60	NBC	A	99	97		A 11.2	19	962	1799	695 291	766 257	498 498	376 207	572 203	372 358	302 153	215 87^	246 203						
		9.00 - 9.30							B 11.2	19	962	1799	695 291	766 257	498 498	376 207	572 203	372 358	302 153	215 87	246 203						
		9.30 - 10.00							A 10.8	18	928	1731	664 281	734 234	471 483	358 211	546 182	359 333	289 149	206 85^	245 200						
									A 11.6	20	996	1848	720 297	792 279	524 514	389 199	592 216	379 378	315 158	221 86^	243 205						
LOONEY BUGS BUNNY MOVIE(S)							203																				
	2 TUE.	8.00P	60	CBS	EA		99		A 11.5	18	988	1685	611 215^	662 158^	354 341	351 276	439 91^	271 251^	262^153^	109^ 48v	475 256^						
		8.00 - 8.30							A 11.2	17	962	1655	650 234^	688 144^	367 359	367 303	424 75^	267^239^	264^157^	110^ 52v	433 239^						
		8.30 - 9.00							A 11.7	18	1005	1719	578 198^	642 174^	344 325	335 253^	456 107^	275 260^	259^153^	106^ 43v	515 271						
LOVE BOAT						25	205	202																			
	1 SAT.	10.00P	60	ABC	CS	98	99		A 11.0	21	945	2031	807 421	941 336	543 461	430 345	603 207	370 339	313 199	270 195	217 105^						
	2 SAT.	9.00P	120						B 12.7	22	1091	1644	750 327	861 253	439 403	370 368	496 166	276 255	223 187	141 83	146 101						
		9.00 - 9.30							A 8.5	15	730	2070	625 428	791 279^	397 364^	367 332^	710 217^	428 407	410 239^	305^249^	264^ 82v						
		9.30 - 10.00							A 10.9	20	936	2232	738 465	971 359	544 453	424 351	739 221^	460 446	436 239^	288 233^	234^ 58v						
		10.00 - 10.30							A 11.3	21	971	2001	866 414	974 348	578 498	448 348	560 202	344 316	274 182	253 169	214 120^						
		10.30 - 11.00							A 12.0	23	1031	1954	844 403	946 332	555 465	436 346	541 199	328 289	260 182	270 188	197 123^						
MACGYVER						13	203	204																			
									A 16.8	26	1443	1778	656 290	741 256	414 387	331 265	610 197	380 375	329 185	211 86^	216 154						
	1 WED.	8.40P	60	ABC	A	99	99		B 16.0	24	1374	1811	672 275	755 255	438 396	341 259	601 212	376 361	282 188	202 91	253 173						
	2 WED.	8.00P	60						A 14.8	24	1271	1845	560 226	631 166^	326 311	323 257	639 174^	373 384	393 205^	314 128^	261 191^						
		8.00 - 8.30							A 15.9	25	1366	1790	613 251	693 245	381 328	292 258	634 208	378 371	340 208	233 92^	230 153						
		8.30 - 9.00							A 19.0	29	1632	1714	734 353	833 311	482 476	363 274	567 197	386 376	283 152^	124^ 55^	190 145^						
		9.00 - 9.30							A 20.4	31	1752	1724	807 387	906 332	541 533	409 289	571 212	383 372	259 147^	122^ 56^	125^ 96^						
		9.30 - 10.00																									
MAGNUM, P.I.						27	207	207																			
	THU.	8.00P	60	CBS	PD	99	99		A 13.8	21	1185	1673	740 254	832 191	360 382	390 408	627 162	318 296	340 264	89^ 42^	125 93^						
		8.00 - 8.30							B 14.7	22	1263	1662	734 271	804 206	394 386	389 350	627 170	351 347	334 228	94 32	137 86						
		8.30 - 9.00							A 12.5	19	1074	1643	725 228	818 179	343 373	388 411	616 161	304 286	327 266	86^ 45^	123^ 87^						
									A 15.1	23	1297	1690	749 273	840 197	371 389	392 404	636 164	328 304	350 262	88^ 38^	126 98^						
MAGNUM, P.I. SPECIAL(S)							207																				
	2 FRI.	8.00P	60	CBS	PD		99		A 12.8	23	1100	1716	712 336	822 204^	420 377	407 378	651 145^	323 357	444 294	79^ 30v	164^ 87^						
		8.00 - 8.30							A 12.3	22	1057	1813	730 381	772 261	486 412	421 359	667 134^	315 355	468 312	104^ 35v	170^ 90^						
		8.30 - 9.00							A 13.3	23	1142	1622	695 292	774 151^	357 344	392 396	629 150^	327 353	422 276	59v 25v	160^ 84^						
MARY						3	202																				
	1 TUE.	9.00P	30	CBS	CS		98		A 9.5	14	816	1506	776 304^	842 182^	381 415	427 401	550 166^	274^233^	248^231^	59v 59v	55v LT						
									B 10.0	15	859	1487	745 253	859 190	376 367	391 430	419 116	193 188	171 199	104 56	105 59						
MIAMI VICE						27	212	213																			
	FRI.	10.00P	60	NBC	OP	99	99		A 15.0	27	1289	1790	700 383	842 433	627 526	335 144	596 274	444 443	263 96^	193 70^	159 112						
		10.00 - 10.30							B 21.3	36	1830	1801	703 349	796 389	594 508	329 157	680 306	508 466	306 135	172 80	153 120						
		10.30 - 11.00							A 14.7	26	1263	1749	676 374	811 409	601 514	327 145	600 276	446 437	266 102^	197 69^	141 94^						
									A 15.3	28	1314	1820	723 389	870 456	649 539	343 142	588 271	442 444	261 89^	186 70^	176 129						
MR. AND MRS. RYAN(S)							199																				
	1 SAT.	9.00P	60	ABC	PD		98		A 8.4	15	722	1954	873 352^	950 417	608 489	414 285^	561 219^	372 348^	291^133^	80v LT	363^ 238^						
		9.00 - 9.30							A 7.9	13	679	1953	817 405	901 407	584 467	373^260^	586 244^	385^360^	276^148^	74v LT	392 261^						
		9.30 - 10.00							A 8.9	16	765	1941	917 303^	987 420	624 505	452 307^	528 192^	353 339^	301^113^	89v LT	337^ 217^						

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																							
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																							
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)									
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11								
EVENING CONT'D																																			
MR. BELVEDERE						26	198	200	A	14.5	25	1246	1851	771	266	852	293	446	407	322	352	369	119	187	182	142	172	194	93^	436	309				
FRI.						8.30P	30	ABC	CS		95	96	B	14.8	24	1271	1786	771	296	852	264	447	426	356	345	438	125	223	223	198	186	145	95	351	217
MR. SUNSHINE						4	197	196	A	11.2	19	962	1628	701	351	796	295	461	407	345	267	350	106^	204	203	174	135^	176	75^	306	247				
FRI.						9.00P	30	ABC	CS		97	97	B	12.4	21	1065	1662	693	314	787	290	468	421	339	257	420	116	239	241	211	159	176	94	279	219
MR. SUNSHINE-SPECIAL(S)								198	A	12.6	22	1082	1781	820	402	932	289	517	452	454	333	434	113^	270	253	257	164^	175^	57^	240^	210^				
2 FRI.						9.30P	30	ABC	CS			98																							
MOONLIGHTING						26	206	207	A	19.2	29	1649	1785	737	360	880	416	669	544	364	150	530	232	401	398	244	97	183	95	192	135				
TUE.						9.00P	60	ABC	PD		99	99	B	18.3	27	1572	1806	766	384	872	392	639	542	379	184	576	253	426	401	262	112	196	102	162	111
						9.00 - 9.30			A	19.3	29	1658	1774	728	357	871	406	659	545	363	153	511	224	383	383	234	96	185	95	207	140				
						9.30 - 10.00			A	19.2	30	1649	1781	739	356	879	422	671	541	360	146	545	235	417	411	257	96	181	97	176	131				
MORNINGSTAR/EVENINGSTAR						3	202		A	10.0	15	859	1546	750	309	909	133^	361	385	461	476	489	149^	252^	194^	227^	213^	45^	45^	103^	57^				
1 TUE.						8.00P	60	CBS	GD		99		B	10.0	15	859	1546	759	260	876	136	352	386	448	456	416	77	159	160	226	221	91	58	163	105
						8.00 - 8.30			A	9.8	15	842	1552	725	289^	889	126^	343	365	447	470	511	166^	267^	194^	236^	222^	41^	41^	111^	58^				
						8.30 - 9.00			A	10.2	15	876	1532	774	327	925	139^	374	405	474	479	466	131^	236^	190^	219^	207^	48^	48^	93^	52^				
MURDER, SHE WROTE						22	208		A	25.8	39	2216	1522	783	293	866	166	330	362	425	455	542	93^	204	252	280	275	52^	46^	62^	41^				
1 SUN.						8.00P	60	CBS	SM		99		B	25.3	37	2173	1611	807	306	890	169	378	403	449	439	564	124	259	275	295	260	71	38	86	57
						8.00 - 8.30			A	25.4	39	2182	1508	783	294	870	166	330	359	421	461	545	100^	202	249	271	278	38^	38^	55^	33^				
						8.30 - 9.00			A	26.2	38	2251	1532	784	294	862	167	330	363	427	450	537	85^	203	253	288	273	65^	53^	68^	49^				
NBC MONDAY NIGHT MOVIES						24	201		A	14.1	23	1211	1615	547	260	625	270	436	407	262	140^	788	281	548	501	372	192^	115^	10^	87^	51^				
1 MON.						9.00P	120	NBC	FF		99		B	18.3	27	1572	1689	747	327	847	317	532	465	382	263	553	208	350	308	255	169	143	82	146	91
						9.00 - 9.30			A	14.6	22	1254	1719	565	269	653	259	436	396	274	175^	802	251	536	497	417	223	87^	11^	177^	94^				
						9.30 - 10.00			A	14.3	22	1228	1586	551	273	631	280	447	402	262	144^	767	260	528	464	369	199^	104^	12^	84^	52^				
						10.00 - 10.30			A	14.3	23	1228	1529	501	231	578	264	429	398	245	104^	763	283	544	497	349	171^	138^	10^	50^	29^				
						10.30 - 11.00			A	13.3	23	1142	1601	568	263	629	272	421	425	261	140^	818	338	581	544	341	173^	129^	9^	25^	25^				
NBC NEWS DIGEST-M-F						139	148	149	A	11.5	18	988	1834	754	302	825	280	498	462	380	275	610	211	379	357	308	196	157	89	242	172				
1 MTU THF						8.58P	1	NBC	N		76	76	B	13.0	20	1117	1871	735	308	825	292	483	438	357	290	602	217	363	335	273	204	158	83	286	194
1 WED.						9.38P																													
2 MTU THF						8.58P																													
2 TUE.						9.06P	2																												
NBC NEWS DIGEST-2-M-F						65	161	158	A	10.1	16	868	1616	700	299	760	257	462	425	373	251	611	223	376	354	313	188	123	52^	122	88				
1 TU & TH						9.58P	1	NBC	N		83	83	B	12.0	18	1031	1698	716	304	803	300	500	442	358	253	617	245	408	372	294	168	126	57	152	103
2 MON.						10.51P																													
2 W & F						9.58P	1																												
NBC NEWS DIGEST-SAT						28	154	156	A	12.7	22	1091	1732	730	339	866	315	495	412	296	321	427	163	259	208	153	146	123	77^	316	223				
SAT.						8.58P	1	NBC	N		79	79	B	14.1	24	1211	1870	774	321	890	311	507	446	364	331	471	168	265	242	191	179	184	118	325	244
NBC NEWS DIGEST-2-SAT.						12	167		A	12.4	22	1065	1637	684	314	800	299	481	439	300	276	515	190^	360	306	234^	144^	129^	94^	193^	157^				
1 SAT.						9.58P	1	NBC	N		86		B	13.0	21	1117	1764	800	310	888	258	477	478	406	339	496	154	277	259	240	189	146	106	234	178
NBC NEWS DIGEST-SUN						28	154	152	A	11.0	16	945	1855	658	309	757	319	492	419	330	217	696	291	473	432	340	178	130^	69^	272	200				
SUN.						8.58P	1	NBC	N		79	79	B	11.9	17	1022	2068	733	344	817	353	570	492	360	197	757	319	546	486	357	174	205	98	289	200
NBC NEWS DIGEST-2-SUN.						15		173	A	10.7	17	919	1634	963	438	1031	399	652	604	483	273^	547	167^	286^	358	318	137^	30^	30^	26^	26^				
2 SUN.						10.02P	1	NBC	N		87		B	13.3	20	1142	1855	782	357	861	349	586	523	399	210	667	265	460	429	317	159	175	97	152	103
NBC NIGHTLY NEWS-SAT(B)						125			A	5.9	13	507	1509	570	140^	582	138^	288^	290^	246^	270^	767	169^	429^	404^	388^	301^	123^	108^	37^	LT				
1 SAT.						6.30P	30	NBC	N		76																								

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																
															VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																		
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK-ING WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TEENS (12-17) TOTAL	FEM.	CHILDREN (2-11) TOTAL	6-11		
EVENING CONT'D																																	
NBC NIGHTLY NEWS-SUN																																	
SUN. 6.30P 30 NBC N 15 175 170 93 91 A 9.1 19 782 1531 580 197 668 132^ 291 321 326 291 706 218 339 361 341 271 15^ LT 142^ 117^																																	
SUN. 6.30P 30 NBC N 15 175 170 93 91 B 8.2 15 704 1572 641 235 704 157 300 332 313 331 687 203 366 387 317 259 51 24 130 88																																	
NBC NIGHTLY NEWS																																	
M-F 6.30P 30 NBC N 138 201 202 98 99 A 11.9 22 1022 1477 679 190 733 157 282 303 324 377 611 146 254 297 294 291 64^ 36^ 69 38^																																	
M-F 6.30P 30 NBC N 138 201 202 98 99 B 12.2 22 1048 1520 694 226 748 166 300 313 331 386 623 160 281 299 278 286 52 29 97 60																																	
NBC SUNDAY NIGHT MOVIE																																	
1 SUN. 9.00P 120 NBC FF 26 202 198 A 21.7 34 1864 1788 828 362 912 350 585 522 387 261 654 275 452 449 293 139 115 65^ 107 84																																	
2 SUN. 9.00P 150 NBC FF 26 202 198 B 18.6 28 1598 1858 732 344 819 320 552 496 380 210 715 282 498 455 344 171 172 86 152 105																																	
9.00 - 9.30																																	
9.30 - 10.00																																	
10.00 - 10.30																																	
10.30 - 11.00																																	
11.00 - 11.30																																	
A 22.4 33 1924 1914 837 363 926 365 597 538 389 256 670 287 475 473 295 132 148 83 170 130																																	
A 23.6 35 2027 1864 839 351 919 352 583 533 386 267 660 281 462 453 289 140 146 81 139 113																																	
A 23.3 36 2001 1764 828 363 910 340 569 512 379 275 669 283 462 462 298 143 101 59^ 84 67^																																	
A 22.1 36 1898 1712 799 368 887 343 572 502 368 258 668 291 462 441 291 146 96 55^ 61^ 46^																																	
A 12.7 27 1091 1399 841 368 917 361 652 523 464 216^ 482 122^ 267 328 291 128^ LT LT LT LT																																	
NEWHART																																	
1 MON. 9.30P 30 CBS CS 24 206 199 A 19.8 30 1701 1607 778 354 847 233 450 480 421 336 542 190 355 330 265 172 84 63^ 134 91																																	
2 MON. 8.30P 30 CBS CS 24 206 199 B 19.6 28 1684 1636 770 362 870 289 515 499 401 293 512 183 324 323 242 155 130 76 124 81																																	
NEWSBREAK-M-F																																	
1 MTU THF 9.58P 1 CBS N 143 169 174 A 12.0 19 1031 1602 757 320 858 229 426 411 396 374 563 159 316 306 308 215 84 44^ 97 64^																																	
1 WED. 10.02P 1 CBS N 143 169 174 B 13.6 21 1168 1612 784 318 874 249 457 432 408 358 533 153 290 285 267 208 99 50 106 72																																	
2 TUE. 10.03P 1 CBS N 143 169 174																																	
2 WED. 9.55P 1 CBS N 143 169 174																																	
2 THU. 9.58P 1 CBS N 143 169 174																																	
2 FRI. 9.53P 1 CBS N 143 169 174																																	
NEWSBREAK-SAT.																																	
1 SAT. 9.50P 4 CBS N 29 174 166 A 8.6 15 739 1474 714 207 739 111^ 249 318 331 412 644 150^ 280 287 304 319 49^ 49^ 42^ 35^																																	
2 SAT. 9.58P 1 CBS N 29 174 166 B 9.7 16 833 1751 720 297 794 257 465 438 371 271 639 224 397 388 313 200 147 57 171 117																																	
NEWSBREAK-SUN.																																	
1 SUN. 9.59P 1 CBS N 29 175 176 A 15.8 24 1357 1509 751 246 797 132 316 381 454 388 597 89^ 250 270 356 311 64^ LT 51^ 42^																																	
2 SUN. 9.58P 1 CBS N 29 175 176 B 15.6 23 1340 1609 809 318 899 220 429 434 439 399 547 148 282 286 285 227 86 49 77 56																																	
NIGHT COURT																																	
THU. 9.30P 30 NBC CS 24 201 203 A 20.1 31 1727 1672 686 321 776 321 545 470 316 202 610 259 461 422 273 125 161 69^ 125 88																																	
THU. 9.30P 30 NBC CS 24 201 203 B 21.0 31 1804 1795 753 392 847 386 596 522 339 203 643 296 478 445 273 131 162 76 143 93																																	
PERFECT STRANGERS																																	
TUE. 8.30P 30 ABC CS 4 206 207 A 20.8 32 1787 1692 726 324 816 288 520 488 394 218 418 161 285 293 202 99 206 122 252 165																																	
TUE. 8.30P 30 ABC CS 4 206 207 B 21.0 32 1804 1705 707 323 806 291 511 463 369 233 472 185 320 309 217 114 194 127 233 146																																	
PUNKY BREWSTER																																	
SUN. 7.00P 30 NBC CS 3 189 185 A 7.9 14 679 2016 640 246 688 256 432 417 273 222 470 210 315 290 189^ 105^ 171^ 115^ 687 508																																	
SUN. 7.00P 30 NBC CS 3 189 185 B 8.2 14 704 1965 610 244 661 262 397 366 243 224 466 191 291 232 167 130 202 122 636 430																																	
REDD FOXH SHOW																																	
SAT. 8.00P 30 ABC CS 12 196 196 A 7.5 14 644 2056 646 289 773 257 452 381 374 273 732 205^ 427 426 389 247 194^ 56^ 357 189^																																	
SAT. 8.00P 30 ABC CS 12 196 196 B 10.2 18 876 1860 722 284 803 234 433 419 389 308 668 192 374 355 338 244 146 75 243 139																																	
REMINGTON STEELE																																	
SAT. 10.00P 60 NBC PD 9 201 206 A 12.4 24 1065 1596 724 305 847 343 545 509 349 260 517 185 361 307 262 124^ 119^ 52^ 113^ 84^																																	
SAT. 10.00P 60 NBC PD 9 201 206 B 14.0 26 1203 1606 745 282 827 279 498 483 395 275 526 187 347 312 273 151 127 52 126 94																																	
10.00 - 10.30																																	
10.30 - 11.00																																	
A 12.6 24 1082 1588 745 313 867 345 554 523 355 263 491 177 338 281 244 126 121^ 56^ 109^ 85^																																	
A 12.3 24 1057 1576 694 292 813 334 527 487 339 252 533 189 375 327 278 121^ 114^ 46^ 116^ 81^																																	
RINGLING BROTHERS CIRCUS(S)																																	
2 WED. 8.00P 60 CBS GV 205 1745 685 345 738 196^ 368 356 330 307 510 124^ 244 291 237 219 114^ 70^ 383 226																																	
8.00 - 8.30																																	
8.30 - 9.00																																	
A 14.4 23 1237 1683 681 342 724 183^ 347 338 323 312 490 118^ 221 275 224 215 116^ 73^ 353 203^																																	
A 16.2 25 1392 1792 688 344 747 204 383 367 331 305 527 131^ 267 308 245 219 110^ 69^ 408 245																																	

PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES			AUDIENCE COMPOSITION																		
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)					
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11				
EVENING CONT'D																															
RIPLEY'S BELIEVE IT-NOT						10	197	193	A	6.1	9	524	1523	569	202	679	249	353	345	294	255	529	113	244	280	297	227	101	36	214	150
THU. 8.00P 60 ABC U						98	96	B	7.2	11	618	1632	638	258	698	243	385	380	317	251	534	154	283	308	289	191	110	43	290	223	
8.00 - 8.30								A	5.5	8	472	1483	549	225	676	241	351	365	298	246	531	142	256	290	274	220	87	32	189	130	
8.30 - 9.00								A	6.8	10	584	1509	573	176	665	249	345	323	286	256	509	88	228	265	304	224	111	40	224	161	
RIPTIDE						6	194	188	A	10.3	18	885	1713	690	267	776	198	424	432	381	286	586	154	320	318	291	225	136	78	215	130
FRI. 8.00P 60 NBC PD						97	93	B	11.7	20	1005	1865	712	263	830	270	461	451	353	299	625	207	349	328	293	226	133	64	277	190	
8.00 - 8.30								A	9.9	18	850	1642	683	260	757	184	393	412	368	304	567	151	306	302	278	228	115	66	203	121	
8.30 - 9.00								A	10.7	18	919	1768	692	270	788	212	454	449	393	265	596	154	329	329	303	219	158	89	226	137	
ST. ELSEWHERE						24	209	206	A	9.8	18	842	1273	593	198	638	176	368	406	340	199	533	232	344	339	239	143	74	17	28	17
1 WED. 10.40P 60 NBC GD						99	99	B	13.9	23	1194	1582	779	378	858	315	556	520	413	247	589	263	423	383	259	128	85	38	50	39	
2 WED. 10.00P 60																															
10.00 - 10.30								A	9.8	16	842	1341	574	201	574	141	357	420	314	154	561	236	395	378	242	132	143	35	63	45	
10.30 - 11.00								A	10.1	18	868	1325	599	194	627	171	356	411	346	184	598	252	380	393	273	159	77	15	23	13	
11.00 - 11.30								A	9.4	20	807	1149	605	210	709	217	392	386	349	256	434	213	264	236	188	136	6	LT	LT	LT	
11.30 - 12.00								A	8.9	21	765	1050	568	169	669	160	355	381	357	269	361	161	214	213	171	100	20	20	LT	LT	
SCARECROW & MRS. KING						24	207		A	15.3	24	1314	1654	801	421	911	297	506	481	391	334	498	120	302	280	275	182	102	67	143	107
1 MON. 8.00P 60 CBS GD						99		B	17.5	26	1503	1708	755	340	859	257	458	37	389	343	521	141	292	297	277	188	129	77	199	134	
8.00 - 8.30								A	14.7	23	1263	1619	783	409	898	281	490	453	384	345	486	109	298	279	272	178	103	64	132	97	
8.30 - 9.00								A	15.8	24	1357	1688	823	432	927	314	525	508	395	326	512	133	306	281	277	189	98	68	151	116	
SIMON & SIMON						26	207	207	A	14.7	22	1263	1732	743	330	854	242	455	431	392	340	606	182	376	349	351	197	146	51	126	91
THU. 9.00P 60 CBS PD						99	99	B	17.1	25	1469	1668	738	289	822	245	460	447	395	307	603	191	368	349	319	198	123	44	120	80	
9.00 - 9.30								A	14.2	21	1220	1714	753	312	831	241	440	425	371	334	597	178	362	337	347	203	155	59	131	99	
9.30 - 10.00								A	15.2	23	1306	1737	727	342	868	241	465	436	409	342	612	186	390	358	353	189	136	44	121	83	
60 MINUTES						30	208	208	A	23.3	41	2001	1469	704	259	765	134	266	322	382	406	649	142	276	336	319	300	35	18	20	19
SUN. 7.00P 60 CBS DN						99	99	B	23.7	37	2036	1585	732	291	791	154	323	349	383	396	684	168	333	358	341	293	53	26	57	33	
7.00 - 7.30								A	21.6	39	1855	1460	695	249	745	131	254	322	374	392	665	149	284	347	325	305	34	18	16	16	
7.30 - 8.00								A	25.0	42	2148	1473	711	268	781	136	274	323	389	417	633	134	268	325	315	295	36	18	23	19	
SPENSER: FOR HIRE						20	203	206	A	13.6	24	1168	1480	674	300	808	301	486	407	350	266	492	165	298	296	232	169	58	24	122	79
TUE. 10.00P 60 ABC PD						97	99	B	13.6	23	1168	1514	702	307	801	294	498	451	377	244	554	174	344	338	291	174	76	34	83	52	
10.00 - 10.30								A	13.7	23	1177	1489	675	299	797	310	496	426	340	247	494	171	303	308	231	164	60	27	138	98	
10.30 - 11.00								A	13.5	25	1160	1456	673	298	816	287	474	386	361	287	482	158	289	281	228	169	52	19	106	62	
SPORTSBREAK-SAT						29	198	197	A	11.2	20	962	1629	732	278	795	163	334	365	368	393	603	136	307	308	324	244	49	43	182	92
SAT. 8.58P 1 CBS SN						96	94	B	11.5	19	988	1912	681	281	749	252	443	419	346	254	696	241	432	423	354	208	148	58	319	206	
SPORTSBREAK-SUN						29	199	207	A	19.7	29	1692	1448	752	258	827	144	306	353	414	429	501	29	164	212	315	283	55	35	65	39
SUN. 8.58P 1 CBS SN						93	99	B	20.4	29	1752	1619	796	321	883	188	400	416	444	412	567	130	274	285	306	249	74	39	95	66	
STINGRAY						5	196	202	A	12.1	21	1039	1652	653	316	788	264	489	413	380	248	744	367	546	462	314	154	53	22	67	62
TUE. 10.00P 60 NBC A						99	99	B	12.8	23	1100	1632	654	301	758	235	444	418	405	240	723	324	510	451	345	157	85	36	66	52	
10.00 - 10.30								A	12.6	21	1082	1621	624	303	760	259	471	396	370	238	720	344	524	449	319	154	62	22	79	79	
10.30 - 11.00								A	11.8	22	1014	1651	668	317	798	261	497	425	385	251	752	387	557	466	299	149	49	25	52	44	
TV BLOOPERS-PRAC JOKES SP(S)						198		A	11.3	18	971	1494	570	283	632	181	382	403	336	184	548	212	344	322	253	160	129	41	185	140	
2 WED. 9.00P 60 NBC CV						99																									
9.00 - 9.30								A	11.7	18	1005	1509	572	279	614	145	341	388	343	206	555	217	349	330	258	160	129	44	211	167	
9.30 - 10.00								A	10.8	17	928	1483	568	288	651	218	429	423	332	157	541	205	338	318	249	161	134	39	157	112	
20/20						27	207	207	A	16.1	28	1383	1440	739	269	785	176	354	376	367	373	596	161	334	321	311	225	41	12	18	LT
CONT'D																															

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)											
														WOMEN					MEN																		
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11										
EVENING CONT'D																																					
20/20-CONT'D																																					
THU. 10.00P 60 ABC DN 99 99																		B 15.5 25 1331	1535	742	250	806	203	398	417	383	338	618	189	346	345	306	225	69	25	42	26
10.00 - 10.30																		A 16.5 27 1417	1443	753	280	792	181	361	390	370	366	599	164	336	320	311	227	37^	9v	15v	LT
10.30 - 11.00																		A 15.6 28 1340	1444	731	256	781	173	348	362	364	380	596	159	333	322	312	224	47^	15v	20v	LT
21ST COUNTRY MUSIC AWARDS(S) 200																		A 15.1 26 1297	1331	708	237	753	118^	332	353	459	374	496	80^	233	234	315	241	69^	50v	13v	11v
2 MON. 9.51P 121 NBC AC 98																																					
9.30 - 10.00																		A 13.9 20 1194	1365	696	214^	775	139^	352	340	390	397	437	78^	181^	185^	241	235	98^	69^	55v	55v
10.00 - 10.30																		A 16.5 26 1417	1360	713	260	779	151^	353	314	428	411	484	87^	201	206	274	255	80^	55^	17v	17v
10.30 - 11.00																		A 16.5 27 1417	1362	718	279	775	132^	349	353	459	387	501	71^	244	236	328	241	77^	51^	9v	9v
11.00 - 11.30																		A 14.1 26 1211	1305	718	209^	733	87^	321	401	518	332	518	77^	260	269	355	228	54v	45v	LT	LT
11.30 - 12.00																		A 12.9 29 1108	1278	686	183^	703	70^	284	353	473	350	524	91^	257	252	354	248	40v	40v	11v	LT
TWILIGHT ZONE 26 206																		A 11.3 20 971	1503	611	244^	687	217^	404	404	312	247^	660	240^	499	484	364	141^	68v	35v	88^	46v
1 FRI. 8.00P 60 CBS SF 99																		B 13.7 23 1177	1873	749	341	828	316	541	491	379	238	667	277	479	442	315	154	141	55	237	155^
8.00 - 8.30																		A 14.1 20 953	1471	616	225^	679	206^	388	393	317	251^	628	225^	474	467	352	131^	67v	36v	97^	52v
8.30 - 9.00																		A 11.5 20 988	1526	600	262^	689	227^	418	414	302	239^	687	256^	523	499	371	148^	70^	36v	80^	38v
VALERIE 7 205 187																		A 17.6 27 1512	1854	732	316	786	243	482	465	356	258	541	194	337	307	266	156	164	110	363	268
MON. 8.30P 30 NBC CS 99 94																		B 17.8 26 1529	1841	748	335	836	308	523	475	359	256	508	215	339	287	208	136	214	142	283	206
WEBSTER 29 206 207																		A 14.5 26 1246	1848	772	235	859	308	445	414	301	359	379	109	190	190	174	174	193	86^	417	288
FRI. 8.00P 30 ABC CS 97 99																		B 15.3 26 1314	1803	768	285	851	256	432	420	360	354	441	126	229	227	205	182	147	100	364	225
WHO'S THE BOSS? 27 208 207																		A 22.2 34 1907	1869	760	331	843	310	529	493	377	236	493	185	338	332	224	120	212	128	321	228

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PROGRAM NAME					T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																					
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																					
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORK- ING WOM.	TOTAL	18- 34	WOMEN			MEN			TEENS (12-17)		CHILDREN (2-11)						
																			18- 49	25- 54	35- 64	55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11	
LATE FRINGE CONT'D																															
ABC WEEKEND REPORT-SUN.																															
1	SUN.	12.05A	15	ABC	N	28	162	161	A	2.7	10	232	1091	292^	90v	305^	73v	73v	73v	73v	232^	643	298^	449^	457^	280^	133v	87v	87v	56v	56v
2	SUN.	11.30P	15						B	3.5	13	301	1175	552	221	609	167	347	343	299	224	480	140	257	283	235	167	35	17	51	30
CBS LATE NIGHT I																															
1	MON.	11.30P	66	CBS	FF	139	186	184	A	4.6	17	395	1248	688	272	764	238	446	384	393	273	443	154^	284	261	221	154^	23v	15v	18v	LT
1	TUE.	11.30P	67						B	5.3	18	455	1248	603	239	690	215	398	356	352	245	469	154	282	259	245	161	48	28	41	28
1	WED.	11.41P	66																												
1	THU.	11.45P	66																												
1	FRI.	11.45P	63																												
2	MTHF	11.30P	66																												
2	TU & W	11.30P	67																												
		11.30 - 12.00							A	4.9	15	421	1306	722	278	786	217	452	418	415	290	458	158	302	278	243	150^	36v	19v	26v	LT
		12.00 - 12.30							A	4.5	18	387	1261	693	282	783	271	462	363	382	278	439	157^	278	259	215	155^	26v	16v	13v	LT
		12.30 - 1.00							A	4.1	20	352	1097	577	266	673	216	392	344	367	232	403	118^	236	222	171^	167^	21v	14v	LT	LT
CBS LATE NIGHT II																															
1	MON.	12.36A	49	CBS	FF	139	186	184	A	2.9	17	249	1080	594	233^	683	261^	401	316	329	238^	378	117^	225^	217^	197^	153^	19v	LT	LT	LT
1	TUE.	12.37A	48						B	3.3	18	283	1148	552	218	632	198	370	334	321	215	463	162	309	275	251	139	35	19	18	LT
1	WED.	12.47A	51																												
1	THU.	12.51A	47																												
1	FRI.	12.48A	61																												
2	MON.	12.36A	48																												
2	TUE.	12.37A	47																												
2	WED.	12.37A	48																												
2	THU.	12.36A	42																												
2	FRI.	12.36A	47																												
		12.30 - 1.00							A	3.3	17	283	1131	626	243	715	291	421	318	311	244	385	123^	244	231^	220^	141^	31v	24v	LT	LT
		1.00 - 1.30							A	2.8	18	241	1000	555	216^	626	224^	360	291	323	236^	366	112^	204^	208^	179^	158^	LT	LT	LT	LT
		1.30 - 2.00							A	2.1	15	180	772	389^	117v	500^	166v	272^	239^	334^	150v	272^	45v	111v	111v	66v	161v	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-1																															
1	MTUSU	2.00A	30	CBS	N	141	57	56	A	1.2	12	103	874	631^	369^	641	301^	340^	340^	165^	262^	233^	59v	68v	68v	135v	165^	LT	LT	LT	LT
1	WED.	2.11A	19						B	1.2	13	103	816	421	188	510	152	293	273	301	177	277	88	130	135	170	137	LT	LT	LT	LT
1	THU.	2.15A	15																												
2	M-THSU	2.00A	30																												
CBS NEWS NIGHTWATCH-2																															
1	MTUSU	2.30A	30	CBS	N	143	80	79	A	1.5	18	129	620	373^	194^	388^	202^	225^	225^	54v	132^	232^	62v	77v	77v	124v	155^	LT	LT	LT	LT
1	WED.	2.30A	30						B	1.3	16	112	784	384	134	467	168	284	250	244	151	287	117	170	155	154	108	LT	LT	LT	LT
1	THU.	2.30A	30																												
2	M-THSU	2.30A	30																												
CBS NEWS NIGHTWATCH-3																															
1	MTUSU	3.00A	180	CBS	N	144	94	92	A	1.4	25	120	500^	250^	100v	308^	83v	150^	141^	109v	150^	192^	67v	84v	92v	50v	100v	LT	LT	LT	LT
1	WED.	3.00A	180						B	1.2	23	103	581	290	109	332	100	186	164	158	122	215	66	105	91	100	102	LT	LT	LT	LT
1	THU.	3.00 - 3.30							A	1.6	23	137	591	328^	117v	357^	102v	132^	132^	102v	203^	234^	67v	81v	96v	116v	138^	LT	LT	LT	LT
1	FRI.	3.30 - 4.00							A	1.5	24	129	481^	311^	117v	326^	93v	140^	116v	94v	186^	155^	54v	70v	85v	55v	70v	LT	LT	LT	LT
1	SAT.	4.00 - 4.30							A	1.4	25	120	483^	251^	LT	292^	84v	117v	100v	100v	175^	191^	58v	83v	83v	LT	108v	LT	LT	LT	LT
1	SUN.	4.30 - 5.00							A	1.3	26	112	527^	178^	90v	304^	99v	188^	188^	89v	116v	223^	71v	98v	98v	54v	125v	LT	LT	LT	LT
1	MON.	5.00 - 5.30							A	1.2	24	103	437^	136v	97v	233^	49v	146v	146v	97v	87v	204^	68v	88v	88v	LT	116v	LT	LT	LT	LT
1	TUE.	5.30 - 6.00							A	1.2	23	103	350^	165^	146v	224^	LT	127v	127v	107v	97v	126v	78v	97v	97v	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD																															
1	SUN.	11.00P	15	CBS	N	29	125	126	A	5.2	11	447	1078	597	192^	633	101^	184^	245^	322	372	407	25v	221^	221^	290^	186^	38v	LT	LT	LT
1	WED.	11.00P	15						B	5.2	11	447	1390	669	225	756	204	372	339	361	341	538	118	304	305	313	207	48	23	48	29
DAVID LETTERMAN I																															
1	MON.	11.35P	66						A	3.6	20	309	1149	469	171^	614	329	445	239	204^	149^	506	214	315	340	269	143^	23v	17v	LT	LT
CONT'D																															

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																		
WK #		DAY	START TIME	DUR	NET	TYPE	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)						
															TOTAL	18-34	WOMEN			MEN								TOTAL FEM.	TOTAL 6-11					
																	18-49	25-54	35-64	55+			18-49	25-54	35-64	55+								
LATE FRINGE CONT'D																																		
DAVID LETTERMAN I-CONT'D																																		
1	MTU TH	12.30A	30	NBC	GV			99	99	B	4.0	20	344	1258	558	238	622	276	393	302	253	167	584	298	425	320	234	123	35	19	17	LT		
1	WED.	1.10A	30																															
2	MON.	1.30A	30																															
2	TU-TH	12.30A	30																															
DAVID LETTERMAN II										112	201	202																						
1	MTU TH	1.00A	30	NBC	GV			99	99	A	2.8	19	241	996	358	146^	503	270^	366	204^	150^	124^	461	200^	286	303	244^	117^	20^	20^	LT	LT		
1	WED.	1.40A	30							B	3.0	19	258	1188	497	200	559	284	385	251	198	133	581	328	444	304	211	105	35	22	LT	LT		
2	MON.	2.00A	30																															
2	TU-TH	1.00A	30																															
EYE ON HOLLYWOOD										100	76	75																						
1	MON.	12.01A	30	ABC	GV			53	52	B	1.3	6	112	1241	750	152^	786	223^	607	447^	491^	161^	375^	89^	285^	259^	250^	72^	LT	LT	71^	LT		
1	TU & F	12.00M	30																															
1	THU.	12.00M	31																															
2	WED.	12.01A	29																															
2	THU.	12.06A	31																															
2	FRI.	12.30A	31																															
FRIDAY NIGHT VIDEOS										28	188	188																						
FRI.	12.30A	90	NBC	PC				97	97	A	3.2	17	275	1138	637	400^	753	447^	614	527	226^	91^	306^	94^	207^	243^	179^	63^	65^	LT	LT			
	12.30 - 1.00									B	3.7	18	318	1247	537	228	608	365	488	312	181	98	436	238	342	274	162	76	157	52	46	23		
	1.00 - 1.30									A	4.2	18	361	1294	714	360^	803	440	635	548	275^	113^	402	133^	239^	294^	225^	108^	58^	LT	31^	31^		
										A	3.1	17	266	1068	613	470^	737	463^	639	523	210^	64^	267^	71^	207^	229^	158^	38^	64^	LT	LT			
1.30 - 2.00																																		
										A	2.3	16	198	914	500^	379^	657^	445^	535^	474^	130^	82^	171^	50^	146^	171^	121^	LT	86^	LT	LT	LT		
G MICHAELS SPORTS MACHINE										30	75	74																						
1	SUN.	11.30P	15	NBC	SC			55	54	A	1.8	8	155	755^	497^	232^	497^	181^	258^	258^	193^	239^	258^	84^	84^	84^	64^	174^	LT	LT	LT	LT		
2	SUN.	12.00M	15							B	1.6	6	137	964	399	115	461	178	258	249	179	150	445	200	311	250	186	117	37	LT	LT	LT		
MASTERS GOLF HILITES-THU(S)										192																								
1	THU.	11.30P	15	CBS	SC			94		A	5.7	16	490	1392	745	354^	823	233^	521^	458^	406^	281^	488^	127^	266^	266^	193^	222^	81^	24^	LT	LT		
MASTERS GOLF HILITES-FRI(S)										190																								
1	FRI.	11.30P	15	CBS	SC			94		A	4.8	12	412	1277	694	311^	694	69^	344^	411^	434^	283^	508^	91^	275^	253^	273^	233^	75^	75^	LT	LT		
SATURDAY NIGHT										19	197	197																						
1	SAT.	11.30P	79	NBC	GV			99	99	A	6.9	22	593	1489	662	301	728	344	542	494	322	137^	579	285	448	405	256	89^	127^	42^	55^	35^		
2	SAT.	11.30P	77							B	7.3	22	627	1519	650	271	717	369	536	428	273	134	588	293	469	406	257	88	154	60	60	50		
	11.30 - 12.00									A	8.1	22	696	1493	652	292	721	300	491	455	326	176^	575	269	450	391	245	86^	139^	60^	58^	43^		
	12.00 - 12.30									A	6.7	22	576	1476	640	303	716	372	567	506	308	105^	593	312	461	404	249	87^	108^	30^	59^	36^		
	12.30 - 1.00									A	5.5	22	472	1456	696	326	730	375	582	540	331	94^	556	262^	406	422	294	105^	127^	17^	43^	17^		
TONIGHT SHOW										136	201	200																						
1	MTU THF	11.30P	60	NBC	GV			99	99	A	6.0	21	515	1276	630	203	699	223	384	331	322	264	511	177	307	331	269	158	29^	16^	37^	12^		
1	WED.	12.10A	60							B	7.3	23	627	1395	665	224	741	239	392	352	321	286	541	213	339	310	247	164	63	31	50	27		
2	MON.	12.30A	60																															
2	TU-F	11.30P	60																															
	11.30 - 12.00									A	7.0	20	601	1338	637	202	714	219	384	348	320	278	526	183	329	355	270	156	40^	17^	58^	20^		
	12.00 - 12.30									A	5.8	22	498	1199	625	212	697	235	402	325	325	247	457	154	262	299	248	141	19^	10^	26^	LT		
	12.30 - 1.00									A	4.8	22	412	1223	606	141^	609	158^	293	296	323	249	578	243	342	269	255	209	36^	36^	LT	LT		
	1.00 - 1.30									A	3.7	22	318	1192	534	95^	547	195^	305	198^	248	232	623	192^	384	415	380	208	22^	22^	LT	LT		

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PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																				
												VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																				
WK #	DAY	START TIME	DUR	NET	TYPE	PROG.	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)					
																TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11			
*WEEKDAY DAYTIME																																
ABC AFTERSCHOOL SPECIAL(S)							196		A	5.7	16	490	1653	684	314^	733	352^	471^	433^	262^	167^	428^	247^	280^	163^	135^	124^	350^	263^	142^	115^	
2 WED. 4.00P 60 ABC FV							98		A	6.1	18	524	1641	701	291^	726	327^	476^	460^	294^	161^	371^	241^	276^	164^	84^	95^	351^	284^	193^	144^	
4.00 - 4.30									A	5.3	15	455	1651	657	341^	739	384^	464^	401^	220^	173^	490^	251^	279^	158^	191^	159^	345^	237^	77^	77^	
4.30 - 5.00																																
ABC DAYTIME NEWSBRIEF-M-F						139	204	205		A	7.9	27	679	1233	775	209	875	446	633	550	321	179	218	54^	106	101	66^	112	44^	44^	96^	35^
1 M-F 2.58P 1 ABC N						98	98		B	8.0	27	687	1307	785	237	889	426	646	540	357	208	233	102	138	113	56	94	81	67	104	40	
2 M & F 2.58P 1																																
2 TU-TH 2.57P 2																																
ABC WORLD NEWS-MORN-615A						140	124	123		A	2.0	17	172	1110	546	355^	616	116^	406	436	383	180^	465	98^	273^	307^	239^	158^	LT	LT	LT	LT
M-F 6.15A 15 ABC N						79	79		B	1.7	18	146	1117	537	256	560	125	355	389	357	161	446	133	279	288	220	144	51	40	60	55	
ABC WORLD NEWS-MORN-645A						140	176	179		A	3.1	18	266	1188	665	301	774	113^	361	455	477	290	373	87^	226^	257	219^	116^	22^	LT	19^	19^
M-F 6.45A 15 ABC N						94	95		B	2.5	17	215	1295	683	319	748	167	440	460	450	243	451	120	260	266	232	169	45	28	51	40	
ALL MY CHILDREN						138	210	210		A	7.7	25	661	1290	863	240	932	436	679	586	378	204	211	76^	133	133	95^	59^	17^	13^	130	30^
1 M-F 1.00P 60 ABC DD						99	99		B	8.1	26	696	1284	799	259	899	427	653	534	367	205	221	112	158	128	72	54	63	54	101	35	
2 MWTHF 1.00P 60																																
2 TUE. 1.00P 1																																
& 1.10P 48																																
1.00 - 1.30									A	7.3	24	627	1293	865	217	939	430	679	589	390	212	208	78^	131	136	95^	55^	13^	11^	133	27^	
1.30 - 2.00									A	8.0	26	687	1304	866	262	940	447	688	591	374	201	218	79^	137	131	94^	64^	19^	15^	127	31^	
AMERICAN TREASURY						82	199	199		A	5.2	16	447	1257	707	186	850	181	390	405	430	391	233	41^	116^	114^	122^	92^	123^	87^	51^	41^
MWF 3.58P 1 CBS DD						93	93		B	5.8	18	498	1254	729	176	859	220	447	395	437	348	214	71	125	98	100	73	118	85	63	35	
ANOTHER WORLD						134	204	205		A	5.3	18	455	1297	774	94^	919	303	477	395	364	394	236	69^	120^	91^	102^	88^	41^	24^	101^	66^
M-F 2.00P 60 NBC DD						99	99		B	5.1	17	438	1319	838	171	956	318	514	421	382	403	242	82	116	86	103	103	52	40	69	30	
2.00 - 2.30									A	5.3	18	455	1305	763	83^	910	312	487	397	347	381	256	82^	134^	93^	107^	90^	34^	20^	105^	70^	
2.30 - 3.00									A	5.3	18	455	1259	770	102^	916	293	459	384	368	404	206	53^	97^	78^	91^	85^	41^	24^	96^	61^	
AS THE WORLD TURNS						141	205	204		A	6.4	21	550	1155	784	153	907	202	382	380	400	462	196	53^	95^	98^	75^	83^	13^	9^	39^	17^
1 M-F 1.30P 60 CBS DD						99	99		B	6.6	22	567	1203	791	146	882	207	401	380	407	419	217	52	95	91	98	105	48	34	56	22	
2 MWTHF 1.30P 60																																
2 TUE. 1.30P 26																																
& 2.09P 21																																
1.30 - 2.00									A	6.4	21	550	1165	787	150	900	197	376	368	397	467	211	56^	95^	98^	80^	96^	13^	9^	41^	17^	
2.00 - 2.30									A	6.4	22	550	1129	777	154	907	205	381	386	396	456	176	45^	89^	95^	68^	72^	15^	11^	31^	14^	
CAPITOL						140	195	195		A	4.5	16	387	1101	694	163^	866	212	388	372	421	427	190	83^	140^	111^	72^	39^	25^	18^	20^	LT
M-F 2.30P 30 CBS DD						95	95		B	5.1	18	438	1168	745	153	871	234	436	385	423	377	194	62	116	98	92	68	52	34	51	22	
CBS EARLY MORNING NEWS						145	138	139		A	1.9	15	163	1313	607	252^	613	61^	202^	215^	361^	386^	589	105^	220^	289^	374^	300^	31^	31^	80^	68^
M-F 6.30A 30 CBS N						89	89		B	1.5	14	129	1180	573	232	593	109	239	256	298	298	523	117	217	245	277	263	LT	LT	48	LT	
CBS MORNING NEWS 2-TUE(B)						132				A	2.6	10	223	982^	691^	157^	740^	76^	188^	188^	309^	552^	242^	LT	67^	67^	126^	175^	LT	LT	LT	LT
2 TUE. 8.30A 25 CBS N						81																										
CBS MORNING NEWS 1						145	200	200		A	3.2	14	275	1324	698	258	735	141^	341	333	346	369	466	81^	171^	200^	261	251	32^	22^	91^	66^
M-F 7.30A 30 CBS N						99	99		B	2.9	13	249	1343	685	218	715	166	335	332	306	346	518	73	143	149	209	351	30	LT	80	41	
CBS MORNING NEWS 2						145	200	200		A	3.3	14	283	1240	659	130^	748	134^	265	275	325	434	470	139^	244	244	212^	172^	LT	LT	22^	LT
1 M-F 8.30A 30 CBS N						99	99		B	3.3	14	283	1225	663	154	736	149	294	288	315	394	404	73	141	144	170	230	28	LT	57	LT	
2 MWTHF 8.30A 30																																
2 TUE. 8.55A 5																																

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PROGRAM NAME						T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																			
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	K E Y	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)						
													TOTAL	18-34	WOMEN 18-49		25-54	35-64	55+	TOTAL	18-34	MEN 18-49		25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11			
WEEKDAY DAYTIME CONT'D																															
DAYS OF OUR LIVES						137	209	210	A	7.6	25	653	1391	766	91^	873	285	478	431	380	357	391	146	214	162	157	126	43^	37^	84^	44^
M-F 1.00P 60 NBC DD						99	99		B	7.2	23	618	1411	839	199	944	337	535	444	381	367	330	116	170	130	135	129	58	47	79	25
1.00 - 1.30									A	7.3	24	627	1418	760	75^	867	284	465	423	367	363	429	158	243	177	178	135	33^	30^	89^	48^
1.30 - 2.00									A	7.9	26	679	1353	768	104	873	283	485	437	390	350	353	131	186	149	141	116	50^	42^	77^	40^
FAMILY TIES M-F						79	155	156	A	4.2	17	361	1244	719	177^	768	347	505	441	312	208	282	102^	193	178^	155^	83^	14^	LT	180^	51^
M-F 10.00A 30 NBC CS						89	89		B	4.4	17	378	1421	670	185	745	320	461	412	306	225	323	158	221	163	115	94	129	94	224	103
GENERAL HOSPITAL						138	207	207	A	8.9	29	765	1409	834	227	950	483	695	578	336	210	191	60^	107	87	59^	84^	152	126	116	54^
M-F 3.00P 60 ABC DD						99	99		B	9.3	29	799	1375	790	246	911	435	649	514	350	228	209	91	129	101	59	79	136	115	119	57
3.00 - 3.30									A	8.7	29	747	1375	846	223	965	494	712	588	339	210	194	56^	106	88	63^	88	122	102	94	41^
3.30 - 4.00									A	9.1	29	782	1432	818	228	931	472	678	565	329	209	184	59^	103	81^	56^	81^	179	149	138	71^
GOOD MORNING, AMERICA-730						140	206	206	A	5.5	23	472	1127	733	257	816	199	390	491	413	297	256	59^	125^	145	139^	101^	LT	LT	47^	23^
M-F 7.30A 30 ABC N						99	99		B	4.9	22	421	1168	707	247	772	230	416	438	363	282	308	64	142	157	160	140	29	13	59	28
GOOD MORNING, AMERICA-830						139	204	204	A	5.5	23	472	972	689	137^	746	164	367	400	379	318	195	43^	70^	93^	93^	100^	LT	LT	23^	13^
1 M-F 8.30A 30 ABC N						99	99		B	5.5	23	472	1099	717	175	748	189	390	403	372	306	286	44	117	128	164	148	17	13	48	12
2 M-WTHF 8.30A 30																															
2 TUE. 8.51A 9																															
GOOD MORN AMER-TUE-830(B)							107		A	4.9	18	421	971	687	121^	796	275^	525^	586^	426^	210^	175^	61^	123^	123^	62^	52^	LT	LT	LT	LT
2 TUE. 8.30A 21 ABC N							69																								
GUIDING LIGHT						140	206	206	A	6.2	20	533	1205	725	171	872	188	391	407	453	403	204	51^	120^	113^	101^	65^	91^	58^	38^	28^
M-F 3.00P 60 CBS DD						99	99		B	6.7	21	576	1237	755	165	871	222	441	402	435	367	205	62	114	92	94	78	108	75	53	28
3.00 - 3.30									A	6.0	20	515	1219	734	165	891	189	392	414	469	416	203	52^	120^	111^	98^	66^	94^	58^	31^	25^
3.30 - 4.00									A	6.3	20	541	1194	723	173	860	186	390	401	444	396	205	50^	120^	111^	101^	67^	90^	59^	39^	28^
LIFESTYLES-RICH & FAM-M-F						10	166	169	A	2.2	9	189	1074	703	232^	778	381	571	497	307^	159^	227^	48^	122^	133^	121^	84^	LT	LT	64^	LT
M-F 11.00A 30 ABC CC						84	85		B	2.2	9	189	1074	703	232	778	381	571	497	307	159	227	48	122	133	121	84	LT	LT	64	LT
LOVING						137	186	186	A	4.0	14	344	1172	782	151^	858	343	575	512	366	244	249	70^	133^	84^	112^	116^	LT	LT	56^	LT
1 M-F 12.30P 30 ABC DD						93	93		B	4.2	15	361	1211	742	252	857	360	589	496	374	226	234	100	140	99	77	90	47	40	73	31
2 MTUWF 12.30P 30																															
2 THU. 12.38P 22																															
NBC NEWS AT SUNRISE						140	192	192	A	3.1	19	266	1323	687	274	729	188^	428	422	346	232^	504	79^	236^	247	323	227^	34^	LT	56^	56^
M-F 6.30A 30 NBC N						98	98		B	2.4	18	206	1229	606	304	650	131	351	398	359	223	477	136	272	287	247	158	42	LT	60	36
NBC NEWS DIGEST-DAYTIME						80	193	194	A	4.8	17	412	1204	760	123^	894	301	464	398	342	387	177	26^	60^	56^	86^	95^	58^	34^	75^	51^
M-WF 2.57P 1 NBC N						95	95		B	4.5	15	387	1269	818	158	924	300	479	401	356	408	220	61	93	76	102	104	61	49	64	32
NEW CARD SHARKS						75	171	171	A	4.2	18	361	1222	803	175^	903	225	368	407	363	426	230	22^	86^	109^	109^	121^	14^	14^	75^	53^
M-F 10.30A 30 CBS QP						86	86		B	4.6	18	395	1300	716	148	804	202	369	370	376	371	285	77	150	141	142	114	49	32	162	63
NEW LOVE AMERICAN STYLE						77	186	185	A	2.0	8	172	1093	669	192^	762	337^	557	523	355^	152^	232^	75^	163^	152^	134^	69^	LT	LT	93^	LT
M-F 11.30A 30 ABC CS						87	87		B	2.7	10	232	1264	651	210	734	342	515	432	303	181	305	124	188	149	124	108	97	62	128	44
NEWSBREAK-11.57						143	178	177	A	6.6	27	567	1273	653	151	757	141	280	297	272	431	375	84^	166	173	157	183	37^	11^	104^	44^
M-F 11.57A 2 CBS N						83	82		B	6.6	25	567	1311	676	162	775	200	377	353	314	360	352	97	161	139	149	177	53	25	131	45
NEWSBREAK-3.44						135	195	194	A	5.9	19	507	1203	724	160	836	150	353	392	448	407	207	71^	139	120^	108^	46^	115^	79^	45^	27^
1 M & TH 3.44P 1 CBS N						96	95		B	6.6	20	567	1241	746	166	859	218	437	396	423	361	208	67	120	97	99	73	117	82	57	31
1 TUE. 3.42P 1																															
1 WED. 3.40P 1																															
CONT'D																															

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION														
														VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																
WK #	DAY	START TIME	DUR	NET	TYPE	WK 1	WK 2	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17)		CHILDREN (2-11)					
													TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11				
WEEKDAY DAYTIME CONT'D																														
NEWSBREAK-3.44-CONT'D																														
1	FRI.	3.45P	1																											
2	MWF	3.42P	1																											
2	TU&TH	3.43P	1																											
ONE LIFE TO LIVE																														
1	M-F	2.00P	60	ABC	DD	138	208	A	7.8	27	670	1188	775	217	860	420	637	547	332	177	200	52^	98	90^	61^	102	31^	31^	97^	30^
2	MTWTF	2.00P	60			99	99	B	7.9	27	679	1288	781	239	879	414	644	539	365	199	231	105	137	111	56	92	75	64	103	37
2	TUE.	2.07P	53																											
		2.00 - 2.30						A	7.5	25	644	1183	779	220	859	413	634	549	337	175	206	55^	100^	93^	58^	106	23^	23^	95^	23^
		2.30 - 3.00						A	7.9	27	679	1225	785	223	881	435	655	561	337	182	199	51^	100	93^	65^	99	41^	41^	104	39^
PRESS YOUR LUCK																														
1	M-F	4.00P	30	CBS	QP	74	101	A	1.9	6	163	1374	631	251^	712	190^	406	344^	283^	288^	399^	185^	277^	276^	134^	92^	30^	LT	233^	148^
2	MTUTHF	4.00P	30			51	52	B	2.0	6	172	1372	676	176	760	229	426	388	331	302	335	145	239	190	140	83	109	35	168	98
2	WED.	4.00P	28																											
PRICE IS RIGHT 1																														
M-F		11.00A	30	CBS	AP	142	207	A	6.5	28	558	1301	695	172	796	146	307	349	323	422	363	81^	165	190	175	155	24^	12^	118	54^
						99	99	B	6.5	26	558	1312	702	144	786	197	379	369	356	361	331	91	155	140	151	150	54	27	141	49
PRICE IS RIGHT 2																														
M-F		11.30A	30	CBS	AP	141	207	A	8.3	34	713	1289	686	150	786	151	299	324	312	434	339	72^	150	163	153	160	36^	12^	128	54^
						99	99	B	8.3	32	713	1315	699	150	784	204	379	363	339	363	335	88	149	137	148	163	52	27	144	48
RYAN'S HOPE																														
						138	171	A	2.7	10	232	1086	689	215^	814	263^	547	486	435	241^	195^	65^	130	121^	82^	65^	LT	LT	60^	LT
M-F 12.00N																														
30	ABC	DD	90	90				B	3.2	11	275	1181	724	250	854	360	596	486	391	227	193	65	106	88	82	83	44	35	90	30
SALE OF THE CENTURY																														
M-F		10.30A	30	NBC	QG	136	156	A	4.9	21	421	1185	656	114^	752	253	365	315	297	354	268	64^	128^	126^	149^	111^	34^	15^	131^	17^
						82	82	B	4.5	18	387	1286	673	147	781	252	373	311	283	381	288	93	131	112	101	139	70	44	147	43
SANTA BARBARA																														
M-F		3.00P	60	NBC	DD	134	192	A	4.4	14	378	1479	801	47^	957	392	553	412	346	357	396	169^	211	127^	137^	148^	67^	45^	59^	25^
						97	97	B	4.2	13	361	1382	759	118	869	324	464	360	326	360	295	127	159	88	102	116	102	75	116	59
		3.00 - 3.30						A	4.3	14	369	1431	827	52^	971	380	573	445	373	355	395	170^	211	121^	136^	149^	21^	13^	44^	LT
		3.30 - 4.00						A	4.5	14	387	1501	766	39^	936	399	529	379	315	356	387	163^	207	126^	137^	144^	105^	73^	73^	42^
SCRABBLE																														
M-F		11.30A	30	NBC	QG	135	196	A	5.3	22	455	1185	672	79^	753	172	265	275	296	426	282	51^	113^	115^	144^	149	LT	LT	141^	48^
						97	97	B	5.4	21	464	1294	697	132	808	234	353	297	289	409	302	87	118	95	105	163	49	34	135	51
SEARCH FOR TOMORROW																														
M-F		12.30P	30	NBC	DD	136	154	A	3.1	11	266	1312	728	60^	830	248	357	326	338	437	353	91^	184^	161^	180^	143^	27^	27^	102^	45^
						77	77	B	2.9	10	249	1346	760	142	860	253	364	347	347	446	345	97	143	130	145	177	49	44	92	34
SUPER PASSWORD																														
1	M-F	12.00N	30	NBC	QG	137	147	A	3.8	14	326	1025	631	82^	696	150^	218	200^	234	441	267	30^	107^	101^	160^	154^	LT	LT	55^	LT
2	MTWTF	12.00N	30			75	75	B	3.9	14	335	1220	664	86	763	181	303	270	303	411	282	73	123	97	131	147	61	44	114	61
2	TUE.	12.00N	8																											
		& 12.14P	16																											
TODAY SHOW-7.30AM																														
M-F		7.30A	30	NBC	N	140	205	A	6.3	27	541	1131	669	172	687	112^	360	390	368	284	385	103^	143	201	162	184	23^	LT	36^	20^
						99	99	B	5.3	24	455	1282	717	258	744	185	418	439	373	278	423	102	202	215	206	178	37	13	78	52
TODAY SHOW-8.30AM																														
M-F		8.30A	30	NBC	N	140	205	A	6.0	24	515	1078	643	134	687	128	320	339	356	322	325	48^	109^	148	170	170	19^	LT	47^	21^
						99	99	B	5.6	23	481	1193	724	155	765	188	377	368	354	338	354	84	146	159	157	167	22	11	52	28
\$25,000 PYRAMID																														
M-F		10.00A	30	CBS	QP	143	185	A	5.0	20	430	1114	732	151^	793	144^	263	318	309	468	262	22^	116^	144^	139^	118^	LT	LT	54^	42^
						93	93	B	5.0	20	430	1218	715	154	802	179	347	329	369	415	281	61	144	151	155	107	28	13	107	40

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WK START TIME DUR NET TYPE										WK 1 WK 2		KEY	AVG. AUD. SHARE %		AVG. AUD. (0,000)		TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
#	DAY	TIME	DUR	NET	TYPE	WK 1	WK 2	%	%	(0,000)	TOTAL		18- 34	18- 49	25- 54	35- 64			55+	TOTAL	18- 34	18- 49	25- 54	35- 64	55+	TOTAL FEM.	TOTAL 6-11											
WEEKEND DAYTIME CONT'D																																						
DROIDS: ADVENTURES SAT. 11.00A 30 ABC CA 8 201 204 95 95															A	3.0	12	258	1884	376	85	403	92	320	348	311	55	452	162	337	245	290	115	287	82	742	403	
															B	3.8	13	326	1700	316	103	328	136	230	231	155	68	308	151	233	160	119	70	235	121	829	409	
DUNGEONS AND DRAGONS SAT. 11.30A 30 CBS CA 26 187 187 93 91															A	3.6	14	309	1709	427	120	463	135	275	301	267	162	136	35	58	58	76	78	184	55	926	581	
															B	4.2	14	361	1775	399	196	467	231	345	264	174	105	287	154	220	193	103	46	320	96	701	443	
EWOKS SAT. 10.30A 30 ABC CA 8 201 204 95 95															A	3.7	14	318	1931	476	219	523	270	417	311	232	75	230	50	114	112	180	99	354	111	824	503	
															B	4.3	15	369	1845	336	157	366	183	281	240	153	61	299	146	210	153	125	85	271	111	909	518	
FACE THE NATION 1 SUN. 10.30A 30 CBS CC 28 124 82															A	2.4	8	206	1248	427	194	427	127	127	127	188	300	724	378	466	466	88	258	LT	LT	97	53	
															B	2.9	9	249	1181	569	219	606	149	239	240	250	312	522	167	290	290	229	202	22	LT	31	LT	
FAMILY CIRCLE TENNIS-SUN(S) 1 SUN. 2.00P 135 NBC SE 183 96															A	2.7	8	232	1384	479	255	578	323	323	232	203	229	738	22	449	436	535	280	LT	LT	52	LT	
															A	2.3	7	198	1384	439	197	651	369	369	178	166	282	560	66	146	126	298	368	86	LT	87	LT	
															A	2.8	9	241	1448	631	382	697	419	419	258	216	278	681	38	349	311	447	332	LT	LT	70	LT	
															A	2.6	8	223	1363	480	260	596	345	345	229	251	251	713	LT	453	453	521	260	LT	LT	54	LT	
															A	2.5	7	215	1451	503	289	549	298	298	329	213	173	855	LT	627	627	679	228	LT	LT	47	LT	
															A	3.4	10	292	1377	326	110	387	153	153	161	172	165	990	LT	795	795	853	195	LT	LT	LT	LT	
GET ALONG GANG SAT. 12.30P 30 CBS CA 9 145 145 67 69															A	2.6	10	223	1596	409	LT	409	233	332	265	136	77	211	76	163	163	104	48	155	26	821	368	
															B	3.3	11	283	1588	293	58	300	140	202	154	87	87	243	105	164	144	91	73	191	105	854	544	
GUMMI BEARS SAT. 8.30A 30 NBC CA 30 198 198 99 99															A	4.8	22	412	1369	165	44	283	211	259	107	65	24	117	69	92	100	31	17	95	54	874	566	
															B	4.9	23	421	1706	188	73	246	119	169	121	91	72	174	79	116	104	61	47	172	74	1114	742	
HERITAGE GOLF CLASSIC-SAT(S) 2 SAT. 2.00P 90 CBS SE 192 96															A	2.5	9	215	953	317	LT	359	LT	LT	34	98	325	539	88	213	213	232	326	46	LT	LT	LT	LT
															A	2.0	7	172	913	343	LT	378	LT	LT	35	70	343	535	99	296	296	221	239	LT	LT	LT	LT	
															A	2.5	9	215	1033	358	52	409	50	50	65	103	344	545	122	210	210	205	335	51	LT	28	28	
															A	2.9	10	249	928	270	LT	310	LT	LT	LT	116	310	551	57	169	169	269	382	67	LT	LT	LT	LT
HERITAGE GOLF CLASSIC-SUN(S) 2 SUN. 4.14P 106 CBS SE 201 97															A	6.6	17	567	1372	559	181	582	65	172	236	236	332	716	182	333	347	322	310	35	LT	39	LT	
															A	7.6	21	653	1417	580	190	638	162	257	244	214	313	709	182	347	386	322	289	70	LT	LT	LT	LT
															A	6.3	17	541	1397	581	202	594	44	182	270	274	324	718	169	339	371	346	300	85	LT	LT	LT	LT
															A	6.3	16	541	1301	506	164	530	42	133	213	215	317	723	174	328	333	348	316	LT	LT	48	LT	
															A	6.7	16	576	1392	576	172	588	46	152	227	240	361	711	200	324	313	277	328	LT	LT	93	LT	
IN THE NEWS-11.56AM SAT. 11.56A 3 CBS CN 26 187 187 93 91															A	3.5	13	301	1561	442	149	472	153	315	336	262	136	132	50	65	65	59	67	136	16	821	488	
															B	4.0	13	344	1720	399	187	457	235	337	252	155	105	287	153	215	191	99	52	280	85	696	423	
IN THE NEWS-12.56PM SAT. 12.56P 3 CBS CN 22 145 145 67 69															A	2.5	9	215	1577	372	LT	372	219	279	210	98	93	222	79	177	177	112	45	163	32	820	395	
															B	3.6	11	309	1607	355	134	376	207	254	200	87	96	293	158	217	156	99	60	214	113	724	451	
IT'S PUNKY BREWSTER SAT. 10.30A 30 NBC CA 30 202 200 94 99															A	6.4	24	550	1389	251	57	289	203	242	165	61	47	114	90	97	114	24	LT	213	149	773	438	
															B	7.3	25	627	1633	297	112	336	212	263	193	100	58	190	126	149	110	47	31	226	136	881	480	
KIDD VIDEO SAT. 11.30A 30 NBC CA 30 164 162 87 86															A	4.6	18	395	1648	399	114	399	368	368	149	31	31	236	140	160	216	76	20	142	20	871	550	
															B	5.7	19	490	1732	335	124	381	226	278	199	108	89	267	177	205	144	73	50	274	162	810	495	
LAFF-A-LYMPICS SAT. 10.00A 30 ABC CA 8 202 204 98 97															A	4.5	17	387	1651	382	147	421	225	309	234	157	76	160	30	68	86	130	74	286	101	784	452	
															B	5.3	19	455	1762	304	129	331	156	243	214	136	72	241	123	165	118	90	72	290	126	900	507	
LITTLES SAT. 8.30A 30 ABC CA 8 205 206 99 99															A	3.1	14	266	1470	31	LT	99	49	49	LT	LT	34	92	LT	78	92	92	LT	165	71	1114	745	
															B	3.4	15	292	1631	204	62	291	133	191	163	97	87	228	80	132	101	104	86	168	93	944	487	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVER. GE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION																	
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	WK 1	WK 2	KEY	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES										TEENS (12-17)		CHILDREN (2-11)							
														TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
WEEKEND DAYTIME CONT'D																																	
LONG BEACH GRAND PRIX(S)										173																							
2	SUN.	2.00P	120	NBC	SE		91	A	2.6	7	223	1188^	485^	59v	520^	170v	287v	251v	175v	233v	578^	202v	362^	296v	215v	193v	90v	LT	LT	LT			
		2.00 - 2.30						A	2.6	8	223	883^	319^	81v	359^	161v	161v	121v	81v	198v	430^	174v	237v	170v	126v	193v	94v	LT	LT	LT			
		2.30 - 3.00						A	2.6	7	223	1108^	502^	58v	551^	327^	327^	278v	59v	224v	463^	175v	247v	179v	131v	216v	94v	LT	LT	LT			
		3.00 - 3.30						A	2.6	7	223	1345	560^	45v	560^	68v	278v	278v	255v	282v	685^	205v	465^	376^	296v	184v	100v	LT	LT	LT			
		3.30 - 4.00						A	2.7	7	232	1323	526^	39v	573^	116v	358^	311^	280v	215v	677^	250v	474^	418^	267v	160v	73v	LT	LT	LT			
MASTERS GOLF TOURN. SAT.(S)										206																							
1	SAT.	3.30P	154	CBS	SE		99	A	5.3	15	455	1563	669	272^	767	194^	337^	277^	317^	403^	716	163^	352^	343^	319^	344^	24v	18v	56v	56v			
		3.30 - 4.00						A	3.7	11	318	1538	638^	314^	723^	239^	446^	397^	315^	223^	708^	139v	385^	412^	375^	296^	31v	31v	76v	76v			
		4.00 - 4.30						A	4.6	13	395	1542	688	258^	809	225^	354^	293^	336^	430^	677	127v	287^	332^	299^	345^	13v	13v	43v	43v			
		4.30 - 5.00						A	5.1	14	438	1644	694	260^	776	164^	279^	274^	334^	456^	820	212^	425^	364^	325^	363^	LT	LT	39v	39v			
		5.00 - 5.30						A	5.8	16	498	1478	605	199^	691	136v	253^	208^	281^	425^	706	512^	331^	305^	330^	375^	28v	12v	53v	53v			
		5.30 - 6.00						A	6.9	18	593	1627	703	329^	817	226^	391^	254^	327^	413^	701	188^	362^	341^	292^	339^	38v	23v	71v	71v			
MASTERS GOLF TOURN.-SUN(S)										207																							
1	SUN.	3.00P	200	CBS	SE		99	A	7.5	20	644	1429	448	122^	532	172^	253^	233^	200^	236^	836	257^	529	505	413	287^	33v	LT	28v	11v			
		3.00 - 3.30						A	4.6	14	395	1392	421^	137v	446^	197^	264^	264^	145v	182^	931	379^	642^	574^	374^	289^	LT	LT	15v	LT			
		3.30 - 4.00						A	5.0	15	430	1340	378^	133v	475^	216^	264^	192^	136v	211^	825	253^	521^	447^	418^	304^	LT	LT	40v	24v			
		4.00 - 4.30						A	6.5	18	558	1323	356^	104v	438^	218^	180^	179^	134^	203^	828	283^	500	440^	374^	328^	18v	LT	39v	18v			
		4.30 - 5.00						A	7.5	20	644	1230	321^	67v	387^	105v	133^	139^	135^	204^	800	267^	469	429	348^	306^	28v	LT	15v	LT			
		5.00 - 5.30						A	8.4	22	722	1395	400	103^	499	153^	222^	197^	202^	222^	848	236^	511	525	439	291^	40v	LT	8v	LT			
		5.30 - 6.00						A	10.4	26	893	1538	516	156^	626	185^	322	279^	255^	253^	818	214^	523	549	452	252^	59v	LT	35v	18v			
6.00 - 6.30																																	
MEET THE PRESS										13	172	173																					
	SUN.	12.30P	30	NBC	CC		96	A	3.4	11	292	1223	486	140^	486	37v	140^	167^	240^	295^	685	192^	323^	285^	264^	362^	LT	LT	52v	35v			
								B	3.0	9	258	1263	575	199	617	133	213	240	227	330	558	151	250	263	238	270	29	LT	59	LT			
MR. T										28	141	138																					
	SAT.	12.00N	30	NBC	CA		82	A	3.9	15	335	1970	409	35v	463	254^	333^	230^	79v	130^	136^	85v	136^	136^	51v	LT	195^	91v	1176	776			
								B	4.6	15	395	1697	326	122	376	210	285	223	109	79	220	140	173	121	65	40	229	101	872	522			
MUPPET BABIES & MONSTERS										30	205	205																					
	SAT.	9.00A	60	CBS	CA		99	A	5.8	23	498	1869	203^	145^	238^	157^	169^	117^	27v	64v	119^	26v	110^	84^	84^	9v	258^	200^	1254	667			
		9.00 - 9.30						B	6.0	23	515	1859	266	102	316	169	244	189	104	65	184	86	142	115	69	39	240	97	1119	674			
		9.30 - 10.00						A	5.6	23	481	1838	196^	129^	237^	144^	157^	105^	29v	73^	119^	27v	106^	79^	79^	13v	236^	195^	1246	709			
								A	5.9	23	507	1915	206^	157^	234^	167^	176^	124^	23v	56v	120^	27v	115^	88^	88^	LT	280	207^	1281	637			
NBA PLAYOFF GAME SAT										1	202																						
2	SAT.	3.30P	161	CBS	SE		98	A	4.0	12	344	1340	490^	278^	531^	206^	261^	247^	174v	267^	755^	332^	410^	415^	293^	252^	18v	18v	36v	36v			
		3.30 - 4.00						B	4.0	12	344	1340	490	278	531	206	261	247	174	267	755	332	410	415	293	252	18	18	36	36			
		4.00 - 4.30						A	3.3	11	283	1191	374^	180v	374^	152v	152v	152v	141v	222v	697^	266^	340^	389^	257^	308^	LT	LT	120v	120v			
		4.30 - 5.00						A	3.8	12	326	1390	439^	276^	497^	218^	251^	251^	160v	246^	709^	344^	365^	353^	249^	264^	98v	98v	86v	86v			
		5.00 - 5.30						A	4.2	12	361	1291	446^	247^	496^	188v	219^	219^	171v	277^	795	360^	412^	405^	301^	280^	LT	LT	LT	LT			
		5.30 - 6.00						A	3.9	11	335	1364	561^	344^	603^	217^	320^	281^	206^	283^	761^	315^	420^	421^	314^	233^	LT	LT	LT	LT			
		6.00 - 6.30						A	4.3	12	369	1474	583^	339^	642^	260^	328^	282^	155v	314^	832	396^	493^	482^	305^	225^	LT	LT	LT	LT			
								A	4.8	12	412	1485	622^	335^	682	201^	351^	367^	310^	291^	803	334^	499^	522^	389^	187^	LT	LT	LT	LT			
NBA PLAYOFF GAME-1										1	203																						
2	SUN.	1.00P	194	CBS	SE		98	A	8.1	23	696	1417	439	172^	475	137^	261^	224^	227^	166^	700	222^	392	423	336^	226^	165^	53v	77v	49v			
		1.00 - 1.30						B	8.1	23	696	1417	439	172	475	137	261	224	227	166	700	222	392	423	336	226	165	53	77	49			
		1.30 - 2.00						A	5.9	19	507	1619	477^	308^	501^	127v	298^	283^	289^	164^	857	316^	531	486^	419^	262^	90v	65v	171^	77v			
		2.00 - 2.30						A	7.4	22	636	1550	499	262^	510	110^	262^	282^	326^	175^	782	276^	473	450	382^	242^	155^	132^	103v	91v			
		2.30 - 3.00						A	6.8	20	584	1377	420^	170^	430^	71v	186^	190^	276^	169^	699	227^	387^	432^	357^	206^	248^	58v	LT	LT			
		3.00 - 3.30						A	7.6	21	653	1513	472	124^	511	166^	312^	241^	241^	166^	666	250^	401^	413	289^	197^	243^	64v	93v	60v			
		3.30 - 4.00						A	8.6	24	739	1425	403	133^	439	178^	288^	206^	139^	122^	633	155^	317^	398	323^	235^	204^	63v	149^	114^			
		4.00 - 4.30						A	10.7	29	919	1311	418	120^	484	160^	250^	194^	172^	185^	679	191^	351	404	308	237^	117^	LT	31v	LT			
								A	10.9	29	936	1186	401	152^	649	126^	214^	189^	176^	188^	648	182^	343	405	316	211^	89^	LT	LT	LT			

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PROGRAM NAME										AUDIENCE COMPOSITION																									
T/C THIS SEASON										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																									
WK #	DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)	LADY WORK-ING OF HOUSE WOM.	WOMEN					MEN					TEENS (12-17) TOTAL FEM.	CHILDREN (2-11) TOTAL 6-11									
											AVG. AUD. %	AVG. AUD. % (0,000)			TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54			35-64	55+							
WEEKEND DAYTIME CONT'D																																			
NBC MAJOR LEAGUE PRE GAME										2	200	199	A	4.2	16	361	1668	553	36v	575	190	373	293	212	202	580	173	270	286	217	248	193	81v	320	196
1 SAT. 1.00P 16 NBC SC										99	98	B	4.2	16	361	1668	553	36	575	190	373	293	212	202	580	173	270	286	217	248	193	81	320	196	
2 SAT. 1.00P 18																																			
NBC MAJOR LEAGUE BASEBALL										2	201	202	A	7.6	23	653	1407	430	111	451	69	217	218	245	224	775	171	425	457	397	294	100	48v	81	33v
1 SAT. 1.16P 314 NBC SE										99	99	B	7.6	23	653	1407	430	111	451	69	217	218	245	224	775	171	425	457	397	294	100	48	81	33	
2 SAT. 1.18P 342																																			
1.00 - 1.30													A	4.7	17	404	1631	498	32v	520	160	333	263	207	187	684	173	350	352	323	284	152	61v	275	161
1.30 - 2.00													A	5.8	21	498	1550	506	72	524	158	313	238	223	211	728	193	415	408	337	282	86	22v	212	120
2.00 - 2.30													A	7.1	24	610	1420	384	96	403	74	189	189	192	214	849	236	551	515	450	268	80	36v	88	51v
2.30 - 3.00													A	7.5	25	644	1376	447	124	461	55	207	237	278	224	797	190	450	480	419	292	68	25v	50	LT
3.00 - 3.30													A	7.7	25	661	1345	373	136	403	54	183	200	259	203	822	176	482	512	451	291	56	29v	64	12v
3.30 - 4.00													A	7.4	23	636	1316	364	153	399	54	170	195	255	204	784	157	445	496	451	288	70	36v	63	26v
4.00 - 4.30													A	7.4	21	636	1311	341	98	357	34	170	188	240	169	812	156	445	543	467	269	72	39v	70	31v
4.30 - 5.00													A	8.1	23	696	1369	426	94	443	65	221	230	264	213	780	147	392	462	409	299	105	53	41	LT
5.00 - 5.30													A	8.1	23	696	1453	464	104	485	64	228	228	256	257	770	191	411	446	351	306	159	92	39	LT
5.30 - 6.00													A	8.9	24	765	1518	475	110	489	61	229	229	223	260	799	188	425	442	362	325	155	93	75	28v
6.00 - 6.30													A	9.3	22	799	1417	470	116	472	74	218	234	235	238	727	166	373	396	341	305	132	67	86	39v
6.30 - 7.00													A	8.3	19	713	1349	497	120	509	38v	209	209	285	300	604	35v	230	300	317	304	107	26v	129	87v
ONE TO GROW ON-8:28AM										30	197	197	A	4.6	23	395	1187	161	LT	232	136	205	114	82v	27v	48v	LT	28v	28v	28v	20v	112	91	795	524
SAT. 8.28A 2 NBC CN										98	98	B	4.4	24	378	1632	176	64	227	121	165	106	71	59	178	80	124	124	67	41	160	79	1067	705	
ONE TO GROW ON-8:58AM										30	197	198	A	4.9	21	421	1337	152	57v	280	211	256	95	69v	24v	105	62v	78v	90	28v	15v	102	57v	850	530
SAT. 8.58A 2 NBC CN										98	99	B	5.4	24	464	1702	211	73	259	126	176	131	99	77	179	85	118	104	56	51	177	70	1087	701	
ONE TO GROW ON-10:28AM										30	201	200	A	6.8	26	584	1322	248	73	299	197	233	134	69	66	102	83	95	102	19v	LT	155	102	766	444
SAT. 10.28A 2 NBC CN										99	99	B	7.9	27	679	1610	292	116	336	204	257	206	106	59	196	135	159	108	48	26	222	128	856	473	
ONE TO GROW ON-11:28AM										30	186	185	A	6.1	23	524	1542	405	144	405	322	359	185	83	46v	131	97	114	114	17v	17v	137	33v	869	528
SAT. 11.28A 2 NBC CN										91	90	B	7.2	24	618	1663	292	108	331	207	255	190	96	66	246	164	194	141	62	40	265	158	821	490	
ONE TO GROW ON-11:58AM										30	163	161	A	4.4	17	378	1632	348	115	348	305	305	109	43v	43v	225	113	140	196	83v	29v	173	28v	886	561
SAT. 11.58A 2 NBC CN										86	86	B	5.4	18	464	1674	336	124	382	218	275	195	117	94	265	173	200	134	77	55	271	144	756	458	
PINK PANTHER AND SONS										8	201	202	A	2.7	14	232	1569	83v	44v	143v	39v	82v	52v	52v	52v	99v	LT	56v	52v	82v	30v	275	90v	1052	702
SAT. 8.00A 30 ABC CA										97	97	B	3.0	16	258	1616	223	75	289	113	175	166	104	105	259	76	125	90	97	123	154	49	914	510	
POLE POSITION										12	149	150	A	2.5	9	215	1265	284	28v	284	167	218	218	84v	66v	135v	83v	102v	102v	52v	33v	167	LT	679	251
SAT. 12.00N 30 CBS CA										71	71	B	3.3	11	283	1504	337	121	354	178	259	204	105	88	263	117	168	150	71	87	215	77	672	410	
PRO BOWLERS TOUR										15	187	191	A	5.0	15	430	1440	731	179	787	253	416	423	344	278	485	177	190	177	113	274	65v	47v	103	86
SAT. 3.00P 93 ABC SE										95	96	B	5.7	16	490	1395	544	171	597	145	263	271	267	288	620	192	305	300	257	269	79	42	99	64	
3.00 - 3.30													A	4.1	13	352	1440	712	219	803	298	446	400	327	284	485	174	192	191	115	269	49	34v	103	89v
3.30 - 4.00													A	4.9	15	421	1382	729	197	789	264	413	399	341	290	496	185	205	186	122	268	46v	28v	51v	51v
4.00 - 4.30													A	5.8	16	498	1504	780	134	802	227	409	473	366	275	474	170	170	150	100	289	81	68v	147	124
RICHIE RICH										16	194	195	A	4.6	18	395	1947	354	53v	381	111	237	253	220	128	208	33v	128	128	136	80v	272	182	1086	644
SAT. 11.00A 30 CBS CA										95	95	B	5.0	17	430	1760	340	115	385	174	271	220	158	91	272	116	202	179	119	58	239	66	864	559	
ROCK N WRESTLING										27	204	204	A	5.2	20	447	1785	255	99	300	161	171	193	82	98	144	16v	102	109	109	28v	304	179	1037	599
SAT. 10.00A 60 CBS CA										99	99	B	5.6	19	481	1872	272	100	319	161	221	176	111	81	254	114	187	153	99	56	322	120	977	662	
10.00 - 10.30													A	4.9	19	421	1739	233	86	273	149	156	179	65v	94	124	13v	93	92	92	19v	320	173	1022	577
10.30 - 11.00													A	5.5	21	472	1809	275	111	322	170	185	206	100	101	156	17v	109	122	121	34v	286	181	1045	616

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										T/C THIS SEASON		NO. OF STATIONS & PROGRAM COVERAGE		HOUSEHOLD AUDIENCES		AUDIENCE COMPOSITION														TEENS (12-17)		CHILDREN (2-11)	
																VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES																	
WK #	START DAY	TIME	DUR	NET	TYPE	WK 1	WK 2	K E Y	AVG. AUD. %	AVG. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK- OF HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL FEM.	TOTAL 6-11						
WEEKEND DAYTIME CONT'D																																	
SMURFS I SAT.						30	202	202	A	5.6	23	481	1420	199^ 50v	255^172^	193^130^	67v 62v	189^145^	163^ 99^	25v 19v	190^118^	786	441										
SAT.						9.00A	30	NBC	CA	99	99	B	6.1	24	524	1620	283 100	325 194	244 192	96 68	202 110	142 120	58 50	178 80	915	542							
SMURFS II SAT.						30	202	202	A	6.6	26	567	1564	262 70^	325 230^	261 146^	78^ 64^	177^153^	167^ 99^	24v LT	237^151^	825	486										
SAT.						9.30A	30	NBC	CA	99	99	B	7.3	26	627	1587	297 122	337 199	258 200	103 70	190 105	133 115	54 47	200 100	860	507							
SMURFS III SAT.						30	202	202	A	7.0	27	601	1404	261 77^	315 212^	245 137^	67^ 70^	93^ 77^	87^ 93^	16v LT	167^102^	829	481										
SAT.						10.00A	30	NBC	CA	99	99	B	8.4	29	722	1636	305 117	348 209	268 213	110 62	202 133	158 106	51 33	223 125	863	489							
SNORKS SAT.						30	198	198	A	4.0	21	344	1265	141^ 38v	307^210^	280^122^	81v 27v	105^ 36v	79v 79v	43v 26v	108^ 95v	745	512										
SAT.						8.00A	30	NBC	CA	99	99	B	3.4	20	292	1613	174 63	229 122	166 103	71 62	181 77	116 114	66 51	162 80	1041	691							
SPIDERMAN AND FRIENDS SAT.						26	114	113	A	3.0	11	258	2008	337^ 62v	546 355^	445^178^	90v101v	209^135^	171^129v	36v 38v	163^ 55v	1090	799										
SAT.						12.30P	30	NBC	CA	71	71	B	4.1	13	352	1731	313 136	408 204	308 236	139 91	214 133	166 128	73 41	249 108	860	517							
SPORTSWORLD 1 SUN.						9	171	175	A	4.5	12	387	1375	439 176^	540 150^	329^279^	267^188^	726 227^	509 435	399 185^	72v 28v	37v 19v											
2 SUN.						4.15P	75	NBC	SA	92	94	B	5.3	14	455	1503	522 227	591 200	322 315	245 199	685 221	430 415	344 207	89 35	138 96								
4.00P						120																											
4.00 - 4.30									A	3.3	9	283	1431	414^121v	520 201^	325^236^	209^178^	757 209^	537 488	467^194^	94v 46v	60v 47v											
4.30 - 5.00									A	4.6	13	395	1385	395 162^	491 134^	271^251^	238^188^	749 159^	551 505	507 183^	122^ 66v	23v LT											
5.00 - 5.30									A	5.2	13	447	1286	438 199^	525 116^	309 288^	282^185^	695 225^	482 391	360 186^	30v LT	36v 16v											
5.30 - 6.00									A	5.3	13	455	1352	510^193^	622 174^	437^326^	319^185^	649 341^	407^306^	191^167^	57v LT	24v 24v											
SUNDAY MORNING 1 SUN.						28	170		A	4.8	20	412	1374	625^388^	720 141v	240^286^	265^434^	494^ 82v	193^278^	247^216^	LT LT	160v 100v											
SAT.						9.00A	90	CBS	N	95		B	5.2	21	447	1325	625 258	688 132	291 320	352 332	514 147	285 295	247 192	24 LT	99 54								
9.00 - 9.30									A	4.2	19	361	1474	789 418^	875 152v	294^373^	325^502^	465^ 39v	232^269^	294^196^	LT LT	134v 72v											
9.30 - 10.00									A	5.1	21	438	1299	580^389^	692 123v	216^278^	261^414^	436^ 52v	127^228^	219^208^	LT LT	171^ 116v											
10.00 - 10.30									A	5.3	20	455	1314	516^349^	597 145v	217^217^	210^380^	552^134v	212^317^	231^235^	LT LT	165^ 101v											
SUNDAY MORNING SP EDITION(S) 2 SUN.						182	95		A	5.2	20	447	1105	522^ 56v	571^ 40v	97v199^	286^363^	443^ 89v	230^226^	259^202^	LT LT	91v 51v											
9.00 - 9.30									A	4.9	21	421	1233	523^ 95v	608^116v	163^224^	293^347^	570^195^	385^398^	304^136v	LT LT	55v 55v											
9.30 - 10.00									A	5.3	20	455	1191	563^ 62v	591 51v	118^240^	303^351^	481^118v	274^248^	265^207^	LT LT	119v 59v											
10.00 - 10.30									A	5.5	20	472	1034	486^ 23v	522^ LT	40v146^	248^376^	349^ LT	120v120v	234^229^	LT LT	163^ 76v											
10.30 - 11.00									A	5.1	19	438	961	513^ 46v	564^ LT	64v185^	301^379^	378^ 54v	151v151v	233^227^	LT LT	19v LT											
SUPERPOWERS TEAM SAT.						8	190	194	A	3.0	12	258	1597	209^ 55v	248^ 93v	194^210^	155^ 38v	332^130v	279^203^	202^ 53v	272^139^	745	412^										
SAT.						11.30A	30	ABC	CA	97	97	B	3.9	14	335	1705	312 104	338 173	246 241	124 68	317 179	269 179	112 48	251 128	799	404							
THIS WEEK-DAVID BRINKLEY SUN.						26	189	191	A	4.8	17	412	1413	505 213^	624 91^	223^219^	251^388	701 190^	312^322^	281^355	39v 39v	49v 18v											
SAT.						11.30A	60	ABC	N	98	98	B	4.0	12	344	1297	516 158	583 102	167 172	213 367	613 130	246 273	286 314	24 LT	77 40								
11.30 - 12.00									A	4.4	15	378	1410	467 197^	610 79v	224^198^	263^378	701 191^	323^327^	283^344^	43v 43v	56v 23v											
12.00 - 12.30									A	5.0	17	430	1460	551 229^	648 105^	223^239^	240^409	729 193^	314^327	293^380	37v 37v	46v 11v											
WORLD CHAMP. TENNIS-SAT(S) 1 SAT.						187	93		A	1.7	5	146	1500^	616^356v	822^240v	534^452v	480^267v	541^ 55v	397v397v	404v144v	68v 68v	69v 69v											
2.00 - 2.30									A	1.7	6	146	1623^	685^370v	959^315v	685^568^	506^253v	521^ LT	404v404v	466v117v	82v 82v	61v 61v											
2.30 - 3.00									A	1.5	5	129	1465^	613^341v	791^240v	466v396v	466v302v	565^ 77v	426v426v	419v139v	77v 77v	LT LT											
3.00 - 3.30									A	1.8	6	155	1471^	580^361v	735^168v	452^401v	484^258v	568^ 84v	393v393v	361v175v	52v 52v	116v 116v											
WORLD CHAMP. TENNIS SUN(S) 1 SUN.						201	97		A	3.0	10	258	1349	469^241v	578^220v	340^271^	245v238v	713^383^	538^519^	260v136v	23v LT	35v LT											
12.00 - 12.30									A	2.3	8	198	1490	586^197v	646^273v	419^196v	252v227v	844^374^	606^610^	378^137v	LT LT	LT LT											
12.30 - 1.00									A	3.0	10	258	1376	404^210v	504^ 97v	244v228v	267^260v	806^437^	612^550^	276^143v	58v LT	LT LT											
1.00 - 1.30									A	3.5	12	301	1339	309^239^	438^133v	259^246^	238^179v	868^498^	675^614^	307^114v	LT LT	33v LT											
CONT'D																																	

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

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PROGRAM NAME										AUDIENCE COMPOSITION															
										VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES															
										HOUSEHOLD AUDIENCES		TOTAL PERSONS (2+)		LADY WORK-ING HOUSE WOM.		WOMEN					MEN				
WK #	DAY	START TIME	DUR	NET TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE	KEY	AVG. AUD. SHARE %	AVG. AUD. (0,000)	AVG. AUD. SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY WORK-ING HOUSE WOM.	TOTAL	18-34	18-49	25-54	35-64	55+	TOTAL	18-34	18-49	25-54	35-64	55+
WEEKEND DAYTIME CONT'D																									
WORLD CHAMP. TENNIS-CONT'D																									
1.30 - 2.00										A	3.1	10	266	1387	410^263^	575^210^	324^215^	248^251^			730^354^	620^620^	330^110^	41^ LT	41^ LT
2.00 - 2.30										A	3.0	9	258	1244	535^283^	678^329^	430^321^	240^248^			473^310^	330^330^	101^143^	35^ LT	58^ 36^
2.30 - 3.00										A	3.2	10	275	1233	601^222^	637^298^	385^385^	210^252^			552^294^	375^375^	182^177^	LT LT	44^ LT
WUZZLES										A	3.5	19	301	1824	321^159^	321^ 99^	172^172^	73^149^			56^ LT	56^ 56^	56^ LT	340^146^	1107 671^
1 SAT.										B	4.2	20	361	1674	243 86	276 140	192 157	72 77			164 48	89 82	67 70	190 81	1044 631
WUZZLES										A	3.8	20	326	1979	405^175^	509^222^	447^368^	251^ 62^			188^ 61^	83^ 22^	62^105^	202^ 36^	1080 627^
2 SAT.										B	3.8	20	326	1979	405 175	509 222	447 368	251 62			188 61	83 22	62 105	202 36	1080 627

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. APR. 7, 1986

		NATIONAL TV AUDIENCE ESTIMATES																
TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					14,350 16.7				22,080 25.7								
	ABC TV					HARDCASTLE & MCCORMICK (R)					ABC MONDAY NIGHT MOVIE MY TWO LOVES (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					11,340 13.2	12.7*		13.6*	14,950 17.4	16.3*		17.9* 28 *		17.7* 29 *		17.7* 31 *	
	SHARE OF AUDIENCE %					20	20 *	13.4	21 *	28	25 *		17.7	17.7	17.8	17.9	17.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					17,180 20.0				20,270 23.6		18,210 21.2		16,660 19.4				
	CBS TV					SCARECROW & MRS. KING (SD)					KATE & ALLIE (R)		NEWHART (SD)		CAGNEY & LACEY			
	AVERAGE AUDIENCE (Households (000) & %)					13,140 15.3	14.7*		15.8*	17,520 20.4		16,750 19.5		13,400 15.6	15.7*		15.6*	
	SHARE OF AUDIENCE %					24	23 *	15.5	24 *	31		30		26	26 *	15.7	27 *	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					17,350 20.2		17,780 20.7		19,760 23.0								
	NBC TV					YOU AGAIN ? VALERIE (SD)					NBC MONDAY NIGHT MOVIES THE ANNIHILATOR							
	AVERAGE AUDIENCE (Households (000) & %)					15,030 17.5		15,980 18.6		12,110 14.1	14.6*		14.3*		14.3*		13.3*	
	SHARE OF AUDIENCE %					27		28		23	22 *		22 *		23 *		23 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					13,570 15.8						21,560 25.1						
	ABC TV					ABC SPECIAL REPORT-7:21P (7:21-8:02PM) (SUS)(-OP)		HARDCASTLE & MCCORMICK (8:02-9:00PM) (R)(SD)(OP)			ABC SPECIAL REPORT-9:00P (9:00-9:39PM) (SUS)(-OP)		ABC MONDAY NIGHT MOVIE A WINNER NEVER QUILTS (9:39-11:39PM) (SD)(OP)(-OP)					
	AVERAGE AUDIENCE (Households (000) & %)					9,450 11.0	10.6*		11.3*			12,540 14.6	12.2*		15.3*		15.3*	
	SHARE OF AUDIENCE %					16	16 *		17 *			24	18 *		24 *		25 *	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					20,010 23.3		19,410 22.6						18,210 21.2				
	CBS TV					CBS NEWS SP RPT: LIBYA (SUS)		KATE & ALLIE		NEWHART (SUS-SD)		(SUS-SD) ATTACK ON LIBYA SP RPT (9:08-10:00PM) (SUS)(OP)		CAGNEY & LACEY (R)				
	AVERAGE AUDIENCE (Households (000) & %)					16,750 19.5		17,270 20.1						13,140 15.3	16.2*		14.4*	
	SHARE OF AUDIENCE %					30		30						25	26 *		25 *	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					15,200 17.7		16,060 18.7				21,650 25.2						
	NBC TV					NBC NEWS SPCL RPT: LIBYA 1 (7:23-8:00PM) (SUS)		YOU AGAIN ? VALERIE (SD)		NBC NEWS SPCL RPT: LIBYA 2 (9:00-9:51PM) (SUS)(-OP)		21ST COUNTRY MUSIC AWARDS (9:51-11:52PM) (SD)(OP)(-OP)						
	AVERAGE AUDIENCE (Households (000) & %)					12,370 14.4		14,170 16.5				12,970 15.1			16.5*		16.5*	
	SHARE OF AUDIENCE %					22		24				26			26 *		27 *	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	56.5	59.0	59.8	61.6	63.4	64.8	64.8	65.8	65.2	66.0	65.5	64.5	61.6	60.6	59.1	55.7
		WK. 2	57.1	59.7	62.9	65.6	66.1	66.5	66.6	68.5	72.5	72.1	69.8	66.8	63.6	61.7	59.7	57.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE. MON. APR. 14, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. APR.8, 1986

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						22,080 25.7		19,760 23.0		23,280 27.1				15,290 17.8			
	ABC TV						WHO'S THE BOSS?		PERFECT STRANGERS				MOONLIGHTING (R)(SD)				SPENSER: FOR HIRE	
	AVERAGE AUDIENCE (Households (000) & %)						19,670 22.9		17,610 20.5		17,610 20.5	20.5*	20.5*	20.5*	11,680 13.6		14.0*	13.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						35 22.1	23.7	31 20.5	20.5	32 20.8	31* 20.1	32* 20.9	32* 20.1	25 14.4	24* 13.6	25* 13.7	25* 12.6
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						10,910 12.7				9,450 11.0		8,680 10.1		12,370 14.4			
	CBS TV								MORNINGSTAR/EVENINGSTAR (SD)		MARY		FOLEY SQUARE (SD)				EQUALIZER	
	AVERAGE AUDIENCE (Households (000) & %)						8,590 10.0	9.8*		10.2*	8,160 9.5		7,650 8.9		9,280 10.8	10.7*		11.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						15 9.8	15* 9.8		15* 10.3	14 9.5		14 8.8	9.0	20 10.6	19* 10.7		21* 10.8
W E E K 1	TOTAL AUDIENCE (Households (000) & %)						16,410 19.1				16,750 19.5				14,260 16.6			
	NBC TV								A TEAM (R)(SD)				HUNTER (SD)				STINGRAY	
	AVERAGE AUDIENCE (Households (000) & %)						12,030 14.0	12.9*		15.1*	13,920 16.2	16.0*		16.4*	11,080 12.9	13.4*		12.5*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						21 12.8	20* 13.1		23* 14.2	25 15.9	24* 16.1	26* 16.5	26* 16.2	23 13.7	23* 13.0		24* 12.6
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						21,480 25.0		20,270 23.6		19,930 23.2				15,290 17.8			
	ABC TV						WHO'S THE BOSS? (R)		PERFECT STRANGERS				MOONLIGHTING (R)(SD)				SPENSER: FOR HIRE (R)	
	AVERAGE AUDIENCE (Households (000) & %)						18,470 21.5		18,040 21.0		15,380 17.9	18.0*		17.8*	11,680 13.6		13.4*	13.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						33 20.9	22.1	32 20.9	21.1	27 18.0	27* 18.0	27* 17.7	27* 17.8	23 13.3	22* 13.6		25* 14.0
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						15,890 18.5				22,680 26.4							
	CBS TV								LOONEY BUGS BUNNY MOVIE (R)(SD)						DREAM WEST PART 2 (SD)			
	AVERAGE AUDIENCE (Households (000) & %)						9,880 11.5	11.2*		11.7*	15,550 18.1	16.9*		18.2*		19.0*		18.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						18 11.5	17* 11.0		18* 11.3	29 15.9	26* 18.0	28* 18.2	28* 18.3		31* 18.9		33* 17.9
W E E K 2	TOTAL AUDIENCE (Households (000) & %)						22,080 25.7								13,310 15.5			
	NBC TV										A TEAM (R)(SD)						STINGRAY	
	AVERAGE AUDIENCE (Households (000) & %)						13,060 15.2	14.9*		15.8*		15.1*		15.0*	9,710 11.3	11.7*		11.0*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %						23 14.7	23* 15.1		24* 15.8		23* 15.5		23* 14.7	19 12.1	19* 11.3		20* 10.9
TV HOUSEHOLDS USING TV WK. 1		57.9	59.3	60.3	62.4	64.2	65.5	65.5	66.4	65.8	65.6	64.4	63.7	58.5	56.4	54.4	50.7	
(See Def. 1) WK. 2		60.6	62.3	62.3	63.4	64.2	65.0	65.3	65.9	65.8	65.9	65.7	65.2	61.8	60.7	58.2	54.5	

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.TUE. APR.15, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. APR.9, 1986

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)							21,560 25.1				22,080 25.7				18,210 21.2	
	ABC TV							REAGAN NEWS CONF.-ABC (8:00-8:40PM) (SUS)(-OP)			MACGYVER (8:40-9:40PM) (R)(SD)(OP)(-OP)			DYNASTY (9:40-10:40PM) (OP)(SD)(-OP)			HOTEL (10:40-11:40PM) (OP)(-OP)
	AVERAGE AUDIENCE (Households (000) & %)							15,380 17.9				18,040 21.0				14,170 16.5	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							27 14.4		14.9* 23 *		19.0* 29 *		20.2* 31 *		21.4* 34 *	17.0* 31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)							12,110 14.1			17,350 20.2						
	CBS TV							REAGAN NEWS CONF.-CBS (8:00-8:39PM) (SUS)(-OP)		FAST TIMES (8:39-9:09PM) (OP)(SUS-SD)(-OP)				CBS WEDNESDAY NIGHT MOVIE A CASE DEADLY FORCE (9:09-11:09PM) (SD)(OP)(-OP)			
	AVERAGE AUDIENCE (Households (000) & %)							9,190 10.7		10,310 12.0							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							17 9.8		20 10.2		10.3* 15 *		11.7* 18 *		12.3* 20 *	12.6* 23 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)							20,360 23.7				16,320 19.0				12,200 14.2	
	NBC TV							REAGAN NEWS CONF.-NBC (8:00-8:40PM) (SUS)(-OP)		HIGHWAY TO HEAVEN (8:40-9:40PM) (R)(SD)(OP)(-OP)				BLACKIE'S MAGIC (9:40-10:40PM) (R)(OP)(-OP)			ST. ELSEWHERE (10:40-11:40PM) (R)(OP)(-OP)
	AVERAGE AUDIENCE (Households (000) & %)							14,950 17.4		16.4* 26 *		11,770 13.7				8,330 9.7	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							26 15.9		26 * 16.6		17.9* 27 *		13.9* 21 *		13.7* 22 *	10.6* 19 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)							16,920 19.7				20,100 23.4				16,060 18.7	
	ABC TV							MACGYVER (SD)				DYNASTY (SD)				HOTEL (R)	
	AVERAGE AUDIENCE (Households (000) & %)							13,490 15.7		14.8* 24 *		16,750 19.5		12,370 14.4		14.4* 24 *	14.4* 26 *
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							25 14.5		24 * 15.2		30 18.4		25 14.9		24 * 13.9	26 * 14.1
W E E K 2	TOTAL AUDIENCE (Households (000) & %)							17,700 20.6				21,390 24.9					
	CBS TV							RINGLING BROTHERS CIRCUS (SUS-SD)						CBS WEDNESDAY NIGHT MOVIE NOT MY KID(R) (SD)			
	AVERAGE AUDIENCE (Households (000) & %)							13,140 15.3		14.4* 23 *		13,060 15.2				16.2* 27 *	15.7* 28 *
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							24 13.8		23 * 14.9		25 14.7		23 * 14.0		27 * 16.3	28 * 15.5
W E E K 2	TOTAL AUDIENCE (Households (000) & %)							16,920 19.7				14,170 16.5				11,850 13.8	
	NBC TV							HIGHWAY TO HEAVEN (R)(SD)				TV BLOOPERS-PRAC JOKES SP (SD)				ST. ELSEWHERE (R)	
	AVERAGE AUDIENCE (Households (000) & %)							12,710 14.8		14.5* 23 *		9,710 11.3		8,420 9.8		9.8* 16 *	9.8* 17 *
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %							23 14.1		23 * 14.8		18 11.7		17 10.8		16 * 9.7	17 * 9.9
TV HOUSEHOLDS USING TV WK. 1		57.2	58.0	58.3	60.4	61.2	62.3	63.6	64.4	66.3	66.8	65.6	63.7	62.5	61.2	57.9	51.9
(See Def. 1) WK. 2		59.5	60.6	61.1	61.2	61.8	63.2	64.7	65.6	64.3	64.9	64.5	63.5	60.3	59.0	57.4	55.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A

EVE.WED. APR.16, 1986

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					9,530 11.1				15,890 18.5				18,300 21.3				
	ABC TV					RIPLEY'S BELIEVE IT-NOT (R)				DYNASTY II: COLBYS (SD)				20/20				
	AVERAGE AUDIENCE (Households (000) & %)					5,840 6.8	6.3*		7.3*	12,800 14.9	14.4*		15.4*	13,830 16.1	16.2*		16.0*	
	SHARE OF AUDIENCE %					10	10 *		11 *	22	21 *		23 *	28	27 *		29 *	
	AVG. AUD. BY ¼ HR. %					6.5	6.1	6.9	7.7	14.1	14.7	15.1	15.7	15.9	16.5	16.4	15.6	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					16,320 19.0				16,750 19.5				19,240 22.4				
	CBS TV					MAGNUM, P.I. (SD)				SIMON & SIMON (SD)				KNOTS LANDING				
	AVERAGE AUDIENCE (Households (000) & %)					12,370 14.4	13.1*		15.6*	13,230 15.4	14.7*		16.0*	15,810 18.4	18.1*		18.7*	
	SHARE OF AUDIENCE %					22	20 *		23 *	23	22 *		24 *	32	30 *		34 *	
	AVG. AUD. BY ¼ HR. %					12.7	13.5	15.5	15.8	14.6	14.8	15.9	16.2	18.1	18.1	18.6	18.8	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					32,470 37.8		28,780 33.5		21,900 25.5		18,900 22.0		15,120 17.6				
	NBC TV					BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)(SD)		HILL STREET BLUES (R)				
	AVERAGE AUDIENCE (Households (000) & %)					29,810 34.7		26,630 31.0		20,100 23.4		17,350 20.2		11,080 12.9	13.6*		12.2*	
	SHARE OF AUDIENCE %					53		47		35		31		22	22 *		22 *	
	AVG. AUD. BY ¼ HR. %					33.3	36.1	31.6	30.5	23.9	22.9	20.9	19.5	14.2	13.0	12.7	11.6	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					8,330 9.7				16,150 18.8				18,550 21.6				
	ABC TV					RIPLEY'S BELIEVE IT-NOT (R)				DYNASTY II: COLBYS (SD)				20/20				
	AVERAGE AUDIENCE (Households (000) & %)					4,640 5.4	4.6*		6.3*	13,230 15.4	14.5*		16.2*	13,740 16.0	16.8*		15.2*	
	SHARE OF AUDIENCE %					8	7 *		10 *	24	22 *		25 *	27	28 *		27 *	
	AVG. AUD. BY ¼ HR. %					5.0	4.3	6.0	6.6	14.1	14.9	15.8	16.7	17.2	16.4	15.6	14.7	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					16,150 18.8				14,770 17.2				18,380 21.4				
	CBS TV					MAGNUM, P.I. (R)(SD)				SIMON & SIMON (R)(SD)				KNOTS LANDING				
	AVERAGE AUDIENCE (Households (000) & %)					11,340 13.2	11.9*		14.6*	12,030 14.0	13.6*		14.4*	15,380 17.9	18.0*		17.8*	
	SHARE OF AUDIENCE %					20	18 *		22 *	22	21 *		22 *	31	30 *		32 *	
	AVG. AUD. BY ¼ HR. %					11.7	12.1	14.4	14.7	13.6	13.6	14.2	14.6	17.8	18.2	18.1	17.4	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					33,330 38.8		29,210 34.0		22,510 26.2		19,070 22.2		14,770 17.2				
	NBC TV					BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CHEERS (R)		NIGHT COURT (R)		HILL STREET BLUES (R)				
	AVERAGE AUDIENCE (Households (000) & %)					29,550 34.4		26,030 30.3		19,840 23.1		17,090 19.9		11,080 12.9	13.3*		12.6*	
	SHARE OF AUDIENCE %					53		47		35		31		22	22 *		22 *	
	AVG. AUD. BY ¼ HR. %					32.7	36.0	30.8	29.8	23.1	23.0	20.2	19.6	13.3	13.3	12.6	12.6	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	56.5	58.1	58.5	60.8	65.1	66.5	66.1	66.8	66.8	67.2	66.3	65.1	61.6	60.1	56.9	54.2
		WK. 2	57.7	58.9	59.2	60.9	63.9	65.8	64.6	65.3	65.9	65.4	64.4	64.1	61.1	60.2	57.9	54.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. APR.11, 1986

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					14,350 16.7		13,740 16.0		9,280 10.8		7,470 8.7		8,070 9.4			
	ABC TV					WEBSTER (R)		MR. BELVEDERE (R)(SD)		MR. SUNSHINE (SD)		JOE BASH				FALL GUY	
	AVERAGE AUDIENCE (Households (000) & %)					11,940 13.9		11,510 13.4		8,070 9.4		6,610 7.7		5,840 6.8		6.7*	7.0*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					25 13.4	14.5	23 13.7	13.1	15 9.3	9.5	13 7.8	7.7	12 6.3	7.0	7.2	6.8
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					14,000 16.3				20,530 23.9				17,270 20.1			
	CBS TV							TWILIGHT ZONE (SUS-SD)				DALLAS (SD)				FALCON CREST	
	AVERAGE AUDIENCE (Households (000) & %)					9,710 11.3	11.1*		11.5*	17,180 20.0	18.8*		21.1*	14,690 17.1	17.4*		16.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					20 10.9	20*	10.9	20*	33 18.0	31*	21.2	35*	30 17.6	30*	16.9	16.7
W E E K 3	TOTAL AUDIENCE (Households (000) & %)					14,170 16.5				16,920 19.7				18,470 21.5			
	NBC TV							RIPTIDE (SD)				LAST PRECINCT				MIAMI VICE (R)	
	AVERAGE AUDIENCE (Households (000) & %)					10,390 12.1	11.3*		12.9*	11,680 13.6	13.2*		14.1*	14,170 16.5	16.2*		16.8*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					21 11.1	20*	11.4	22*	22 13.5	22*	13.6	23*	29 16.4	28*	16.8	30*
W E E K 4	TOTAL AUDIENCE (Households (000) & %)					15,200 17.7		15,030 17.5		13,060 15.2		12,630 14.7		9,710 11.3			
	ABC TV					WEBSTER (R)		MR. BELVEDERE (R)(SD)		MR. SUNSHINE (SD)		MR. SUNSHINE- SPECIAL (SD)				FALL GUY (R)	
	AVERAGE AUDIENCE (Households (000) & %)					12,970 15.1		13,310 15.5		11,080 12.9		10,820 12.6		6,440 7.5		7.8*	7.3*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					27 14.1	16.2	27 15.5	15.4	22 12.8	30*	22 13.1	22 12.4	14 8.1	14*	7.0	13*
W E E K 5	TOTAL AUDIENCE (Households (000) & %)					15,460 18.0				24,220 28.2							
	CBS TV							MAGNUM, P.I. SPECIAL (R)(SUS-SD)								CBS SPECIAL MOVIE PRES MIKE HAMMER (SD)	
	AVERAGE AUDIENCE (Households (000) & %)					11,000 12.8	12.3*		13.3*	16,320 19.0	17.7*		18.9*		20.0*		19.4*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					23 12.1	22*	12.7	23*	33 17.2	30*	18.8	33*		35*		36*
W E E K 6	TOTAL AUDIENCE (Households (000) & %)					11,080 12.9				11,340 13.2				15,380 17.9			
	NBC TV							RIPTIDE (SD)				LAST PRECINCT (SD)				MIAMI VICE (R)	
	AVERAGE AUDIENCE (Households (000) & %)					7,220 8.4	8.5*		8.4*	7,470 8.7	8.3*		9.0*	11,600 13.5	13.2*		13.7*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					15 9.0	15*		15*	15 8.3	14*		16*	24 12.8	23*		25*
TV HOUSEHOLDS USING TV WK. 1		50.7	51.9	52.1	53.6	54.5	56.1	57.1	58.7	60.3	61.1	61.0	60.4	57.7	57.0	56.1	55.5
(See Def. 1) WK. 2		51.0	52.1	53.1	54.5	55.1	56.0	57.3	58.4	59.0	59.2	58.5	57.5	56.5	56.3	55.4	53.3
U.S. TV Households: 85,900,000																	

For explanation of symbols, See page A.

EVE.FRI. APR.18, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. APR.12, 1986

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					8,330 9.7		7,220 8.4		10,910 12.7				13,490 15.7			
	ABC TV					REDD FOX SHOW		BENSON (SD)		MR. AND MRS. RYAN (SD)				LOVE BOAT (R)			
	AVERAGE AUDIENCE (Households (000) & %)					6,960 8.1		6,530 7.6		7,220 8.4				10,390 12.1			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					15 8.0		13 7.5		15 8.0		7.9* 13 *		8.9* 16 *		11.3* 21 *	12.9* 24 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					15,380 17.9				16,150 18.8							
	CBS TV					CRAZY LIKE A FOX (SD)				CBS SATURDAY NIGHT MOVIE A TOUCH OF SCANDAL(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					11,850 13.8				9,710 11.3							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					24 12.9		13.4* 24 *		10.1* 17 *				11.4* 20 *		12.0* 22 *	11.8* 22 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)					13,920 16.2		15,720 18.3		20,870 24.3				16,490 19.2		15,290 17.8	
	NBC TV					GIMME A BREAK (R)		FACTS OF LIFE (R)(SD)		GOLDEN GIRLS (R)				ALL IS FORGIVEN (SD)		REMINGTON STEELE (R)	
	AVERAGE AUDIENCE (Households (000) & %)					11,770 13.7		14,000 16.3		18,980 22.1				14,350 16.7		11,420 13.3	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					25 12.8		28 14.5		38 21.4				30 17.0		25 13.9	25* 13.2
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					7,220 8.4		6,610 7.7		16,320 19.0							
	ABC TV					REDD FOX SHOW		BENSON (SD)						LOVE BOAT (R)(SD)			
	AVERAGE AUDIENCE (Households (000) & %)					5,840 6.8		5,670 6.6		8,930 10.4							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					13 6.7		12 6.6		19 8.1		8.5* 15 *		10.9* 20 *		11.3* 22 *	11.1* 22 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,830 16.1				15,630 18.2							
	CBS TV					CRAZY LIKE A FOX (SD)				CBS SATURDAY NIGHT MOVIE SCORNER AND SHINDLER(R) (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					11,000 12.8				9,190 10.7							
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					24 12.1		12.5* 24 *		8.6* 15 *				10.2* 19 *		11.7* 22 *	12.4* 25 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)					13,060 15.2		15,380 17.9		20,530 23.9				14,770 17.2		13,400 15.6	
	NBC TV					GIMME A BREAK (R)		FACTS OF LIFE (R)(SD)		GOLDEN GIRLS (R)				ALL IS FORGIVEN		REMINGTON STEELE (R)	
	AVERAGE AUDIENCE (Households (000) & %)					11,510 13.4		13,830 16.1		18,380 21.4				12,460 14.5		9,790 11.4	
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %					26 12.8		29 15.3		38 20.9				27 15.3		22 11.9	22* 11.5
TV HOUSEHOLDS USING TV WK. 1		48.6	50.0	50.9	52.8	54.7	56.4	57.6	58.7	58.7	58.8	57.0	55.8	54.4	54.4	53.9	52.6
(See Def. 1) WK. 2		46.1	47.8	48.6	50.3	50.7	51.7	53.8	55.7	56.7	57.0	55.1	54.3	52.8	51.3	50.8	49.9

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. APR.19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. APR.12, 1986

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			3,260 3.8													
	ABC TV			ABC WEEKEND REPORT- SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			3,090 3.6													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			9 3.6													
W E E K 2	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
W E E K 3	TOTAL AUDIENCE (Households (000) & %)			10,390 12.1													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)			5,760 6.7	8.3*			6.1*		5.0*							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			22 8.5	22 *			21 *		20 *							
W E E K 4	TOTAL AUDIENCE (Households (000) & %)			2,660 3.1													
	ABC TV			ABC WEEKEND REPORT- SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			2,490 2.9													
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			10 2.9													
W E E K 5	TOTAL AUDIENCE (Households (000) & %)																
	CBS TV																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.																
W E E K 6	TOTAL AUDIENCE (Households (000) & %)			10,310 12.0													
	NBC TV																
	AVERAGE AUDIENCE (Households (000) & %)			6,180 7.2	7.9*			7.2*		6.1*							
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			22 7.9	22 *			23 *		23 *							
TV HOUSEHOLDS USING TV WK. 1		48.7	44.0	38.6	35.2	31.4	27.8	25.0	22.9	20.5	18.4	15.5	14.5	12.6	12.1	11.3	10.5
(See Def. 1) WK. 2		46.2	42.6	37.8	34.9	32.6	29.4	26.9	24.3	21.7	19.5	16.4	14.1	12.1	11.0	9.9	9.4

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SAT. APR.19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. APR.13, 1986

		TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	17,870 20.8								16,660 19.4							
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	11,000 12.8	10.1*		11.9*		14.0*		15.1*	8,500 9.9	9.8*		9.8*		10.2*		10.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	21 9.3	18 *	11.7	20 *	13.8	21 *	15.2	22 *	16 10.0	14 *	9.7	14 *	10.4	15 *	10.0	16 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	25,600 29.8				26,200 30.5				23,880 27.8							
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	19,590 22.8	21.0*		24.6*	25.8	25.4*		26.2*	16,750 19.5	20.7*		19.6*		19.3*		18.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	40 19.6	38 *	24.2	41 *	39	39 *	26.5	38 *	29 21.3	29 *	19.7	28 *	19.4	29 *	18.8	30 *
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	9,110 10.6		9,360 10.9		12,370 14.4		11,850 13.8		37,020 43.1							
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	7,390 8.6		8,330 9.7		10,820 12.6		11,080 12.9		28,350 33.0	32.7*		34.3*		33.7*		31.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	16 8.4	8.8	16 9.0	10.3	19 12.3	19 12.9	14.2	49 31.4	46 *	34.0	34.4	49 *	34.2	51 *	32.8	50 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	15,630 18.2				30,070 35.0											
	ABC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	10,650 12.4	11.1*		13.7*	16,580 19.3	17.8*		20.0*		19.8*		19.8*		20.0*		18.4*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	22 10.8	20 *	13.2	23 *	30 17.1	28 *	18.5	31 *	20.2	30 *	19.9	30 *	20.3	32 *	19.7	31 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	27,320 31.8				30,070 35.0											
	CBS TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	20,360 23.7	22.1*		25.4*	17,270 20.1	19.5*		19.4*		21.1*		20.4*		20.1*		20.1*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	42 21.2	40 *	24.9	43 *	32 20.2	31 *	18.7	30 *	21.0	32 *	20.5	31 *	20.1	32 *	20.2	34 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	7,650 8.9		7,220 8.4		11,510 13.4		10,310 12.0		19,070 22.2							
	NBC TV																	
	AVERAGE AUDIENCE (Households (000) & %)	{	6,180 7.2		6,100 7.1		9,450 11.0		8,930 10.4		10,820 12.6	12.1*		12.8*		12.8*		12.7*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %	%	13 6.7	7.8	12 7.0	7.2	17 10.5	16 11.6	10.3	21 10.5	18 *	12.4	12.8	20 *	13.0	20 *	12.4	22 *
TV HOUSEHOLDS USING TV		WK. 1	53.6	56.2	58.4	61.6	64.8	66.3	67.8	68.9	70.5	70.8	70.6	69.6	67.8	65.2	64.1	60.7
(See Def. 1)		WK. 2	54.0	56.1	57.8	59.7	61.9	64.0	64.7	65.4	66.5	66.9	66.5	64.6	63.0	62.1	60.2	57.2

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SUN. APR.20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. APR.13, 1986

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{				1,980											
	ABC TV	ABC SUNDAY NIGHT MOVIE THE MAN WITH A GOLDEN GUN(R) (9:00-11:35PM)				2.3											
	AVERAGE AUDIENCE (Households (000) & %)	{				1,890											
	SHARE OF AUDIENCE %	{				2.2											
	AVG. AUD. BY ¼ HR. %	10.4	9.8	7.0		2.2	2.2										
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{				4,300											
	CBS TV	CBS SUNDAY NEWS- OSGOOD				5.0											
	AVERAGE AUDIENCE (Households (000) & %)	{				4,210											
	SHARE OF AUDIENCE %	{				4.9											
	AVG. AUD. BY ¼ HR. %	{				10											
W E E K 3	TOTAL AUDIENCE (Households (000) & %)	{				1,890											
	NBC TV	MICHAELS SPORTS MACHINE				2.2											
	AVERAGE AUDIENCE (Households (000) & %)	{				1,800											
	SHARE OF AUDIENCE %	{				2.1											
	AVG. AUD. BY ¼ HR. %	{				8											
W E E K 4	TOTAL AUDIENCE (Households (000) & %)	{				2,830											
	ABC TV	ABC WEEKEND REPORT- SUN.				3.3											
	AVERAGE AUDIENCE (Households (000) & %)	{				2,660											
	SHARE OF AUDIENCE %	{				3.1											
	AVG. AUD. BY ¼ HR. %	{				10											
W E E K 5	TOTAL AUDIENCE (Households (000) & %)	{				4,980											
	CBS TV	CBS SUNDAY NEWS- OSGOOD				5.8											
	AVERAGE AUDIENCE (Households (000) & %)	{				4,640											
	SHARE OF AUDIENCE %	{				5.4											
	AVG. AUD. BY ¼ HR. %	{				11											
W E E K 6	TOTAL AUDIENCE (Households (000) & %)	{				1,460											
	NBC TV	NBC SUNDAY NIGHT MOVIE ORDINARY PEOPLE(R) (9:00-11:30PM)				1.7											
	AVERAGE AUDIENCE (Households (000) & %)	{				1,290											
	SHARE OF AUDIENCE %	{				1.5											
	AVG. AUD. BY ¼ HR. %	{				8											
TV HOUSEHOLDS USING TV WK. 1		49.7	43.7	34.4	29.8	24.9	22.2	19.4	17.2	14.6	13.5	11.6	10.5	9.6	8.4	7.6	7.0
(See Def. 1) WK. 2		49.1	43.2	34.1	29.9	24.6	21.6	18.4	16.1	14.1	13.1	11.6	10.5	8.9	7.6	6.5	6.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

EVE.SUN. APR.20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR. 7-11, 1986

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			5,500 6.4				5,500 6.4									
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)									
	AVERAGE AUDIENCE (Households (000) & %)			4,380 5.1				4,550 5.3									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			22 5.1 5.1				22 5.3 5.3									
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			3,350 3.9				3,180 3.7				4,810 5.6				4,040 4.7	
	CBS TV			CBS MORNING NEWS 1				CBS MORNING NEWS 2				\$25,000 PYRAMID				NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)			2,490 2.9				2,490 2.9				4,120 4.8				3,520 4.1	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			13 3.0 2.3				12 2.7 3.0				20 4.6 5.0				18 4.0 4.2	
W E E K 1	TOTAL AUDIENCE (Households (000) & %)			6,270 7.3				5,930 6.9				4,550 5.3				4,810 5.6	
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)				FAMILY TIES M-F				SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			4,980 5.8				4,900 5.7				3,870 4.5				4,210 4.9	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			25 5.9 5.8				24 5.8 5.6				19 4.3 4.6				21 4.8 4.9	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			6,360 7.4				5,930 6.9									
	ABC TV			GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) >(OP)									
	AVERAGE AUDIENCE (Households (000) & %)			5,070 5.9				4,900 5.7									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			24 5.9 5.8				23 5.7 5.8									
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			4,040 4.7				4,210 4.9				5,240 6.1				4,380 5.1	
	CBS TV			CBS MORNING NEWS 1				CBS MORNING NEWS 2 >(OP)				(SUS-OP)		\$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000) & %)			3,010 3.5				3,260 3.8				4,380 5.1				3,780 4.4	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			14 3.5 3.6				15 3.8 3.9				21 4.9 5.4				18 4.2 4.5	
W E E K 2	TOTAL AUDIENCE (Households (000) & %)			7,300 8.5				6,440 7.5				4,300 5.0				4,720 5.5	
	NBC TV			TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)				FAMILY TIES M-F				SALE OF THE CENTURY	
	AVERAGE AUDIENCE (Households (000) & %)			5,760 6.7				5,330 6.2				3,440 4.0				4,120 4.8	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %			27 6.7 6.6				25 6.1 6.2				16 4.0 4.0				20 4.7 5.0	
TV HOUSEHOLDS USING TV WK. 1		15.4	18.0	19.9	21.0	22.1	23.0	23.4	23.7	24.5	25.2	24.9	24.4	24.0	23.6	22.9	23.0
(See Def. 1) WK. 2		17.4	19.9	21.4	22.6	23.6	24.6	24.9	25.1	25.1	25.6	25.4	25.0	24.6	24.3	23.5	23.6

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR. 14-18, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR. 7-11, 1986

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,320 2.7		2,060 2.4		2,490 2.9		3,870 4.5		8,680 10.1				8,420 9.8				
		LIFESTYLES-RICH & FAM-M-F																	
		NEW LOVE AMERICAN STYLE																	
		RYAN'S HOPE																	
WEEK 1	CBS TV	AVERAGE AUDIENCE (Households (000) & %)	1,890 2.2		1,720 2.0		2,150 2.5		3,260 3.8		6,530 7.6	7.3*			6,530 7.6	7.5*		7.8*	
		SHARE OF AUDIENCE %	9		8		9		14		25	24 *			26 *	25 *		27 *	
		AVG. AUD. BY ¼ HR.	2.3	2.0	1.9	2.0	2.4	2.6	3.6	4.1	7.1	7.6	7.9	8.0	7.3	7.6	7.8	7.9	
		PRICE IS RIGHT 1																	
WEEK 1	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,360 7.4		8,160 9.5				8,850 10.3				7,300 8.5					4,380 5.1	
		PRICE IS RIGHT 2 (SD)																	
		YOUNG AND THE RESTLESS																	
		AS THE WORLD TURNS																	
WEEK 1	ABC TV	AVERAGE AUDIENCE (Households (000) & %)	5,410 6.3		7,040 8.2				7,040 8.2	7.9*		8.3*	5,580 6.5	6.4*			6.6*	3,870 4.5	
		SHARE OF AUDIENCE %	27		34				30	29 *		29 *	22	21 *			22 *	16	
		AVG. AUD. BY ¼ HR.	5.8	6.8	7.9	8.4			7.8	8.1	8.3	8.3	6.6	6.2		6.6	4.6	4.5	
		WHEEL OF FORTUNE																	
WEEK 1	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,610 7.7		5,070 5.9		3,690 4.3		2,920 3.4		8,070 9.4				5,670 6.6				
		SCRABBLE																	
		SUPER PASSWORD																	
		SEARCH FOR TOMORROW																	
WEEK 1	ABC TV	AVERAGE AUDIENCE (Households (000) & %)	5,760 6.7		4,380 5.1		3,350 3.9		2,580 3.0		6,610 7.7	7.4*		7.9*	4,470 5.2	5.2*		5.2*	
		SHARE OF AUDIENCE %	29		21		15		11		25	25 *		26 *	18	18 *		18 *	
		AVG. AUD. BY ¼ HR.	6.5	6.8	5.0	5.3	3.8	3.9	3.0	3.1	7.3	7.6	8.0	7.9	5.3	5.0	5.1	5.2	
		WHEEL OF FORTUNE																	
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)	2,490 2.9		2,150 2.5		2,920 3.4		4,120 4.8		8,500 9.9				8,930 10.4				
		LIFESTYLES-RICH & FAM-M-F																	
		NEW LOVE AMERICAN STYLE																	
		RYAN'S HOPE (SUS-OP)																	
WEEK 2	CBS TV	AVERAGE AUDIENCE (Households (000) & %)	1,980 2.3		1,720 2.0		2,410 2.8		3,690 4.3		6,610 7.7	7.3*		8.1*	6,790 7.9	7.6*		8.1*	
		SHARE OF AUDIENCE %	10		8		10		15		25	24 *		27 *	27	26 *		28 *	
		AVG. AUD. BY ¼ HR.	2.3	2.3	2.0	2.1	2.8	2.8	4.0	4.5	6.9	7.5	8.1	8.0	7.6	7.7	7.9	8.2	
		PRICE IS RIGHT 1																	
WEEK 2	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,610 7.7		8,330 9.7				8,930 10.4				6,960 8.1					4,300 5.0	
		PRICE IS RIGHT 2 (SD)																	
		YOUNG AND THE RESTLESS (SUS-SD)																	
		AS THE WORLD TURNS (SUS-OP)																	
WEEK 2	ABC TV	AVERAGE AUDIENCE (Households (000) & %)	5,760 6.7		7,300 8.5				6,790 7.9	7.9*		8.0*	5,410 6.3	6.3*			6.3*	3,780 4.4	
		SHARE OF AUDIENCE %	28		34				28	29 *		28 *	21	21 *			22 *	15	
		AVG. AUD. BY ¼ HR.	6.3	7.1	8.3	8.7			7.9	7.9	7.8	8.2	6.4	6.1	6.4	6.2	4.5	4.3	
		WHEEL OF FORTUNE																	
WEEK 2	NBC TV	TOTAL AUDIENCE (Households (000) & %)	6,790 7.9		5,500 6.4		3,610 4.2		3,090 3.6		8,250 9.6				6,010 7.0				
		SCRABBLE																	
		SUPER PASSWORD																	
		SEARCH FOR TOMORROW																	
WEEK 2	ABC TV	AVERAGE AUDIENCE (Households (000) & %)	5,760 6.7		4,640 5.4		3,260 3.8		2,660 3.1		6,440 7.5	7.1*		7.8*	4,640 5.4	5.4*		5.5*	
		SHARE OF AUDIENCE %	28		22		14		11		25	24 *		26 *	19	18 *		19 *	
		AVG. AUD. BY ¼ HR.	6.5	6.9	5.4	5.5	3.7	3.8	3.0	3.1	6.7	7.5	7.8	7.8	5.2	5.5	5.5	5.5	
		WHEEL OF FORTUNE																	
TV HOUSEHOLDS USING TV (See Def. 1)			WK. 1	22.8	23.9	24.1	25.0	26.8	27.9	28.1	28.5	29.4	30.1	30.4	30.4	29.8	30.1	29.2	29.4
			WK. 2	23.7	24.4	24.6	25.4	27.5	28.8	29.0	29.3	29.4	30.0	30.1	29.8	29.6	29.6	28.9	29.5

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY MON.-FRI. APR. 14-18, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. APR. 7-11, 1986

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 9,450 11.0															10,740 12.5
	ABC TV	GENERAL HOSPITAL															
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,390 8.6															9,280 10.8
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 28 8.2	8.4* 28 *			8.7* 28 *											20 10.8 10.8
WEEK 2	TOTAL AUDIENCE (Households (000) & %)	{ 6,870 8.0				1,980 2.3											12,280 14.3
	CBS TV	GUIDING LIGHT (SD)(SUS-SD) PRESS YOUR LUCK															
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,500 6.4	6.2*			6.5*		1,630 1.9									10,390 12.1
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 21 5.9	20* 6.4			21* 6.5		6 1.9	1.9								23 12.1 12.2
WEEK 3	TOTAL AUDIENCE (Households (000) & %)	{ 4,810 5.6															11,080 12.9
	NBC TV	SANTA BARBARA															
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,780 4.4	4.3*			4.4*											9,530 11.1
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 14 4.4	14* 4.3			14* 4.5											21 10.9 11.3
WEEK 4	TOTAL AUDIENCE (Households (000) & %)	{ 9,880 11.5															12,370 14.4
	ABC TV	GENERAL HOSPITAL (S)(OP)															
	AVERAGE AUDIENCE (Households (000) & %)	{ 7,900 9.2	9.0*			9.4*											10,480 12.2
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 29 9.0	30* 9.2			29* 9.3											22 12.2 12.3
WEEK 5	TOTAL AUDIENCE (Households (000) & %)	{ 6,440 7.5				2,060 2.4											13,570 15.8
	CBS TV	GUIDING LIGHT (SD)(SUS-SD) PRESS YOUR LUCK															
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,150 6.0	5.9*			6.1*		1,720 2.0									11,770 13.7
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 19 5.7	19* 6.0			19* 6.1		6 2.0	1.9								25 13.7 13.5
WEEK 6	TOTAL AUDIENCE (Households (000) & %)	{ 4,900 5.7															12,890 15.0
	NBC TV	SANTA BARBARA															
	AVERAGE AUDIENCE (Households (000) & %)	{ 3,870 4.5	4.3*			4.6*											10,910 12.7
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.	{ 14 4.4	14* 4.2			14* 4.7											23 12.6 12.8
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	30.0	31.2	31.9	32.6	31.8	33.0	34.0	36.0	37.4	39.7	42.1	44.6	47.7	50.2	52.6
		WK. 2	30.3	31.2	32.0	33.0	32.9	34.5	36.2	38.3	39.8	41.9	44.0	46.6	49.9	52.3	54.2
U.S. TV Households: 85,900,000																	

For explanation of symbols, See page A.

DAY MON.-FRI. APR. 14-18, 1986

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	
WEEK 1	TOTAL AUDIENCE (Households (000) & %)					3,090 3.6		3,440 4.0		4,980 5.8		4,720 5.5		4,720 5.5		4,210 4.9		
	ABC TV					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS		
	AVERAGE AUDIENCE (Households (000) & %)					2,580 3.0		2,830 3.3		3,950 4.6		4,120 4.8		3,780 4.4		3,440 4.0		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					16 2.9	3.0	15 3.1	3.5	19 4.2	5.0	19 4.7	4.8	17 4.5	4.3	15 3.8	4.1	
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					4,210 4.9		5,410 6.3		7,730 9.0				6,790 7.9				
	CBS TV					WUZZLES (SUS-SD)		BERENSTAIN BEARS (SUS-SD)		MUPPET BABIES & MONSTERS				ROCK N WRESTLING				
	AVERAGE AUDIENCE (Households (000) & %)					3,010 3.5		4,470 5.2		5,580 6.5	6.3*		6.7*	4,720 5.5	5.3*		5.7*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					19 2.8	4.1	23 4.9	5.6	26 6.2	26 *		26 *	21 5.3	21 *		22 *	
WEEK 3	TOTAL AUDIENCE (Households (000) & %)					3,780 4.4		4,810 5.6		5,070 5.9		6,180 7.2		6,790 7.9		6,010 7.0		
	NBC TV					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER		
	AVERAGE AUDIENCE (Households (000) & %)					3,180 3.7		4,300 5.0		4,470 5.2		5,330 6.2		5,760 6.7		4,980 5.8		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					20 3.3	4.1	22 5.0	4.9	21 4.9	5.4	24 6.0	6.3	26 7.0	6.5	22 5.5	6.1	
WEEK 4	TOTAL AUDIENCE (Households (000) & %)					2,830 3.3		3,090 3.6		4,210 4.9		4,810 5.6		4,900 5.7		3,690 4.3		
	ABC TV					PINK PANTHER AND SONS (SD)		LITTLES		BUGS BUNNY/ LOONEY TUNES-1		BUGS BUNNY/ LOONEY TUNES-2		LAFF-A-LYMPICS		EWOKS		
	AVERAGE AUDIENCE (Households (000) & %)					2,060 2.4		2,410 2.8		3,440 4.0		4,040 4.7		3,870 4.5		2,920 3.4		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					13 2.3	2.5	13 2.5	3.1	17 3.7	4.3	19 4.5	4.8	17 4.4	4.6	13 3.4	3.4	
WEEK 5	TOTAL AUDIENCE (Households (000) & %)					3,610 4.2		4,810 5.6		6,360 7.4				6,440 7.5				
	CBS TV					WUZZLES (SUS-SD)		BERENSTAIN BEARS (SUS-SD)		MUPPET BABIES & MONSTERS				ROCK N WRESTLING				
	AVERAGE AUDIENCE (Households (000) & %)					3,260 3.8		3,690 4.3		4,300 5.0	4.9*		5.0*	4,120 4.8	4.5*		5.2*	
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					20 3.6	4.0	20 4.3	4.2	20 4.9	21 *		20 *	18 4.4	17 *		20 *	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)					4,380 5.1		4,550 5.3		6,360 7.4		7,220 8.4		7,390 8.6		7,130 8.3		
	NBC TV					SNORKS (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER		
	AVERAGE AUDIENCE (Households (000) & %)					3,690 4.3		3,870 4.5		5,150 6.0		5,930 6.9		6,270 7.3		6,010 7.0		
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR. %					23 4.2	4.4	21 4.1	4.8	25 5.6	6.3	27 7.1	6.8	28 7.3	7.3	27 6.9	7.2	
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	10.3	12.1	13.7	15.7	18.5	21.1	22.5	23.9	25.0	25.4	25.9	26.5	26.1	26.0	26.3	26.9
		WK. 2	10.3	11.7	14.2	16.7	18.8	20.4	21.3	22.8	23.5	24.6	24.7	25.1	25.7	25.8	26.0	25.7

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 12, 1986

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
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W E E K 1	TOTAL AUDIENCE (Households (000) & %)	{	3,520 4.1		3,180 3.7		3,350 3.9		3,950 4.6							
	ABC TV		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		ABC WEEKEND SPECIALS MAYDAY MAYDAY PART 1		AMERICAN BANDSTAND							
	AVERAGE AUDIENCE (Households (000) & %)	{	2,830 3.3		2,490 2.9		2,490 2.9		2,150 2.5		2.3*		2.8*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		12 3.5	3.0	11 3.1	2.7	11 2.7	3.0	9 2.3	8 *		10 *	2.7			
K 2	TOTAL AUDIENCE (Households (000) & %)	{	4,980 5.8		4,040 4.7		2,750 3.2		3,090 3.6				3,950 4.6			
	CBS TV		RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)				WORLD CHAMP. TENNIS-SAT			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,210 4.9		3,350 3.9		2,410 2.8		2,580 3.0				1,460 1.7	1.7*		1.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		18 4.9	4.8	15 3.7	4.1	10 2.8	2.9	11 3.0	2.9			5 2.0	6 *	1.5	5 *
1	TOTAL AUDIENCE (Households (000) & %)	{	5,500 6.4		4,550 5.3		3,610 4.2		3,010 3.5		4,210 4.9	19,330 22.5				
	NBC TV		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		(1) (-OP)		NBC MAJOR LEAGUE BASEBALL TORONTO VS KANSAS CITY NEW YORK METS VS PHILADELPHIA (1:16-6:30PM)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	4,900 5.7		3,870 4.5		3,010 3.5		2,490 2.9		3,780 4.4	7,040 8.2				
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		21 5.7	5.6	17 4.7	4.2	13 3.5	3.6	10 3.0	2.8	16 4.4	24 5.0	6.3* 22 *	8.3* 27 *	8.5	8.2* 27 *
W E E K 2	TOTAL AUDIENCE (Households (000) & %)	{	2,920 3.4		3,350 3.9		3,780 4.4		5,240 6.1							
	ABC TV		DROIDS: ADVENTURES		SUPERPOWERS TEAM (SD)		ABC WEEKEND SPECIALS MAYDAY MAYDAY PART 2		AMERICAN BANDSTAND							
	AVERAGE AUDIENCE (Households (000) & %)	{	2,320 2.7		2,660 3.1		3,090 3.6		3,010 3.5		3.2*		3.8*			
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		11 3.0	2.5	12 3.0	3.2	14 3.3	3.9	13 2.9	12 *		15 *	3.8			
2	TOTAL AUDIENCE (Households (000) & %)	{	4,470 5.2		3,610 4.2		2,230 2.6		2,660 3.1				4,550 5.3			
	CBS TV		RICHIE RICH (SD)		DUNGEONS AND DRAGONS (SD)		POLE POSITION		GET ALONG GANG (SD)				HERITAGE GOLF CLASSIC-SAT			
	AVERAGE AUDIENCE (Households (000) & %)	{	3,690 4.3		2,830 3.3		1,800 2.1		1,890 2.2				2,150 2.5	2.0*		2.5*
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		17 4.1	4.4	13 3.3	3.4	8 2.3	2.0	8 2.0	2.4			9 2.1	7 *	2.2	9 *
2	TOTAL AUDIENCE (Households (000) & %)	{	6,440 7.5		5,070 5.9		4,300 5.0		3,440 4.0		3,780 4.4	19,500 22.7				
	NBC TV		ALVIN AND THE CHIPMUNKS (SD)		KIDD VIDEO (SD)		MR. T		SPIDERMAN AND FRIENDS		(2) (-OP)		NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS ATLANTA ST. LOUIS VS MONTREAL (1:18-7:00PM)(OP)			
	AVERAGE AUDIENCE (Households (000) & %)	{	5,330 6.2		4,040 4.7		3,610 4.2		2,660 3.1		3,440 4.0	6,100 7.1				
	SHARE OF AUDIENCE % AVG. AUD. BY ¼ HR. %		25 6.2	6.2	19 4.8	4.6	16 4.1	4.3	12 3.1	3.1	16 3.9	21 4.3	5.3* 20 *	5.8* 21 *	6.8	6.7* 23 *
TV HOUSEHOLDS USING TV WK. 1			26.6	27.1	27.1	26.8	27.0	28.1	28.5	28.5	28.6	28.8	29.9	29.7	30.9	31.3
(See Def. 1) WK. 2			25.4	26.2	26.0	26.4	26.3	26.5	26.2	26.4	26.0	26.6	26.9	27.0	27.7	28.9

U.S. TV Households: 85,900,000

(1)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:16PM)

(2)NBC MAJOR LEAGUE PRE GAME,NBC,(1:00-1:18PM)

For explanation of symbols, See page A.

DAY SAT. APR. 19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. APR. 12, 1986

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	6,960 8.1						10,140 11.8									10,050 11.7
	ABC TV	PRO BOWLERS TOUR (3:00-4:30PM) (-OP)							ABC WIDE WORLD-SPORTS SAT (4:33-6:00PM) (OP)							ABC WRLD NEWS TONIGHT-SAT	
	AVERAGE AUDIENCE (Households (000) & %)	4,210 4.9	4.1*		5.0*			4,810 5.6	5.0*			6.2*		5.5*		7,990 9.3	
	SHARE OF AUDIENCE %	14	12 *		14 *			15	14 *			16 *		13 *		20	
WEEK 2	AVG. AUD. BY ¼ HR. %	3.6	4.6	5.1	4.9	5.5	5.5	5.1	4.9	5.8	6.6	5.4	5.6		9.1	9.5	
	TOTAL AUDIENCE (Households (000) & %)			10,390 12.1												8,850 10.3	
	CBS TV	WORLD CHAMP. TENNIS-SAT			MASTERS GOLF TOURN. SAT. (3:30-6:04PM)										CBS SAT. NEWS-SCHIEFFER		
	AVERAGE AUDIENCE (Households (000) & %)		1.8*	4,550 5.3	3.7*		4.6*	5.1*		5.8*		6.9*			7,040 8.2		
WEEK 3	SHARE OF AUDIENCE %		6 *	15	11 *		13 *	14 *		16 *		18 *			17		
	AVG. AUD. BY ¼ HR. %	1.9	1.8	3.3	4.1	4.6	4.6	5.0	5.2	5.6	5.9	6.7	7.1	7.3	7.7	8.8	
	TOTAL AUDIENCE (Households (000) & %)															6,270 7.3	
	NBC TV	NBC MAJOR LEAGUE BASEBALL TORONTO VS KANSAS CITY NEW YORK METS VS PHILADELPHIA (1:16-6:30PM)															NBC NIGHTLY NEWS-SAT(B)
WEEK 4	AVERAGE AUDIENCE (Households (000) & %)		8.4*		8.6*		8.0*	8.3*		8.1*		8.9*		9.9*	5,070 5.9		
	SHARE OF AUDIENCE %		26 *		25 *		22 *	23 *		22 *		23 *		23 *	13		
	AVG. AUD. BY ¼ HR. %	8.1	8.8	8.4	8.8	7.9	8.1	8.6	8.0	8.2	8.0	8.7	9.0	9.8	10.1	5.7	6.0
	TOTAL AUDIENCE (Households (000) & %)	7,650 8.9						9,360 10.9							9,620 11.2		
WEEK 5	ABC TV	PRO BOWLERS TOUR (3:00-4:30PM) (-OP)							ABC WIDE WORLD-SPORTS SAT (4:33-6:00PM) (OP)							ABC WRLD NEWS TONIGHT-SAT	
	AVERAGE AUDIENCE (Households (000) & %)	4,300 5.0	4.0*		4.8*		6.1*	4,470 5.2	5.2*		5.6*		5.0*		8,070 9.4		
	SHARE OF AUDIENCE %	16	13 *		15 *		18 *	14	15 *		15 *		13 *		21		
	AVG. AUD. BY ¼ HR. %	3.8	4.1	4.6	4.9	5.9	6.3	5.2	5.1	5.6	5.5	4.8	5.1		9.4	9.5	
WEEK 6	TOTAL AUDIENCE (Households (000) & %)			9,190 10.7											8,850 10.3		
	CBS TV	HERITAGE GOLF CLASSIC-SAT			NBA PLAYOFF GAME SAT DETROIT VS ATLANTA SAN ANTONIO VS LOS ANGELES (3:30-6:11PM)										CBS SAT. NEWS-SCHIEFFER		
	AVERAGE AUDIENCE (Households (000) & %)		2.9*	3,440 4.0	3.3*		3.8*	4.2*		3.9*		4.3*		4.8*	6,790 7.9		
	SHARE OF AUDIENCE %		10 *	12	11 *		12 *	12 *		11 *		12 *		12 *	18		
WEEK 7	AVG. AUD. BY ¼ HR. %	3.0	2.8	3.1	3.5	3.6	4.0	4.5	3.9	3.8	4.1	4.5	4.1	4.8	7.2	8.5	
	TOTAL AUDIENCE (Households (000) & %)																
	NBC TV	NBC MAJOR LEAGUE BASEBALL LOS ANGELES VS ATLANTA ST. LOUIS VS MONTREAL (1:16-7:00PM)															
	AVERAGE AUDIENCE (Households (000) & %)		6.9*		6.2*		6.8*	7.9*		8.1*		8.8*		8.6*		8.3*	
WEEK 8	SHARE OF AUDIENCE %		23 *		20 *		21 *	23 *		23 *		24 *		21 *		19 *	
	AVG. AUD. BY ¼ HR. %	6.9	6.8	6.2	6.2	6.6	7.0	7.5	8.3	8.0	8.3	8.6	9.0	8.8	8.3	8.9	7.7
	TV HOUSEHOLDS USING TV WK. 1	31.9	33.8	34.6	35.6	36.5	36.8	36.6	36.6	37.5	38.9	40.1	41.7	44.6	46.2	46.3	48.3
	(See Def. 1) WK. 2	29.6	30.8	31.0	31.6	33.2	34.3	34.7	35.2	37.1	37.8	38.8	39.7	43.0	43.5	44.8	46.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SAT. APR. 19, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR. 13, 1986

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
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TOTAL AUDIENCE
(Households (000) & %) {

ABC TV

AVERAGE AUDIENCE
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

W

TOTAL AUDIENCE
(Households (000) & %) {

E

CBS TV

E

AVERAGE AUDIENCE
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

K

1

TOTAL AUDIENCE
(Households (000) & %) {

NBC TV

AVERAGE AUDIENCE
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TOTAL AUDIENCE
(Households (000) & %) {

ABC TV

AVERAGE AUDIENCE
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

W

E

E

CBS TV

K

2

TOTAL AUDIENCE
(Households (000) & %) {

NBC TV

AVERAGE AUDIENCE
(Households (000) & %) {
SHARE OF AUDIENCE %
AVG. AUD. BY ¼ HR. %

TV HOUSEHOLDS USING TV WK. 1	7.6	9.1	10.9	12.8	14.8	17.9	19.3	20.6	21.9	24.1	25.0	25.8	26.1	26.5	27.4	27.0
(See Def. 1) WK. 2	7.6	9.4	11.0	13.5	15.3	17.5	20.1	22.0	23.8	25.3	26.1	26.6	26.8	27.2	27.4	27.8

U.S. TV Households: 85,900,000

FOR OUR TIMES
(SUS)

SUNDAY MORNING

FACE THE NATION

7,390
8.62,580
3.0

4,120

4.2*

5.1*

2,060

20

19 *

21 *

2.4

3.7

4.6

5.0

5.2

5.4

5.1

2.5

2.4

8,760
10.2

SUNDAY MORNING SP EDITION

4,470

4.9*

5.3*

5.5*

5.1*

20

21 *

20 *

20 *

19 *

4.9

4.9

5.1

5.4

5.5

5.5

5.3

4.9

For explanation of symbols, See page A.

DAY SUN. APR. 20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR. 13, 1986

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)			5,760 6.7													
	ABC TV			← THIS WEEK-DAVID BRINKLEY →													
	AVERAGE AUDIENCE (Households (000) & %)			3,780 4.4	4.1*			4.6*									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			15 3.9	14 *			16 *									
WEEK 2	TOTAL AUDIENCE (Households (000) & %)					8,500 9.9											
	CBS TV					← WORLD CHAMP. TENNIS SUN →											
	AVERAGE AUDIENCE (Households (000) & %)					2,580 3.0	2.3*		3.0*		3.5*		3.1*		3.0*		3.2*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.					10 2.2	8 *		10 *		12 *		10 *		9 *		10 *
WEEK 3	TOTAL AUDIENCE (Households (000) & %)							3,870 4.5						6,360 7.4			
	NBC TV							← MEET THE PRESS →						← FAMILY CIRCLE TENNIS-SUN (2:00-4:15PM) →			
	AVERAGE AUDIENCE (Households (000) & %)							2,920 3.4						2,320 2.7	2.3*		2.8*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.							12 3.2	3.6					8 2.2	7 *		9 *
WEEK 4	TOTAL AUDIENCE (Households (000) & %)			6,530 7.6													
	ABC TV			← THIS WEEK-DAVID BRINKLEY →													
	AVERAGE AUDIENCE (Households (000) & %)			4,380 5.1	4.7*			5.4*									
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.			17 4.4	16 *			18 *									
WEEK 5	TOTAL AUDIENCE (Households (000) & %)									16,660 19.4							
	CBS TV									← NBA PLAYOFF GAME-1 WASHINGTON VS. PHILADELPHIA CHICAGO VS. BOSTON (1:00-4:14PM) →							
	AVERAGE AUDIENCE (Households (000) & %)									6,960 8.1	5.9*		7.4*		6.8*		7.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.									23 5.1	19 *		22 *		20 *		21 *
WEEK 6	TOTAL AUDIENCE (Households (000) & %)							3,610 4.2						5,580 6.5			
	NBC TV							← MEET THE PRESS →						← LONG BEACH GRAND PRIX →			
	AVERAGE AUDIENCE (Households (000) & %)							2,830 3.3						2,230 2.6	2.6*		2.6*
	SHARE OF AUDIENCE AVG. AUD. BY ¼ HR.							11 3.1	3.5					7 2.6	8 *		7 *
TV HOUSEHOLDS USING TV		WK. 1	27.0	27.9	28.2	28.4	27.7	28.7	28.8	29.6	29.9	31.2	31.7	31.7	32.6	33.9	33.5
(See Def. 1)		WK. 2	27.7	28.1	28.5	28.8	29.7	31.0	31.2	31.1	31.4	32.4	32.7	33.1	33.7	34.9	35.8

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

DAY SUN. APR. 20, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. APR. 13, 1986

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WEEK 1	TOTAL AUDIENCE (Households (000) & %)	{ 6,960 8.1															7,130 8.3
	ABC TV	ABC SUNDAY AFTERNOON BSBL NEW YORK METS VS PHILADELPHIA TORONTO VS KANSAS CITY MULTI-SEGMENT TELECAST															ABC WRLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,830 3.3															5,670 6.6
	SHARE OF AUDIENCE %	9	2.7*			3.1*		3.3*		3.4*		3.4*		4.1*		14	6.8
WEEK 2	AVG. AUD. BY ¼ HR. %	2.6	2.8	3.0	3.2	3.3	3.4	3.5	3.3	3.3	3.5	4.0					
	TOTAL AUDIENCE (Households (000) & %)	{ 14,690 17.1															3,520 4.1
	CBS TV	MASTERS GOLF TOUR-SUN (3:00-6:20PM) (-DP)															CBS EVENING NEWS-SUN(B) (6:00-6:20PM) (SD)
	AVERAGE AUDIENCE (Households (000) & %)	{ 6,440 7.5															2,750 3.2
WEEK 3	SHARE OF AUDIENCE %	20	4.6*			5.0*		6.5*		7.5*		8.4*		10.4*		7	
	AVG. AUD. BY ¼ HR. %	4.4	4.7	4.9	5.1	5.9	7.2	7.6	7.4	8.1	8.7	9.9	10.9	3.2	3.2		
	TOTAL AUDIENCE (Households (000) & %)	{ 6,790 7.9															9,280 10.8
	NBC TV	FAMILY CIRCLE TENNIS-SUN (2:00-4:15PM)															NBC NIGHTLY NEWS-SUN
WEEK 4	AVERAGE AUDIENCE (Households (000) & %)	{ 3,690 4.3															7,820 9.1
	SHARE OF AUDIENCE %	11	2.6*			2.5*		3.4*		4.3*		5.0*		13*		19	
	AVG. AUD. BY ¼ HR. %	2.9	2.4	2.3	2.6	3.4	3.2	4.0	4.5	4.9	5.0					8.7	9.4
	TOTAL AUDIENCE (Households (000) & %)	{ 6,870 8.0															6,870 8.0
WEEK 5	ABC TV	ABC SUNDAY AFTERNOON BSBL ST. LOUIS VS MONTREAL KANSAS CITY VS TORONTO MULTI-SEGMENT TELECAST															ABC WRLD NEWS TONIGHT-SUN
	AVERAGE AUDIENCE (Households (000) & %)	{ 2,230 2.6															5,930 6.9
	SHARE OF AUDIENCE %	7	2.1*			2.0*		2.5*		3.2*		3.0*		8*		15	
	AVG. AUD. BY ¼ HR. %	2.0	2.1	2.1	2.0	2.1	2.9	3.3	3.1	3.0	2.9					6.6	7.2
WEEK 6	TOTAL AUDIENCE (Households (000) & %)	{ 11,080 12.9															10,220 11.9
	CBS TV	NBA PLAYOFF GAME-1 WASHINGTON VS PHILADELPHIA CHICAGO VS BOSTON (1:00-4:14PM)(-DP)															CBS EVENING NEWS-SUNDAY
	AVERAGE AUDIENCE (Households (000) & %)	{ 5,670 6.6															8,500 9.9
	SHARE OF AUDIENCE %	17	8.6*			10.7*		7.6*		6.3*		6.3*		6.7*		21	
WEEK 7	AVG. AUD. BY ¼ HR. %	7.9	9.2	10.2	11.2	8.9	7.5	6.7	5.9	5.9	6.6	6.9	6.5	9.4	10.3		
	TOTAL AUDIENCE (Households (000) & %)	{ 10,050 11.7															9,020 10.5
	NBC TV	LONG BEACH GRAND PRIX (2:00-4:00PM)															NBC NIGHTLY NEWS-SUN
	AVERAGE AUDIENCE (Households (000) & %)	{ 4,040 4.7															7,730 9.0
WEEK 8	SHARE OF AUDIENCE %	12	2.6*			2.7*		3.4*		4.8*		5.4*		5.3*		18	
	AVG. AUD. BY ¼ HR. %	2.6	2.7	2.7	2.7	2.9	3.9	4.7	4.9	5.2	5.6	5.6	4.9			8.9	9.0
	TV HOUSEHOLDS USING TV WK. 1 (See Def. 1)	34.6	34.7	34.9	35.0	35.7	36.8	37.1	38.3	39.2	40.4	41.6	44.1	46.2	46.5	48.1	49.9
	WK. 2	36.6	37.0	37.1	38.2	38.0	37.2	37.5	37.8	39.2	40.5	41.7	42.7	45.6	47.7	50.0	51.1

U.S. TV Households: 85,900,000

For explanation of symbols, See page A.

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Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2								
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %				
EVENING MONDAY																	
ABC ABC BUSINESS BRIEF-MON	2	8.58- 8.59PM	8.45									9,020 10.5	9,020 10.5	15	10.5		
ABC ABC MONDAY NIGHT MOVIE	2	9.39-11.39PM	→GRID 11.00 11.15 11.30									21,560 25.1	12,540 14.6	24			
														15.0*	28*	15.2	
														14.5*	31*	14.5	
ABC ABC NEWSBRIEF-MON	1	9.55- 9.57PM	9.45	12,970 15.1		12,710 14.8	23	14.8									
	2	10.39-10.40PM	10.30									11,340 13.2	11,340 13.2	22	13.2		
CBS AMERICAN PORTRAIT-SUS.(SUS)	2	8.58- 8.59PM	8.45														
CBS ATTACK ON LIBYA SP RPT(SUS)	2	9.08-10.00PM	9.00														
CBS REAGAN ATTACK ON LIBYA(SUS)	2	9.00- 9.08PM	9.00														
NBC 21ST COUNTRY MUSIC AWARDS(S)	2	9.51-11.52PM	→GRID 11.00 11.15 11.30 11.45									21,650 25.2	12,970 15.1	26			
														14.1*	26*	14.7	
																13.6	
														12.9*	29*	13.3	
																12.0	
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	12,800 14.9		12,800 14.9	23	14.9				11,680 13.6	11,680 13.6	21	13.6		

EVENING WEDNESDAY																	
ABC MACGYVER	1	8.40- 9.40PM	→GRID 9.30	21,560	25.1	15,380	17.9	27	20.4								
ABC ABC BUSINESS BRIEF-WED	2	8.58- 8.59PM	8.45														
	1	9.38- 9.39PM	9.30	14,430	16.8	14,430	16.8	25	16.8								
ABC DYNASTY	1	9.40-10.40PM	→GRID 10.30	22,080	25.7	18,040	21.0	33	21.3								
ABC ABC NEWSBRIEF-WED	2	9.58- 9.59PM	9.45														
	1	10.38-10.39PM	10.30	14,430	16.8	14,430	16.8	28	16.8								
ABC HOTEL	1	10.40-11.40PM	→GRID 11.00 11.15 11.30	18,210	21.2	14,170	16.5	33	16.9								
							16.7*	35*	16.4								
							15.0*	36*	15.0								
CBS FAST TIMES	1	8.39- 9.09PM	→GRID 9.00	12,110	14.1	9,190	10.7	17	12.1								
CBS AMERICAN PORTRAIT-SUS(SUS)	2	8.58- 8.59PM	8.45														
	1	9.08- 9.09PM	9.00														
CBS CBS WEDNESDAY NIGHT MOVIE	1	9.09-11.09PM	→GRID 11.00	17,350	20.2	10,310	12.0	20	13.5								
NBC HIGHWAY TO HEAVEN	1	8.40- 9.40PM	→GRID 9.30	20,360	23.7	14,950	17.4	26	17.6								
NBC BLACKIE'S MAGIC	1	9.40-10.40PM	→GRID 10.30	16,320	19.0	11,770	13.7	22	13.3								
NBC ST. ELSEWHERE	1	10.40-11.40PM	→GRID 11.00	12,200	14.2	8,330	9.7	20	9.6								
CONT'D																	

A-40 *Nielsen* NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1					WEEK 2									
DAY NETWORK/PROGRAM	A/K #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING WEDNESDAY-CONT'D																		
NBC ST. ELSEWHERE-CONT'D				11.15 11.30				9.4* 20* 8.9* 21*	9.2 8.9									
EVENING THURSDAY																		
ABC ABC NEWSBRIEF-THU				9.58- 9.59PM	9.45	10,140	11.8	10,140	11.8	18	11.8	11,420	13.3	11,420	13.3	21	13.3	
EVENING FRIDAY																		
ABC ABC BUSINESS BRIEF-FRI				1 8.43- 8.44PM	8.30	10,480	12.2	10,480	12.2	21	12.2							
				2 8.44- 8.45PM	8.30													
ABC ABC NEWSBRIEF-FRI				1 9.28- 9.29PM	9.15	7,040	8.2	7,040	8.2	13	8.2	12,280	14.3	12,280	14.3	25	14.3	
				2 9.58- 9.59PM	9.45													
CBS AMERICAN PORTRAIT SUS(SUS)				8.58- 8.59PM	8.45							8,070	9.4	8,070	9.4	16	9.4	
EVENING SATURDAY																		
ABC ABC SPORTS UPDATE-SAT				8.58- 8.59PM	8.45	6,360	7.4	6,360	7.4	13	7.4	5,500	6.4	5,500	6.4	11	6.4	
ABC ABC NEWSBRIEF-SAT.				1 9.58- 9.59PM	9.45	6,870	8.0	6,870	8.0	14	8.0							
				2 10.02-10.03PM	10.00													
CBS SPORTSBREAK-SAT				8.58- 8.59PM	8.45	10,050	11.7	10,050	11.7	20	11.7	8,930	10.4	8,930	10.4	20	10.4	
CBS NEWSBREAK-SAT.				1 9.50- 9.54PM	9.45	7,650	8.9	7,390	8.6	15	8.6	9,110	10.6	9,110	10.6	19	10.6	
				2 9.58- 9.59PM	9.45							7,300	8.5	7,300	8.5	16	8.5	
NBC NBC NEWS DIGEST-SAT				8.58- 8.59PM	8.45	11,510	13.4	11,510	13.4	23	13.4	10,310	12.0	10,310	12.0	22	12.0	
NBC NBC NEWS DIGEST-2-SAT.				1 9.58- 9.59PM	9.45	10,650	12.4	10,650	12.4	22	12.4							
EVENING SUNDAY																		
ABC ABC SPORTS UPDATE-SUN				1 8.23- 8.24PM	8.15	10,910	12.7	10,910	12.7	19	12.7	15,380	17.9	15,380	17.9	27	17.9	
				2 8.54- 8.55PM	8.45													
ABC ABC NEWSBRIEF-SUN.				1 9.58- 9.59PM	9.45	8,070	9.4	8,070	9.4	14	9.4	14,430	16.8	14,430	16.8	26	16.8	
				2 9.48- 9.49PM	9.45							17,350	20.2	17,350	20.2	31	20.2	
CBS SPORTSBREAK-SUN				8.58- 8.59PM	8.45	16,490	19.2	16,490	19.2	28	19.2							
CBS NEWSBREAK-SUN.				1 9.59-10.00PM	9.45	13,310	15.5	13,310	15.5	22	15.5	13,740	16.0	13,740	16.0	25	16.0	
				2 9.58- 9.59PM	9.45							6,010	7.0	6,010	7.0	11	7.0	
NBC NBC NEWS DIGEST-SUN				8.58- 8.59PM	8.45	12,890	15.0	12,890	15.0	22	15.0	9,190	10.7	9,190	10.7	17	10.7	
NBC NBC NEWS DIGEST-2-SUN.				2 10.02-10.03PM	10.00													
EVENING MONDAY-FRIDAY																		
ABC ABC NEWS:NIGHTLINE				>	11.30 11.45 12.00	7,040	8.2	5,670	6.6	20	7.3 6.0 5.2	8,850	10.3	7,220	8.4 8.5* 6.3*	24 24* 23*	9.2 7.9 6.5	TU-F TU-F W&TH
ABC ABC NEWS:NIGHTLINE-MO (B)				2 12.09- 1.06AM	12.00 12.15 12.30 12.45 1.00							10,910	12.7	7,650	8.9 10.3*	36 35*	10.4 10.3	MON. MON.
															8.3* 6.4*	38* 36*	7.6 6.4	MON. MON.
ABC ABC NEWS:NIGHTLINE-TUE(B)				2 12.00-12.30AM	12.00 12.15							8,250	9.6	7,300	8.5	30	9.1 8.0	TUE. TUE.
ABC ABC NEWS:NIGHTLINE-WED(B) CONT'D				1 12.10-12.40AM	12.00	6,100	7.1	4,980	5.8	24	6.4							

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD. BY ¼ HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVERNING MONDAY-FRIDAY-CONT'D																			
ABC ABC NEWS:NIGHTLINE-WED(B)-CONT'D																			
			12.15						5.9	WED.									
			12.30						5.3	WED.									
ABC EYE ON HOLLYWOOD		>	12.00	1,370	1.6	1,200	1.4	7	1.4	MTUTHF		1,460	1.7	1,120	1.3	6	1.3	W-F	
			12.15						1.3	MTUTHF							1.0	W&TH	
			12.30						1.4	M & TH							1.5	TH&F	
			12.45														1.5	TH&F	
			1.00														1.3	FRI.	
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	11,340	13.2	11,340	13.2	20	13.2	MTUTH		10,570	12.3	10,570	12.3	19	12.3	TU&TH	
CBS NEWSBREAK-M-F		>	9.45	9,530	11.1	9,530	11.1	18	11.7	M-F		11,250	13.1	11,250	13.1	21	12.4	TU-F	
			10.00						8.9	WED.							14.9	TUE.	
CBS CBS LATE NIGHT I		>	11.30	5,330	6.2	3,610	4.2	16	5.1	M-F		6,180	7.2	4,210	4.9	17	5.3	M-F	
			11.45				4.6*	15*	4.3	M-F						5.1*	15*	4.8	M-F
			12.00						4.2	M-F								4.8	M-F
			12.15				4.2*	17*	4.1	M-F						4.8*	19*	4.8	M-F
			12.30						4.0	M-F						4.7*	23*	4.7	M-F
			12.45						3.5	M-F									
CBS MASTERS GOLF HILITES-FRI(S)	1	11.30-11.45PM	11.30	4,300	5.0	4,120	4.8	12	4.8	FRI.									
CBS MASTERS GOLF HILITES-THU(S)	1	11.30-11.45PM	11.30	5,240	6.1	4,900	5.7	16	5.7	THU.									
CBS CBS LATE NIGHT II		>	12.30	3,260	3.8	2,410	2.8	17	3.8	M-F		3,520	4.1	2,660	3.1	18	3.7	M-F	
			12.45						3.2*	17*	3.1	M-F				3.3*	17*	3.1	M-F
			1.00						2.9	M-F						2.9	M-F		
			1.15						2.6	M-F						2.9*	18*	2.8	M-F
			1.30						2.4	W-F									
			1.45						1.4	W-F									
		VARIOUS TIMES (SUS)																	
CBS CBS NEWS NIGHTWATCH-1		>	2.00	940	1.1	860	1.0	10	1.1	M-THSU		1,290	1.5	1,120	1.3	13	1.4	M-THSU	
			2.15						1.0	M-THSU							1.3	M-THSU	
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	2.30	1,200	1.4	1,120	1.3	16		M-THSU		1,630	1.9	1,370	1.6	20		M-THSU	
			2.45						1.3	M-THSU							1.6	M-THSU	
			3.00						1.3	M-THSU							1.6	M-THSU	
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,980	2.3	1,120	1.3	23	1.5	M-THSU		2,410	2.8	1,290	1.5	27	1.7	M-THSU	
			3.15				1.4*	20*	1.4	M-THSU					1.7*	24*	1.6	M-THSU	
			3.30						1.4	M-THSU							1.6	M-THSU	
			3.45				1.4*	23*	1.3	M-THSU					1.6*	26*	1.5	M-THSU	
			4.00						1.3	M-THSU							1.5	M-THSU	
			4.15				1.3*	24*	1.3	M-THSU					1.5*	27*	1.5	M-THSU	
			4.30						1.3	M-THSU							1.5	M-THSU	
			4.45				1.2*	24*	1.2	M-THSU					1.4*	28*	1.3	M-THSU	
			5.00						1.1	M-THSU							1.3	M-THSU	
			5.15				1.1*	22*	1.1	M-THSU					1.3*	27*	1.3	M-THSU	
			5.30						1.1	M-THSU							1.3	M-THSU	
			5.45				1.1*	21*	1.1	M-THSU					1.3*	25*	1.3	M-THSU	
NBC NBC NEWS DIGEST-M-F		>	8.45	10,220	11.9	10,220	11.9	18	12.3	M-F		9,710	11.3	9,710	11.3	17	11.2	M-F	
			9.00														11.3	TUE.	
			9.30						10.3	WED.									
NBC NBC NEWS DIGEST-2-M-F		9.58- 9.59PM	9.45	10,050	11.7	10,050	11.7	18	11.7	TU&TH		7,820	9.1	7,820	9.1	15	7.4	M-F	
CONT'D																			

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

DAY NETWORK/PROGRAM	#K #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1								WEEK 2							
				TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS		TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR	TELE- CAST DAYS	
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			
EVENING MONDAY-FRIDAY-CONT'D			10.45																
NBC NBC NEWS DIGEST-2-M-F-CONT'D			11.30	7,990	9.3	4,900	5.7	20	6.9	M-F		8,590	10.0	5,410	6.3	22	12.6	MON.	
NBC TONIGHT SHOW		>	11.45				6.5*	19*	6.0	MTUTHF					7.5*	22*	7.9	M-F	
			12.00						5.8	M-F							7.1	TU-F	
			12.15				5.4*	21*	5.1	M-F							6.8	TU-F	
			12.30						5.3	WED.					6.3*	23*	5.7	TU-F	
			12.45				5.1*	25*	4.9	WED.							4.9	MON.	
			1.00				4.1*	24*	4.1	WED.					4.5*	20*	4.0	MON.	
			1.15														3.4	MON.	
NBC DAVID LETTERMAN I		>	12.30	3,870	4.5	3,260	3.8	21	4.1	M-TH		3,350	3.9	2,830	3.3	18	3.6	MON.	
			12.45						3.8	MTUTH							3.8	M-TH	
			1.00						3.8	WED.							3.4	TU-TH	
			1.15						3.3	WED.									
			1.30						3.0	WED.									
			1.45																
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	5,760	6.7	2,830	3.3	17	4.9	FRI.		5,580	6.5	2,580	3.0	16	2.7	MON.	
			12.45				4.5*	19*	4.1	FRI.					3.9*	17*	2.5	MON.	
			1.00						3.7	FRI.							4.5	FRI.	
			1.15						3.0	FRI.							3.4	FRI.	
			1.30				3.4*	18*	2.3	FRI.					2.7*	15*	2.9	FRI.	
			1.45				2.2*	15*	2.1	FRI.					2.3*	15*	2.5	FRI.	
																	2.2	FRI.	
NBC DAVID LETTERMAN II		>	1.00	2,920	3.4	2,410	2.8	20	3.2	M-TH		2,750	3.2	2,320	2.7	19	3.1	M-TH	
			1.15						2.6	MTUTH							2.7	TU-TH	
			1.30						2.7	WED.									
			1.45						2.5	WED.									
			2.00						2.0	WED.									
			2.15														2.2	MON.	
																	2.1	MON.	
DAY MONDAY-FRIDAY																			
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,630	1.9	1,630	1.9	17	1.9	M-F		2,060	2.4	1,890	2.2	18	2.2	M-F	
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,660	3.1	2,410	2.8	17	2.8	M-F		3,090	3.6	2,920	3.4	19	3.4	M-F	
ABC GOOD MORN AMER-TUE-830(B)	2	8.30- 8.51AM	8.30									4,720	5.5	4,210	4.9	18	4.9	TUE.	
			8.45														5.1	TUE.	
ABC ABC SPECIAL REPORT-9:23A(SUS)	2	9.23- 9.51AM	9.15															TUE.	
ABC ABC SPECIAL REPORT-12:17P(SUS)	2	12.17-12.28PM	12.15															WED.	
ABC ABC DAYTIME NEWSBRIEF-M-F	1	2.58- 2.59PM	2.45	6,530	7.6	6,530	7.6	26	7.6	M-F									
	2	>	2.45									7,130	8.3	7,040	8.2	28	8.1	M-F	
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00									8,420	9.8	4,900	5.7	16	6.3	WED.	
			4.15												6.1*	18*	6.0	WED.	
			4.30														3.8	WED.	
			4.45												5.3*	15*	6.8	WED.	
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	2,060	2.4	1,460	1.7	14	1.6	M-F		2,320	2.7	1,800	2.1	16	1.9	M-F	
			6.45						1.9	M-F							2.2	M-F	
CBS CBS MORNING NEWS 2-TUE(B)	2	8.30- 8.55AM	8.30									2,490	2.9	2,230	2.6	10	2.7	TUE.	
			8.45														2.4	TUE.	
CBS CBS NEWS SPL RPT:LIBYA 1(SUS)	2	9.23- 9.55AM	9.15															TUE.	
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,670	6.6	5,410	6.3	26	6.3	M-F		6,180	7.2	5,930	6.9	27	6.9	M-F	

Nielsen NATIONAL TV AUDIENCE ESTIMATES

OTHER PROGRAMS

				WEEK 1								WEEK 2							
DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS	TOTAL AUDIENCE		AVERAGE AUDIENCE			AVG. AUD.BY ¼ HR %	TELE- CAST DAYS		
				HOUSEHOLDS (000)	%	HOUSEHOLDS (000)	%	SHARE %			HOUSEHOLDS (000)	%	SHARE %						
DAY MONDAY-FRIDAY-CONT'D																			
CBS CBS NEWS SPL RPT:LIBYA 2(SUS)	2	1.01- 1.07PM	1.00													TUE.			
CBS CBS NEWS SPL RPT:LIBYA 3(SUS)	2	1.56- 2.09PM	1.45													TUE.			
CBS NEWSBREAK-3.44		>	3.30 3.45	5,410	6.3	5,410	6.3	20	6.2 6.7	M-F M-F	4,720	5.5	4,720	5.5	17	5.5 M-F			
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,550	5.3	4,550	5.3	17	5.3	MWF	4,470	5.2	4,470	5.2	17	5.2 MWF			
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.						THU.			
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.						TUE.			
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30 6.45	3,440	4.0	2,410	2.8	18	2.2 3.4	M-F M-F	4,040	4.7	2,920	3.4	20	2.7 4.1 M-F M-F			
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	4,120	4.8	4,120	4.8	17	4.8	MWF	4,040	4.7	4,040	4.7	17	4.7 MWF			
DAY SATURDAY																			
ABC ABC FUN FIT-8:25AM		8.25- 8.29AM	8.15	3,180	3.7	2,490	2.9	14	2.9		2,490	2.9	1,890	2.2	11	2.2			
ABC ABC FUN FIT-11:55AM		11.55-11.59AM	11.45	2,580	3.0	2,060	2.4	9	2.4		3,350	3.9	2,580	3.0	12	3.0			
ABC PRO BOWLERS TOUR		3.00- 4.33PM	4.30 4.30	6,960	8.1	4,210	4.9	14	4.8		7,650	8.9	4,300	5.0	16	6.1			
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15																
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45																
CBS ASTRO MINUTE-11.26AM		11.26-11.29AM	11.15	4,380	5.1	3,950	4.6	17	4.6		4,210	4.9	3,870	4.5	18	4.5			
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	3,780	4.4	3,350	3.9	15	3.9		2,920	3.4	2,660	3.1	12	3.1			
CBS IN THE NEWS-12.56PM		12.56-12.59PM	12.45	2,580	3.0	2,320	2.7	10	2.7		2,150	2.5	1,980	2.3	9	2.3			
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	4,210	4.9	4,120	4.8	24	4.8		3,780	4.4	3,780	4.4	22	4.4			
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,380	5.1	4,040	4.7	20	4.7		4,550	5.3	4,380	5.1	23	5.1			
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,580	6.5	5,410	6.3	25	6.3		6,360	7.4	6,180	7.2	27	7.2			
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	5,070	5.9	4,980	5.8	22	5.8		5,500	6.4	5,410	6.3	25	6.3			
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	3,440	4.0	3,260	3.8	14	3.8		4,380	5.1	4,210	4.9	19	4.9			
NBC NBC MAJOR LEAGUE PRE GAME	1	1.00- 1.16PM	1.15	4,210	4.9	3,780	4.4	16			3,780	4.4	3,440	4.0	16	4.1			
	2	1.00- 1.18PM	1.15						4.5										
DAY SUNDAY																			
CBS FOR OUR TIMES(SUS)	2	6.00- 6.30AM	6.00																
CBS NBA PLAYOFF GAME-1	2	1.00- 4.14PM	4.00								16,660	19.4	6,960	8.1 10.9*	23 29*	10.9			
CBS MASTERS GOLF TOURN.-SUN(S)	1	3.00- 6.20PM	6.00 6.15	14,690	17.1	6,440	7.5	20	11.6 10.5										
CBS CBS EVENING NEWS-SUNDAY	1	6.20- 6.30PM	6.15	6,530	7.6	7,220	8.4	18	8.4										

70 Willow Road
Menlo Park, CA 94025
(415) 321-7700

NIELSEN NATIONAL TV RATINGS REPORT
2ND APRIL 1986 REPORT
April 7-20, 1986

PROGRAM NAME		NO. OF T/C THIS SEASON		NO. OF STATIONS		PROGRAM COVERAGE		HOUSEHOLD AUDIENCES						
WK 2	DAY	START TIME	DUR	NET	PROG. TYPE ↑	WK 1	WK 2	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	
PAGE 43														
WEEKEND DAYTIME														
HERITAGE GOLF CLASSIC-SAT(S)						192		95			A	2.4	8	206
2 SAT. 2.00P 90 CBS SE														
2.00-2.30										A	2.0	7	172	
2.30-3.00										A	2.4	8	206	
3.00-3.30										A	2.8	9	241	

Bulletin

May 2, 1986

THE PRESIDENT'S APRIL 9 PRESS CONFERENCE

President Ronald Reagan held a nationally televised press conference on Wednesday, April 9, 1986, at 8:00-8:39PM NY Time.

NTI estimates of the audience reached by the combined facilities of the three national TV networks are as follows:

	<u>PERCENT</u>	<u>MILLIONS</u>
Total Audience		
Households	43.4	37.3
Average Audience		
Households	36.8	31.6
Total Persons*	22.9	51.4
Total Women	26.3	23.5
18-49	17.6	9.9
Total Men	25.1	20.2
18-49	20.5	11.2
Total Teens	14.1	2.9
Total Children*	14.3	4.8

*Excluding children under 2 years of age.

A.C. NIELSEN COMPANY

Nielsen Plaza • Northbrook, IL 60062 • (312) 498-6300
New York, NY 10104 • 1290 Ave. of the Americas • (212) 708-7500
Menlo Park, CA 94025 • 70 Willow Road • (415) 321-7700
